

## Pre - Notice of Tender

September 12th, 2022  
Japan National Tourism Organization (JNTO) Rome Office  
Executive Director Toru Kitamura

We hereby announce the following planned tender.

1. Date of Pre-Notice: September 12th, 2022
2. Tentative Tender Period: October onwards -
3. Overview of project
  - i. Name of project:  
Influencer fam trips for the Italian market in FY 2022
  - ii. Detail of project: The objective of this project is to organize and manage fam trip(s) for Italian influencers, in order to increase interest and recall of Japan as a travel destination for the consumers, and thus, increase the number of visitor arrivals from Italy.
4. Procedures  
Tentative project period: From contract date to end of March 2023

End