

K&N RACE & RV CAMPING EXPERIENCE SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT DOES NOT IMPROVE YOUR CHANCES OF WINNING.

OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA (EXCEPT RESIDENTS OF RHODE ISLAND) WHO ARE AT LEAST 18 YEARS OF AGE AT THE TIME OF ENTRY. VOID WHERE PROHIBITED OR RESTRICTED BY LAW OR REGULATIONS.

1. Sponsor. The Sponsor of this Race & RV Camping Experience Sweepstakes (the “Sweepstakes”) is K&N Engineering, Inc. (“Sponsor”), 1455 Citrus St., Riverside, California 92507 (“Sponsor”), whose decisions are final and binding as to all aspects of this Sweepstakes. Sponsor may promote and advertise this Sweepstakes using services provided by Facebook and Instagram; however, this Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook or Instagram. Any inquiries regarding this Sweepstakes are to be directed to Sponsor.

2. Binding Agreement. These Official Rules (“Rules”) constitute a legally binding agreement by and between Sponsor and entrant, and govern entry in the Sweepstakes (defined below). By participating, entrants fully and unconditionally agree to abide by these Rules. Failure to comply with these Rules will void a participant’s entry. Winning a prize is contingent upon fulfilling all requirements set forth herein. Entrants and/or potential winner may be required to provide proof of identification and eligibility as required by Sponsor. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any other Sweepstakes or promotional materials and the terms and conditions of these Rules, these Rules shall prevail, govern and control.

3. Eligibility. The Sweepstakes is open to persons who are legal residents of, and physically located within, the 50 United States or the District of Columbia (except for residents of Rhode Island who are excluded from participating), and are at least eighteen (18) years of age at the time of entry. A participant’s entry into the Sweepstakes will be deemed to be a representation that the entrant is 18 years of age or older. The Sweepstakes is void in Rhode Island, Puerto Rico, all other United States territories, outside the 50 United States, and where prohibited or restricted by law. Employees of Sponsor, and NASCAR, Watkins Glen International (“WGI”), and The Great Outdoors RV Superstore (“Related Parties”), and their respective parent companies, subsidiaries, affiliates, suppliers, advertising and promotional agencies, and immediate family members (herein defined as spouse, siblings, children and each of their respective spouses, regardless of residence, and any person living in such a person’s household, whether related or not), are not eligible to participate. The Sweepstakes is subject to all federal, state, and local laws and regulations.

4. Entry Period. The Sweepstakes begins at 9:00 a.m. Pacific Standard Time (“PST”) on June 15, 2016 and ends at 8:59 a.m. PST on July 11, 2016 (the “Entry Period”). Sponsor’s computer will be the official time-keeping device. Entries received after the Entry Period will not be

eligible. Any proof of submission does not constitute proof of receipt. Entries will not be acknowledged or returned.

5. How to Enter. An entry into the Sweepstakes may be made with no purchase necessary by visiting <https://www.facebook.com/KNFilters/> during the Entry Period and accurately completing the online entry form in accordance with the instructions provided.

Entrants must include all data requested on the entry form for the entry to be valid. Incomplete entries as well as entries received before or after the Entry Period are void.

Limit one (1) entry per person/email address during the Entry Period. If it is discovered or suspected that an entrant attempted to enter or receive entries using multiple email accounts or identities, all of that entrant's entries will be declared null and void and that entrant will be ineligible to win the Prize.

YOU MUST SUPPLY AN ACCURATE, FUNCTIONING EMAIL ADDRESS, FOR WHICH YOU ARE THE AUTHORIZED ACCOUNT HOLDER, FOR YOUR ENTRY TO BE ELIGIBLE AND TO BE NOTIFIED. The authorized account holder is defined as the natural person to whom the email address is assigned by an Internet service provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. In the event of a dispute over the identity of the winner, entries will be deemed made by the authorized account holder of the email account submitted at the time of entry. The potential winner may be required to provide Sponsor with proof that he or she is the authorized account holder of the email address associated with the winning online entry and that all eligibility requirements are met. If a dispute cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. Entrant is responsible for notifying Sponsor in writing if his or her email or other contact information has changed.

Entries received in excess of the limits stated herein are void, and entrant may be disqualified in Sponsor's sole discretion. Entries generated by script, macro or other automated means and entries by any means which subvert the entry process will be void and may disqualify any entrant who uses such means to enter from participating.

Note that by entering this Sweepstakes, you are agreeing to receive U.S. marketing email communications from Sponsor and Related Parties until you choose to unsubscribe. There is no cost or obligation associated with subscribing to the marketing email communications and you can opt-out of receiving marketing email communications from Sponsor or Related Parties at any time by clicking the unsubscribe link in the email message.

Important notice regarding online entry from your mobile device: Depending on your wireless service provider/plan, you may be subject to additional fees when accessing and using mobile services from your device in connection with entering and participating in the Sweepstakes or communicating with Sponsor, Related Parties or their representatives. Entrants using this means of entry are solely responsible for all charges, fees and taxes associated with entry and participation in this Sweepstakes. Entrants should consult their wireless service provider regarding its pricing plans prior to participating via a mobile device.

6. Winner Determination and Notification. Sponsor's decisions as to the administration and operation of the Sweepstakes and the selection of the potential winner are final and binding in all matters related to the Sweepstakes. On or about the next business day after the Entry Period, Sponsor will select the potential Sweepstakes winner in a random drawing from among from all eligible entries received during the Entry Period. The winner is considered a potential winner pending verification of eligibility and compliance with these Rules.

The potential winner will be contacted by email or phone within one week after the drawing. If Sponsor is unable to contact any potential winner or if the potential winner fails to comply with these Rules or applicable law, the potential winner's Prize is forfeited and an alternative winner will be selected. Arrangements for delivery and redemption of the Prize will be made after the winner is verified by Sponsor and all "Winner Requirements" (detailed in section 8 below) have been met.

7. Prize (1). The winner will receive a trip for the winner and a guest (if the winner chooses to bring one) to Watkins Glen, NY from August 4-7, 2016 to attend the NASCAR Cheez-It™ 355 at The Glen (the "Event") at WGI (the "Prize"). The Prize includes the following:

- One (1) \$1,200 stipend in the form of a check payable to the winner (to cover round-trip airfare and ground transportation for the winner and a guest to attend the Event)*;
- One (1) Travel Trailer rental from The Great Outdoors RV Superstore (Approximate Retail Value (ARV): \$2,500)*;
- One (1) reserved Bronson Hill camping site (20x40) provided by WGI (ARV: \$800)*;
- Two (2) reserved grandstand tickets to the Event provided by WGI (ARV: \$250); and
- Two (2) NASCAR Sprint Cup Series "HOT" single event licenses, which provide access to the garage and pit areas before, during and after the Event for the entire weekend (ARV: \$30).*

***Special conditions and restrictions apply, see below.**

The total ARV in U.S. dollars of all prizes awarded in this Sweepstakes is \$4,780. Actual value of the Prize depends upon current market conditions at the time of Prize fulfillment, and any difference between the stated ARV and the actual value, if any, will not be awarded. Winner will not receive cash or any other form of compensation if actual travel, transportation, rental or other costs for the winner and guest to travel to and attend the Event or to utilize any portions of the Prize are more or less than the ARV of the Prize as stated in these Rules.

Winner's guest must be at least eighteen (18) years of age. Winner and guest are responsible for making all air and ground travel arrangements and bookings, obtaining the necessary travel documents and obtaining any required or desired insurance. Sponsor will not obtain travel insurance or any other insurance on behalf of the winner or guest. Winner shall be solely responsible for all expenses not specifically set forth herein including, but not limited to, all baggage charges, airport taxes, fuel charges, meals, beverages, gratuities, tips, ground

transportation expenses, alternative lodging or accommodations, telephone charges, taxes, incidentals, travel/medical/baggage insurance and other personal expenses.

If any part of the Event is unable to take place as planned, for any reason including, but not limited to, cancellation, scheduling conflicts, or a “Force Majeure” event or occurrence defined below in Section 9, the remaining components of the Prize will be awarded and Sponsor’s obligation to the winner will be fulfilled and no additional compensation will be provided.

The Prize will be awarded only if the potential winner fully complies with these Rules. No cash in lieu of a prize will be awarded. No transfer, assignment, exchange, refund or substitution of a prize (or portion of any prize) permitted unless Sponsor, in its sole discretion, determines otherwise. No portion of the Prize will be replaced or replenished if it is lost, stolen, damaged, destroyed or used without the winner’s permission. All details and other restrictions of the Prize not specified in these Rules will be determined by Sponsor in its sole discretion (or Related Parties where applicable). Sponsor reserves the right to substitute the Prize, in whole or in part, for a prize of comparable or greater value if the Prize or any portion of the Prize becomes unavailable, impractical or cannot be awarded as described for any reason.

Prizes pictured in advertising, marketing or promotional materials are for illustrative purposes only. All costs, including federal, state and local taxes, insurance, any costs/expenses related to participation in the Sweepstakes or acceptance or use of the Prize, and other expenses not specifically identified as included in the Prize, are the sole responsibility of the winner.

SPONSOR MAKES NO WARRANTIES OR GUARANTEES OF ANY KIND REGARDING THE PRIZE, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, AND THE WINNER SHALL TAKE THE PRIZE “AS IS” AND AT HIS OR HER OWN RISK.

Odds of winning depend on the number of eligible entries received. At Sponsor’s discretion, any unclaimed prize may not be awarded.

***Special Conditions and Restrictions for Prize Components:** The Prize terms, restrictions, conditions and policies stated below are not all-inclusive and may be subject to additional terms restrictions, conditions and policies at the discretion of the respective prize providers, which may be stated in the Prize Claim Documents (defined below) or in other documents required by Related Parties.

Travel Restrictions: Winner and guest (if the winner chooses to travel with one) are solely responsible for: (i) making all travel arrangements and bookings, including airfare, car rental or other ground transportation, to attend the Event and utilize the Prize components; (ii) all travel documents including, without limitation, a current driver’s license or valid US Passport or visas, if necessary, and/or other identification documents acceptable to the chosen airline, the U.S. Transportation Security Administration (“TSA”), the U.S. Government, or any other company or agency; (iii) all medical requirements; (iv) respecting all local laws and regulations; (v) full compliance with the regulations of the Event, all venues and Related Parties, and (vi) traveling to and attending the Event together. There will be no substitution or compensation for the Prize or part of the Prize forfeited due to the winner’s or the winner’s guest’s failure to make timely travel arrangements or bookings, or non-compliance with travel and venue regulations or any

other reason. No extension or change of trip dates permitted. Sponsor will not replace any lost or stolen tickets, stipends, vouchers, certificates or similar items once they are in the possession of the winner or the winner's guest. Sponsor shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, other transportation companies or any other persons providing services and accommodations to the winner and guest. Sponsor shall not be liable for any loss or damage to baggage. Prize components cannot be used in conjunction with any other promotion or offer, and no portion may be separated except at Sponsor's sole discretion. Prize conditions may be added or modified by Related Parties and/or other companies providing those portions of the Prize.

Travel Trailer Rental: The Travel Trailer ("RV") rental will begin on Thursday, August 4, 2016 and conclude on Sunday, August 7, 2016. The Great Outdoors RV Superstore will drop off the RV at the provided campsite for the winner and the winner will need to participate in a demo of rental guidelines before taking possession of the RV. Winner is responsible for a \$1,000 refundable security deposit (payable by credit card or cash) and executing a rental contract with The Great Outdoors RV Superstore. Winner must possess and present a valid driver's license and timely submit all required documentation and paperwork to The Great Outdoors RV Superstore. RV must be kept in good clean order. One free tank dump and water fill included (winner will be responsible for additional tank dumps and water as well as purchasing and using the required toilet paper). Security deposit will be forfeited for major cleaning (such as vomit), vandalism, damages and abuse. All other terms, conditions, instructions and details of RV rental, including required check-in and check-out times and procedures, will be determined by The Great Outdoors RV Superstore and communicated to winner before or at the time of rental. If the winner does not utilize this portion of the Prize or is ineligible based on the rental agreement requirements, then the winner will forfeit this portion of the Prize and will not receive any additional compensation, and any alternative lodging will be at the winner's sole expense.

Reserved Bronson Hill Camping Site: This portion of the Prize is subject to WGI's camping policies available at: <http://www.theglen.com/Guest-Info/Camping/Camping-Policies.aspx>. Other terms, conditions and restrictions may apply and will be determined by WGI.

NASCAR Sprint Cup Series "HOT" Single Event Licenses: Winner and guest must supply their full legal names and driver's license numbers to Sponsor and NASCAR to receive this portion of the Prize. Other terms, conditions and restrictions may apply and will be determined by NASCAR.

Trip Conduct: Winner and guest shall conduct themselves with due regard to the public conventions and morals. Winner and guest shall not, while a guest of Sponsor and Related Parties during the trip or at the Event, commit an offense involving moral turpitude under local laws, regulations or ordinances. Winner and guest shall not commit any act that will tend to defame, degrade, harm or prejudice Sponsor or Related Parties. In the event the winner and/or winner's guest engages in behavior that (as determined by Sponsor in its sole discretion) is obnoxious or threatening, illegal, or that is intended to annoy, abuse, threaten, or harass any other person, Sponsor reserves the right to terminate the trip or winner's and winner's guest's attendance at the Event early and send the winner and guest home with no further compensation.

8. Winner Requirements. The potential winner must comply with all terms and conditions of these Rules and winning is contingent upon fulfilling all requirements. The potential winner will be required to supply Sponsor with his/her social security number for tax purposes and execute and return a federal 1099 tax form, as well as an Affidavit of Eligibility, Liability/Publicity Release (the “Price Claim Documents”), via fax or email (with scanned documents attached) within forty-eight (48) hours of issuance of notification, with originals following via regular mail. **It is an entrant's responsibility to keep his/her email address current, monitor it and ensure that any winner notification email from Sponsor does not end up in a “junk” or “spam” folder.** Sponsor is not responsible for electronic communications which are unread or undeliverable as a result of any form of active or passive filtering of any kind or insufficient space in entrant’s email account to receive email messages. If a potential winner does not comply with the Rules, cannot be contacted, is ineligible, fails to claim the Prize, and/or fails to return the Price Claim Documents within the applicable time period, Sponsor may elect to disqualify the selected winner, who will then forfeit his or her right to receive the Prize. In the event a potential winner is disqualified for any reason, Sponsor will award the Prize to an alternate winner selected by a random drawing from among all remaining eligible entries. Only three (3) alternate winners will be selected, after which the Prize will remain un-awarded. Arrangements for delivery/redemption of the Prize will be made after winner validation.

Acceptance of any prize shall constitute and signify the winner’s agreement and consent that Sponsor may use the winner’s name, biographical information, city, state, photos and/or likeness, voice recording, video images and all related footage, and/or Prize information in connection with the Sweepstakes and for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, worldwide, including but not limited to on television, radio, the Word Wide Web and Internet (including Sponsor’s website and various social media platforms), without limitation and without further payment or consideration, except where prohibited by law.

9. Release and Limitations on Liability. By entering the Sweepstakes, entrants agree that Sponsor, Related Parties, Facebook, Instagram, and each of their respective affiliates, parent companies, subsidiaries, representatives, consultants, contractors, attorneys, suppliers, distributors, advertising/promotional agencies, prize suppliers, participating retailers, public relations, fulfillment and marketing agencies, website providers and their respective officers, directors, stockholders, employees, agents, and representatives (collectively, the “Released Parties”) are not responsible for any costs, injuries, losses, or damages of any kind arising from or in connection with: (i) incomplete, lost, late, stolen, damaged, misdirected or illegible entries or for failure to receive entries due to any cause including, but not limited to, human, transmission, or technical problems, failures, or malfunctions of any kind, whether originating with sender, Released Parties or otherwise, that may limit an entrant’s ability to participate in the Sweepstakes; (ii) any injury or damage resulting from participation in the Sweepstakes, Event and/or the use or misuse of any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to, loss or destruction of property, or any claims, costs, injuries, losses, or damages related to or based on the entrant’s rights of publicity or privacy, or the entrant’s claim that he or she has somehow been defamed or portrayed in a false light); and (iii) any incorrect or inaccurate information, whether caused by entrant, printing or typographical errors or by any of the equipment or programming associated with or utilized in

the Sweepstakes. Entrant further agrees that Released Parties are in no matter responsible for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relating to the creation, administration or fulfillment of the Sweepstakes, the Event and/or the awarding of any prize. Released Parties assume no responsibility for any damage to an entrant's computer system which is occasioned by accessing the websites of Released Parties or participating in the Sweepstakes, or for any computer system, phone line, mobile phone, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature, or for the incorrect or inaccurate capture of information, error in entries or selection announcement, or the failure to capture any information. Released Parties will not be responsible or liable for any entries in excess of the stated limit or for entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Rules, and all such entries may, in Sponsor's sole and absolute discretion, be disqualified. Released Parties will not be liable to winner or any other person for failure to supply any prize or any part thereof, by reason of fire, flood, epidemic, earthquake, unusually severe weather, hurricane, embargo, explosion, labor dispute or strike, labor or material shortage, transportation interruption of any kind, work slow-down, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, any federal, state, or local government law, order, request, or regulation, or order of any court or jurisdiction (each a "Force Majeure" event or occurrence), or any other cause beyond Released Parties' control.

Participants further understand and agree that all rights under Section 1542 of the Civil Code of California ("Section 1542") and any similar law of any state or territory of the United States that may be applicable with respect to the foregoing release are hereby expressly and forever waived. Participants acknowledge that Section 1542 provides that: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH, IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR." The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.

10. Additional Rules. By participating in the Sweepstakes, each entrant agrees to: (i) be bound by these Rules, including all eligibility requirements and all decisions of Sponsor, which are final and binding in all matters relating to the Sweepstakes; (ii) waive any rights to claim ambiguity with respect to these Rules; (iii) waive all of his or her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes; and (iv) forever and irrevocably release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including, but not limited to, any Sweepstakes-related activity or element thereof, and the entrant's entries, participation or inability to participate in the Sweepstakes, (b) the violation of any third-party privacy, personal, publicity or proprietary rights, (c) typographical or printing errors in these Rules or any Sweepstakes materials, (d) acceptance, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of the Prize (or any component thereof), (e) any change in

the prizing (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including, but not limited to, by reason of any Force Majeure event, or as otherwise permitted in these Rules, (f) any interruptions in or postponement, cancellation or modification of the Sweepstakes, (g) human error, (h) incorrect or inaccurate transcription, receipt or transmission of any part of any entry (including, without limitation, the registration information or any parts thereof), (i) any technical malfunctions or unavailability of any telephone network, computer system, computer online system, computer timing and/or dating mechanism, computer equipment, software or Internet service provider, or mail service utilized by any of the Released Parties or by an entrant, (j) interruption or inability to access the Sweepstakes or any online service via the Internet due to hardware or software compatibility problems, (k) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (l) any late, lost, stolen, mutilated, misdirected, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged entries, (m) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties, (n) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof), or (o) the negligence or willful misconduct by entrant.

Sponsor reserves the right to: (i) permanently disqualify from any Sweepstakes it sponsors any person it believes has intentionally violated these Rules; and (ii) suspend, modify or terminate the Sweepstakes if Sponsor believes, in its sole discretion, that fraud, virus, tampering, malfunction, error, disruption, damage or any other cause beyond the control of Sponsor is impairing or will impair the administration, security, fairness, or integrity of the Sweepstakes. Sponsor further reserves the right to disqualify any unauthorized entries. If, for any reason, the Sweepstakes is not capable of running as planned (including, without limitation, due to a Force Majeure event or any unanticipated occurrence that is not fully addressed in these Rules), Sponsor reserves the right to cancel, modify, or suspend the Sweepstakes or any element thereof (including, without limitation, these Rules) without notice in any manner. In the event of cancellation, modification, or suspension, Sponsor reserves the right to select a winner in a random drawing from among all eligible, non-suspect entries received prior to the time of the event warranting such cancellation, modification, or suspension, in its sole and absolute discretion. If, for any reason, more prize notifications are sent (or more claims are received) than the number of prizes offered, as set forth in these Rules, Sponsor reserves the right to award the intended number of prizes through a random drawing from among all eligible prize claims received. Sponsor may prohibit an entrant from participating, winning, or accepting a prize (and void all associated entries) if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes and associated prize by cheating, deception or other unfair practices or intending to annoy, abuse, threaten or harass any other participants or Sponsor's representatives.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS SITE OR INTERFERE WITH OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND PURSUE ALL OTHER REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

11. Disputes. ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE RULES, OR THE RIGHTS AND OBLIGATIONS OF THE ENTRANT AND SPONSOR IN CONNECTION WITH THE SWEEPSTAKES, SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF CALIFORNIA WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES (WHETHER OF THE STATE OF CALIFORNIA OR ANY OTHER JURISDICTION), WHICH WOULD CAUSE THE APPLICATION OF THE LAWS OF ANY JURISDICTION OTHER THAN THE STATE OF CALIFORNIA. Entrants hereby agree that any and all disputes, claims, causes of action at law or in equity, or controversies (“Claims”) arising out of or relating to this Sweepstakes, the meaning or interpretation of these Rules, exploitation or use of any material submitted in connection with the Sweepstakes, or any prize awarded, if not otherwise resolved through direct discussions, shall be resolved exclusively by binding arbitration before a single arbitrator pursuant to this provision and the procedures of JAMS, Inc. at its offices located in Orange County, California. The arbitrator’s authority to resolve Claims is limited to Claims between Sponsor and entrant alone. Furthermore, claims brought by either party against the other may not be joined or consolidated in arbitration with Claims brought by or against any third party, unless agreed to in writing by all parties. No arbitration award or decision will have any preclusive effect as to issues or claims in any dispute with anyone who is not a named party to the arbitration. NEITHER PARTY WILL HAVE THE RIGHT TO LITIGATE ANY CLAIM IN COURT. FURTHER, NEITHER PARTY WILL HAVE THE RIGHT TO PARTICIPATE IN A REPRESENTATIVE CAPACITY ON BEHALF OF THE GENERAL PUBLIC OR OTHER PERSONS SIMILARLY SITUATED, OR AS A MEMBER OF ANY CLASS OF CLAIMANTS PERTAINING TO ANY CLAIM SUBJECT TO ARBITRATION. THE ARBITRATOR’S DECISION WILL BE FINAL AND BINDING. NEITHER PARTY SHALL BE PERMITTED TO OBTAIN AWARDS FOR, AND EACH PARTY HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, EXEMPLARY, SPECIAL OR CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND WAIVES ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEY’S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR OF THE TIME THE CAUSE OF ACTION OCCURRED, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.

12. Privacy Policy. Any personally identifiable information collected during an entrant’s participation in the Sweepstakes will be collected by Sponsor or Related Parties, or their designees, and used by Sponsor, Related Parties, and their respective affiliates, designees, agents and marketers for purposes of the proper administration and fulfillment of the Sweepstakes as described in these Rules and in accordance with Sponsor’s and Related Parties’ respective Privacy Policies, found at:

- <http://www.knfilters.com/privacy.htm>;
- <http://www.theglen.com/Footer/Privacy-Policy.aspx>;

- <http://www.greatoutdoorsrv.com/>; and
- http://www.nascar.com/en_us/privacy.html

Each entrant agrees to the collection, processing and storage of entrant's personal data by Sponsor and Related Parties for purposes of the Sweepstakes.

13. Winner List. For the Winner List, send a stamped (VT residents omit postage), self-addressed envelope to: K&N Engineering, Inc., Attn: Records Department/Sweepstakes – Winner List Request, P.O. Box 1329 Riverside, CA 92502. Requests must be received no later than September 6, 2016.

14. Miscellaneous. All trademarks associated with the Sweepstakes are the sole property of Sponsor or one or more Related Parties. Sponsor's failure to enforce any term of these Rules shall not constitute a waiver of that term or any other provision.

15. Severability. If any portion of these Rules should be held invalid or unenforceable for any reason, such portion shall be deemed modified or severed from this agreement in such a manner as to enable the remaining portions of these Rules to remain in full force and effect as if no invalid or unenforceable provision had been part of this agreement.

[End of Official Rules]