

YOU HAVE THE PRODUCTS WE HAVE YOUR AUDIENCE



Introduce Your Innovative Products to Builders & Remodelers Nationwide

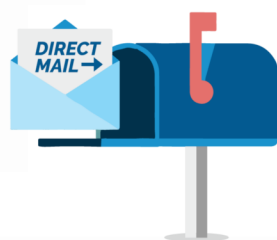
Email Blast



31,000+

Opt-In Email Subscribers

Direct Mail Postcard



20,000

Postcard Recipients

Social Media



22,000+

Average Reach

Website

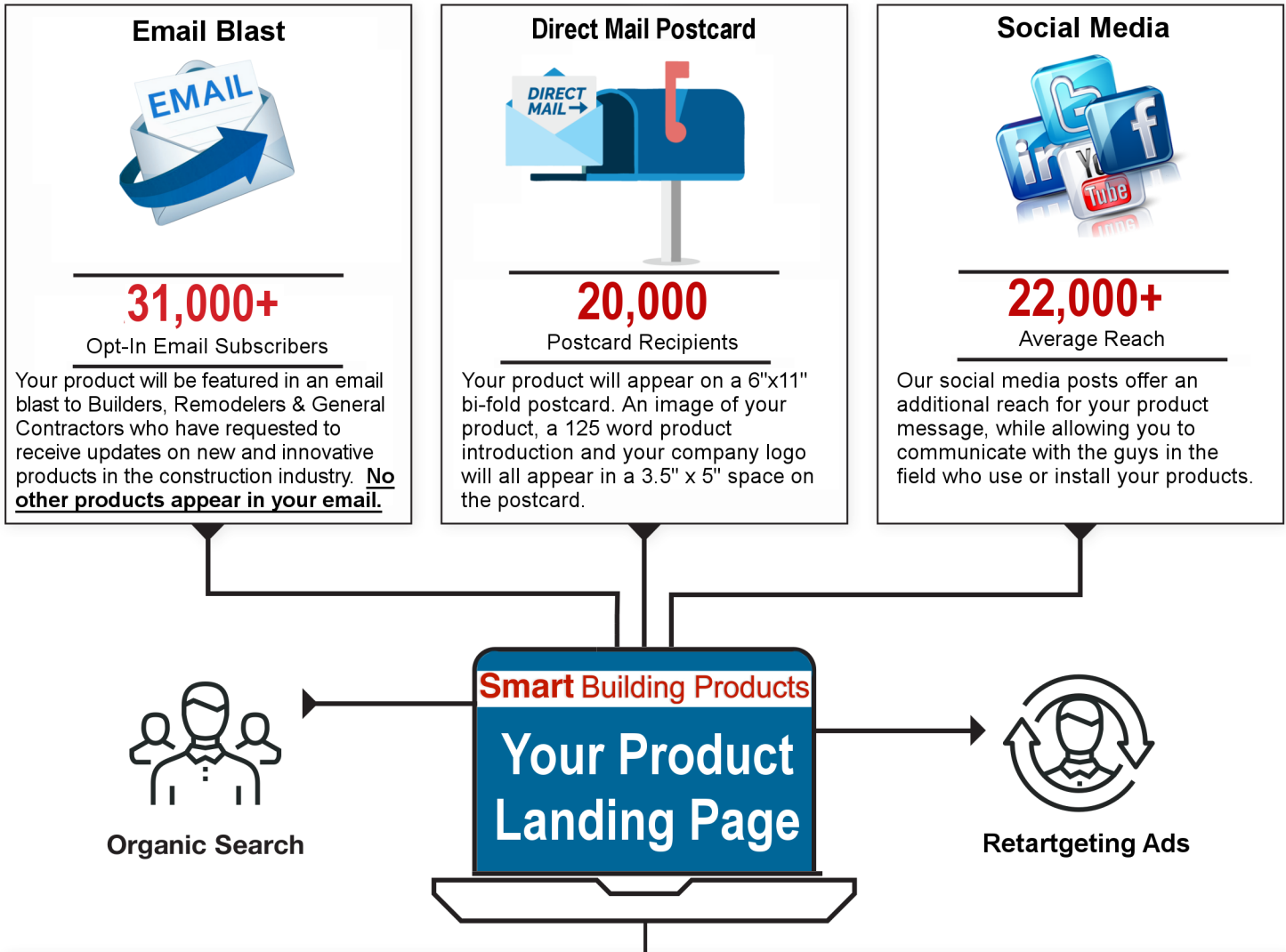


118,463

Annual Unique Visitors

360 PROGRAM

Smart Building Products



Funnel Qualified Traffic to Your Product Landing Page

Your target audience will visit your product landing page as your product is pushed out to our subscribers via email, direct mail, social media and retargeting.

Respond in Real Time

We keep you on top of your leads. Once a web form is submitted, your sales team immediately receives an email with the person's name, type of business, contact information and any questions they may have.

CRM Integration

Log in to your account anytime to view and download a spreadsheet of the leads generated from your landing page. The spreadsheet includes their name and contact information.

Google Analytics

Your 360 Program includes access to the same insight you would expect from hosting your own landing page. We provide you access to Google Analytics so you can collect key data on your target market.

JOB TITLE



23%
Management



71%
President / Owner

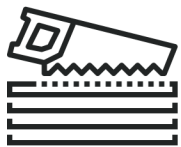
MAJORITY OF WORK



TYPE OF WORK



COMMERCIAL vs RESIDENTIAL



88%
Mostly Residential



12%
Mostly Commercial

UNIQUE VISITORS (118,463)



YOUR PRODUCT PAGE STATS (average)

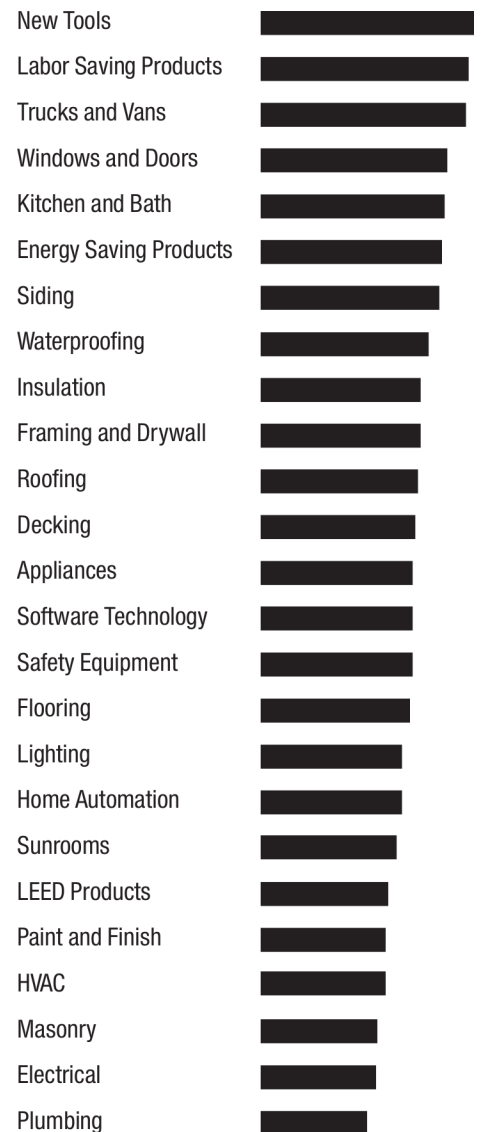
3,028

Unique Pageviews

03:48

Average Time on Page

Types of Products Most Interested In



DEVICE BREAKDOWN



53%
Computer



40%
Phone



7%
Tablet

Why do they subscribe?

Our subscribers sign up to receive updates on new and innovative products in their trade so they can discover products or services that can help them save time, make more money and/or provide value to their customers.

360Program Package Pricing

Smart Media LLC
Your Products Deserve to be Noticed

The collage features a laptop showing the Smart Building Products website, a Facebook post for the ClearPath Curbless Shower Pan System, an email template for the same system, and a grid of HVAC products from BACHARACH, ICOR, RECTORSEAL, Rotobrush, and SPECTROLINE. Social media icons for Facebook, Twitter, and YouTube are also present.

What to Expect from a 1x 360 Program					
Unique Visitors from 1x Email Blast	Unique Visitors from Postcard	Unique Visitors from Social Media	Unique Visitors from Website Traffic	Total Number of Unique Visitors	Avg. Time Spent On Landing Page
973	459	898	698	3,028	03:48

2018 Rates

5x Program	4x Program	3x Program	2x Program	1x Program
5 emails 5 postcards 5 social post 1 year on Website*	4 emails 4 postcards 4 social post 1 year on Website*	3 emails 3 postcards 3 social post 1 year on Website*	2 emails 2 postcards 2 social post 1 year on Website*	1 email 1 postcards 1 social post 1 year on Website*
\$15,000 \$3,000 per Program	\$13,600 \$3400 per Program	\$11,400 \$3,800 per Program	\$8,000 \$4,000 per Program	\$4,400

*Up to 5 products or 1 product five times.