

# **POVERTY & THE ARTS MARKETING INTERNSHIP**

## **Brief Description**

Poverty & the Arts seeks a Marketing intern to assist with the organization's social media, photography, artwork & merchandise styling, graphic design, and developing online content consistent with our brand. This is a unique opportunity to gain experience with an up-and-coming non-profit social enterprise, while helping to meet a critical community need. This intern will report to the Executive Director. Flexible hours will be arranged with the student or individual's schedule with a preferable range of 10-15 hours per week.

## **Salary/Course Credit**

This is an unpaid internship and does not guarantee employment upon completion. We will work with the college or university to meet the requirements of an intern credit if possible. The student is responsible for securing and coordinating all information if college credit is needed.

## **Job Responsibilities**

- 2 days/wk open the studio for an entire shift
- Assist in developing content for weekly newsletter featuring quotes and new artwork and merchandise by artists
- Assist in developing Blog Content and Social Media Posts
- Assist in styling artwork and merchandise for marketing photography
- Assist in photography for print and online marketing material
- Assist in writing incoming artists' bio using the submitted Artist Profile
- Work with artists to get all needed photos taken by appropriate deadlines

## **Qualifications**

- Must have a hi-res camera and laptop
- Photoshop preferred, but not required
- Strong written communication
- Must be able to define and work toward deadlines
- Ability to multitask and work under minimal supervision
- Supports the mission & goals of Poverty & the Arts

## **About Poverty & the Arts**

Poverty & the Arts (POVA) is a social enterprise nonprofit that provides supplies, studio space, training, and a marketplace for artists overcoming homelessness to create and sell artwork, as well as gain valuable entrepreneurial and social skills which helps them earn creative income, access higher-waged employment, increase their housing stability, and build the necessary security nets to remain out of homelessness.

**To apply for the marketing internship for Poverty & the Arts, please submit resume and cover letter to Nicole Brandt at [nicole@PovertyandtheArts.org](mailto:nicole@PovertyandtheArts.org).**