

QUICK FACTS

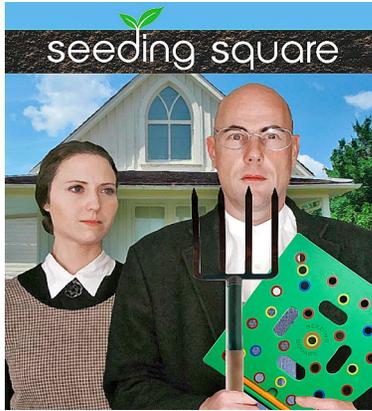


- Seeding Square simplifies the planting process with an easy to use plant-by-color approach.
- It lays a garden in perfect grid formation...it's so easy, kids can do it! Great eco-friendly gift idea too!
- Growing a square foot garden makes weeds easy to identify & optimizes space, giving a higher crop yield!
- Plant the perfect garden with no prior experience!
- Invented by a Langley, BC. couple who were fed up with untidy gardens and not knowing what was a weed or not!
- Patent Pending Canada & USA

“gardening
made
simple!”



COMPANY BIO



JEN & KARL PRATT

Married couple Karl and Jen Pratt decided to get creative after trying their hand at gardening with a less than desirable result. Their first season, with no prior gardening experience, found them with as many weeds as vegetables!

In their second season when they went to buy a garden tool that would make planting a garden “easy”, they were told it didn’t exist – which of course, they took as a personal challenge!

After researching seed spacing and planting techniques they came up with jigs that had all their seeds growing at optimal spacing in a nice grid formation - making those pesky weeds easy to identify and had their little garden growing a whole lot more vegetables than they ever could have imagined! Their jigs worked perfectly...and were soon being borrowed by friends, family and neighbours. This got our dynamic duo to thinking – if their friends and family wanted their jigs...maybe others would too! When the idea of color coding the holes came, it was the ah-hah moment, and the Seeding Square was born!





TESTIMONIALS



Best Gardening Tool around - By Judith

March 30, 2015 - Last year I was excited to plant my first veggie garden on my own space ... for the first time in many many years. it was a HUGE success. (5/5 stars)



A Good Idea, Well Executed - By Heather Oberg

March 30, 2015 - My husband contributed to the kickstarter and picked up a Seeding Square. We have used it for a couple weeks and are really happy with what it does. I already have radishes coming up and you can see them in a clear pattern, everything else is weeds. Using the pattern stretches the seeds and it is fun to mix thing up with fast maturing and slower maturing plants. You could have some fun designing your own checkerboard garden. This is a great tool, and works as easy as advertised. (5/5 stars)



It's a great product especially if you use the Square Foot Gardening method. - By SFG4U

March 30, 2015 - As a Square Foot Gardening (SFG) Certified Instructor I can tell you that this will be coming with me to all the classes I teach. It's fun to use and very sturdy. In SFG we plant our seeds very strategically. This way if something green pops up where it's not supposed to, we instantly know that it's a weed without having to wait until it gets big enough to

identify. Since there's no "handle" sticking up it's easier to store than other similar seed spacing products - plus it takes only one product and not three for the different spacing distances. The little funnel and the wand (dibble) with a spoon on the end of it make it easier for my grand kids to help me in the garden. It's a well-designed and thought-out product, and it's just plain fun! (5/5 stars)



Perfect for kids and classrooms! – By Some other guy

March 30, 2015 - Perfect for kids and classrooms. Innovative design. Durable. Easy to understand instructions and Easy to use. HIGHLY RECOMMENDED! (5/5 stars)



Amazing Product! – By MSWILLIS5

March 30, 2015 - Purchased these through the Kickstarter Campaign and recently received them. They are hard durable plastic. It came with all of the items that are pictured. This company has produced an excellent gardening product to help with spacing plants and seeds. (5/5 stars)



Great Product and well made! - By L. Atkins

March 31, 2015 - I'm a Square Foot Gardening instructor and I LOVE this product! I have six Square Foot Gardens and what a great little tool!! So easy to utilize, well made and comes with instructions and a planting guide also. I highly recommend this product!! (5/5 stars)

**gardening made
simple**





GREAT IDEA! – By Joeline

June 18, 2015 - I haven't had a chance to use the Seeding Square yet as I had already planted my square foot garden before I saw this product. I am impressed with the quality. I am always planting things too close together. I plan on buying 1 for my grandkids ages 7 & 9. My grandson always wants to "harvest" my garden when he comes to visit. I think the bright colors and easy planting guide will make it so much fun for them (with Mom's help). (5/5 stars)



Great gardening tool – By Shane

June 18, 2015 - This is a very handy tool for anyone with a home garden. Takes a lot of the guess work out of how far apart to plant different plants. Plus my kids enjoyed helping me with it. (5/5 stars)



Right on target – By Bill

June 19, 2015 - As a square foot gardener since forever, what a perfect way to get squared up in the garden. Fast, efficient, damn clever. It's the better mousetrap when you weren't looking for one! (5/5 stars)



Works Great! – By Jack

June 21, 2015 - As a square foot gardener, I had made a similar item out of plywood and drilled holes. This planting square and it's small tools works great and makes seeding your beds fast and easy. Well worth the money. (5/5 stars)



**Garden is Growing and Daisy Scouts are Excited. -
By Lynne Ober**

May 28, 2015 - I love to garden and this year I wanted to involved some of the neighborhood kids. We have a park where people can plant items. So, I purchased a Seeding Square and hoped for the best. Now I'm delighted and so are the kids who are helping me. It's a foolproof system that guided the Daisy Girl Scouts through each gardening step. All they had to do was follow the color-coded template to plant a well-organized square-foot grid. It made them read (those pesky instructions) and then to communicate with each other before we started.

We chose the seeds we wanted to grow and then found the corresponding color holes, so our seeds were perfectly spaced. A pre-marked depth wand helped us plant at precisely the right depth, too. A seeding spoon and funnel allowed us to easily handle the seeds and get them planted.

Now our plants are growing in a pleasing grid formation, which also makes weeds very easy to spot. This product helped us optimize every inch of space, so we have more planted. This simple system is great for urban gardeners with limited space, gardening with kids, or any first-time gardeners who need a little help and my Daisy Scouts did. Now they are so excited to know that they will each have some fresh veggies to take home and eat. Hopefully this will start them on a healthy eating track. (5/5 stars)





BRAGGING RIGHTS!

BENEFITS OF SEEDING SQUARE

- Great for teaching kids & new gardeners
- Simplifies planting process
- Planting is done quickly
- Increases your harvest
- Saves you money on food bills
- Optimizes & organises garden space
- Plants grow in beautiful uniform grids
- Weeds are fewer & easier to identify
- Gives depth accuracy for seed holes
- Spoon & funnel make planting seeds easy

FEATURES OF THE SEEDING SQUARE

- Color coded for simple planting
- Space is optimized for each plant type
- Leaves perimeter impressions in the soil
- Magnetized to the Wand/Spoon
- Small profile for easy storage
- Comes in a reusable storage bag
- All materials used are RoHS compliant

FEATURES OF THE FUNNEL

- Makes it easy to deposit seeds in holes
- Fits snugly into holes
- Clicks into back of center hole for storage

FEATURES OF THE PLANTING GUIDE

- Simple to use plant-by-color chart
- Complete list of standard garden veggies
- Simple to follow instructions

FEATURES OF THE WAND/SPOON

- Depth markings on side for poking holes
- Spoon scoops and deposits small seeds
- Magnetized to Seeding Square





FAQS

Do I poke all the holes?

Not unless you want plant warfare in your garden! For optimum results poke and seed the holes of only ONE color for each press of the square. This gives each plant the perfect amount of space.

Is this a kid's toy or a garden tool?

It does look like a toy, but it's a garden tool for anyone planting a vegetable garden (including kids). We chose bright colors to encourage children to help their parents in the garden and learn to be little green thumbs, plus the bright colors make it easier to spot so as not to get run over by the lawn mower!

Do I need to laminate my Planting Guide?

You can, but it's not necessary. The see-through plastic bag that the Seeding Square comes in has a pocket on the inside. Just leave the guide in the pocket, make sure the zipper is closed, and bring the bag out to the garden without fear of your guide being damaged. The bag is also great for keeping all your pieces together for storage.

What if I damage my Planting Guide?

No worries, just hop onto our website at www.seedingsquare.com, click on the "Guides and Tips" link and there you'll find PDFs of all the guides and instructions available to print off, including a bonus guide called the Companion Planting Guide, which tells you which plants grow best together.

Is it only for small gardens?

Definitely not! It works great for all gardens. For those with lots of space the Seeding Square can be used to plant rows too...you're not confined to have a patch-work-quilt look to

your garden. All you do is stamp out the same type of vegetable over and over, and viola...you have a row! With big gardens you'll really notice how much time you save, as in optimizing your space so thoroughly, those pesky weeds won't have nearly as much room to grow in!

Will I get as many vegetables out of my garden if I use a Seeding Square?

Yes! In fact you'll get 2-5 times the harvest as compared to traditional row gardening. If you get more than you bargained for ... Share the wealth! I bet you have some friends, family and neighbours that'd love to help you out with your fresh home-grown garden bounty.

How many Seeding Squares do I need?

One should do the trick. It's a garden tool to use on planting day...like a shovel or a hoe. Once you've used it to plant your garden, simply rinse it off, and put it away for your next planting day. But it does make a great gift...so maybe get two instead ;)

Will this tool help me deal with weeds?

You bet! In two different ways! First off, the Seeding Square makes all your veggies grow in a grid formation. This means any plant that grows out of the grid is a weed...yank it! Secondly, because your space is optimized you'll find you get a lot less weeds simply because there isn't room for them. How cool is that?!



RESOURCES

INTERESTING STATS:

(source: <http://www.motherearthnews.com/organic-gardening/home-vegetable-gardening-zmaz86sozgoe.aspx>)

WHY GARDEN?

In keeping with our increasing national interest in nutrition and health, the number one reason people garden today (30% gave this answer) is home vegetable gardening for fresh vegetables, and number two (25%) is to get better-tasting, higher-quality food. Even gardening for fun (22%) beats out saving money (15%) as a motive.

BATTLE OF THE SEXES...WHO'S DOING IT?

Gardeners break down pretty evenly by sex: 48% male, 52% female. 73% of them are married. An equal percentage live in suburban and in rural areas.

POPULARITY CONTEST...WHAT IS THE MOST GROWN VEGETABLE?

Turns out it's not even a vegetable...It's a fruit! The winner — far and away — the tomato! It's followed, in order, by peppers, green beans, cucumbers, onions, lettuce, summer squash, carrots, radishes, and — way down in tenth place — sweet corn

WHY ISN'T EVERYONE GARDENING?

The leading reason people don't garden (35% of respondents) is lack of space. Lack of time comes in second (28%), and then in third place (a mere 13%) comes the opinion that it's too much work. Hmm ... sounds like they need a Seeding Square!

AS FEATURED ON:

<http://www.craftygardener.ca/seeding-square/>

<http://thegadgetflow.com/portfolio/seeding-square/>

<http://www.bchomeandgardenshow.com/BCHGS/ExhibitorList/>

<http://www.green-talk.com/seeding-square-planting-seeds/>

<http://www.green-talk.com/square-foot-gardening-layout-seed-square/>

<http://www.earth911.com/home/garden/>

https://www.youtube.com/watch?v=ko90j_hHz7A

<https://www.youtube.com/watch?v=Jm8Ky5jq9ik>

<http://gardenseyevew.com/tag/seeding-square/>

<http://squarefoot.creatingforum.com/t19166-i-got-my-seeding-square>

<https://www.youtube.com/watch?v=eq1alhU4nI0>





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REQUEST A SAMPLE FOR REVIEW

Please email Jennifer Pratt at the above email address or feel to call. Samples will ship out within 2 business days.

INTERVIEW INQUIRIES:

Please forward all interview inquiries to Jennifer Pratt

WEBSITE: www.seedingsquare.com



[Facebook.com/seedingsquare](https://www.facebook.com/seedingsquare)



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“gardening
made
simple!”

to plant a garden is to
believe in tomorrow

~Audrey Hepburn

