

## **ISO- 14000, EMS**

### **➔ OBJECTIVES OF THE COURSE**

ISO 14001 is an internationally accepted standard that sets out how industry can go about putting in place an effective Environmental Management System (EMS). The standard is designed to address the delicate balance between maintaining profitability and reducing environmental impact; with the commitment of your entire organization, it can enable you to achieve both objectives.

- To lead to improved financial performance measured by return on assets.
- Improvement of *relative* performance substantially, compared to their uncertified peers.

### **➔ HOW THE INDUSTRY WOULD BENEFIT FROM THE COURSE**

- Having a high brand value as a company maintaining the ISO standards
- Management standards entail a recipe of beneficial practices and thereby improve the operational performance of certified organizations.
- Certification provides credible information about hard-to-observe organizational attributes; in particular, certification reveals the existence of an underlying management system and such systems are associated with performance improvement.
- Continual improvement of environmental practices can facilitate pollution prevention by encouraging firms to substitute harmful inputs with more environmentally conscious ones and to eliminate some regulated processes altogether. Efficiencies can accrue through the auditing process by reducing the risk of costly environmental accidents, lowering corporate liability exposure, and improving access and competitiveness in the marketplace.