

Friends & Family Vote Plan

The purpose of Friends & Family Vote Plan is to tap into our personal networks of people and invite them to take leadership and vote. This is a way they can build our democracy and help work towards peace and justice.

How it works?

- Make a list of 20 voters in your social network (See Attached Worksheet).
- Contact these 10-20 voters at least 2 times this Fall by: face-to-face conversations, Phone Calls, Text message or other methods of communication normal to the relationship. The idea is to share our stories, and hear their stories, and provide an opportunity to take action and join in voting.

Benchmarks:

September 15-30th: Preparation

- Use the “*Who are your people?*” worksheet to help think of 10-20 people you want to get out to vote.
- Initial round of contact to your family & friends regarding the Election – are they registered to vote?

October 1-31st: Doing the Work

- Second round of contact to your family & friends – do they know what’s important on the ballot?
- Consider hosting a dinner or get-together to learn together about what’s on the ballot – especially aim to invite those who are not frequent voters

November 1-5: GOTV

- Reminder contact to family & friends about election and polling place

Sample Script:

INITIAL CONTACT:

“Hi _____ [Name] _____, I’m volunteering with the national Mindful Vote program to make sure that everyone we know is getting out to vote this year. Every election is important to our democracy – and this one is no different. I’m reaching out to people I know to make sure they are registered and committed to voting this season. This may sound out-of-the-blue but it’s expected that less than half of registered people will vote this November, and I want to make sure everyone knows that their voice and their vote matter.

- Are you registered to vote at your current address? (Are you eligible?)
- Do you vote by mail? It’s great, you get your ballot before the election and fill it out ahead of time. We encourage everyone to register to vote by mail.
- Can we count on you to vote on Nov 6?

REMINDER CONTACT:

“Hi! Checking in to remind you about the election this coming Tuesday. I’m planning to go vote at my polling place at [TIME] (after or before) [ACTIVITY]. Do you know what time you’re planning to go vote? Do you know where your polling place is?”

Who are your people?

My friends

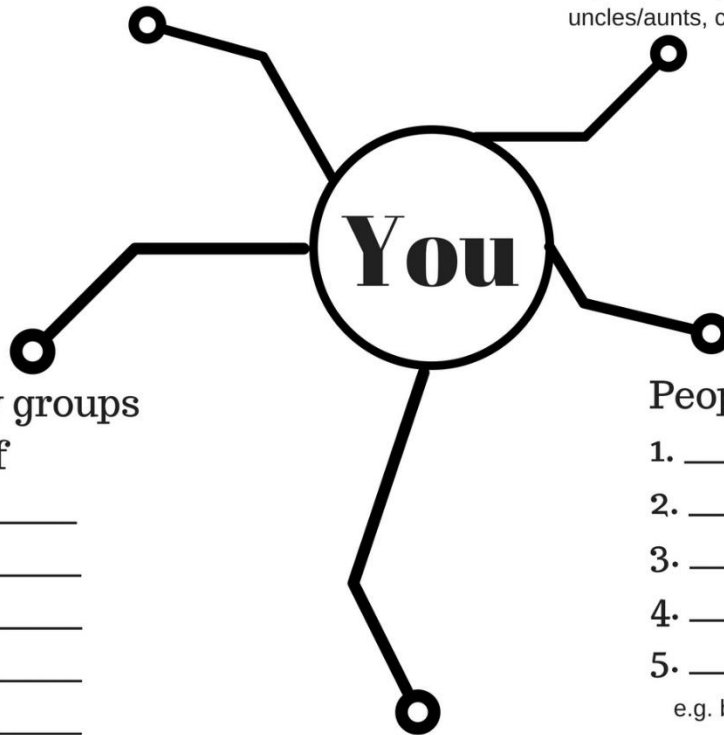
1. _____
2. _____
3. _____
4. _____
5. _____

e.g. Facebook friends

My family

1. _____
2. _____
3. _____
4. _____
5. _____

e.g. nieces/nephews,
uncles/aunts, cousins



Community groups I'm a part of

1. _____
2. _____
3. _____
4. _____
5. _____

e.g. PTA, church

People I see regularly

1. _____
2. _____
3. _____
4. _____
5. _____

e.g. barber, dog walker

People I work with

1. _____
2. _____
3. _____
4. _____
5. _____