

Benefits of SEO audit

Over the years, search engine optimization (most of the time also known as SEO) has played a key role for nearly all the websites available on the internet. Why?



The reason is very simple, each and every site on the internet are hosted for a purpose – the purpose of getting top on the search results as well as remain at the top without losing the ranking.

While everyone's businesses and brands want to stay at the top, only a few can get on top. After all, there can be only one winner in the race of ranking first.

Individual bloggers and private firms are trying out numerous ways to achieve the goal of SEO and get the best out of ranking first. But guess what? There are few methods which I guess no one knows, not even your competitors know about it.

One such uncommon yet effective method is none other than a **full SEO audit**. Before you ask what a full SEO audit is and why you need an SEO audit, take a look at some of the top benefits of this now.

- It helps to know the issues related to the website

As it goes without saying, the best way to solve the problem is to know the problem. And there is no exception when it comes to ranking your site at the top of search engine results.

Full SEO audit is generally focused on inspecting the site in order to know the possible problems related to a webpage. And as the name suggests, this type of SEO audit is for each and every section of the website as a whole.

Apart from all this, the crowd's SEO audit is what you must look for to know what to and what not to do for handling the problems, solving the issues and taking preventive measures to avoid that problem in the future.

- Helps to determine web layout

Web layout is the layout or the structure of a webpage. The better layout your site has, the best will be the user interaction.

Popular search engines such as Google and Yahoo take into consideration the web layout of a page and provide the ranking depending upon their conclusions.

The chances are that your website downgrades and loses the initial ranking just because of the web structure.

That is why a full SEO audit from [Crowdo](#) comes as the only solution to solve issues with web layouts and make them better for both search engine ranking as well as the users.