

taking shape




NEW SEASON
le mode

ANIMAL
Attraction

The New
NEUTRALS

COLOUR
Theory

Bohemian
PRINTS



THE LONDON LOOK

Society ponti jacket, AU\$199.95,
Bamboo Stella tank, AU\$69.95,
Society pleat skirt, AU\$139.95,
Russet drop earrings, AU\$16.95,
Undercover necklace, AU\$34.95,
Going Rogue silk scarf,
AU\$89.95, Laila leather sneaker
boot, AU\$179.95. Sunglasses are
stylist's own.

DESIGN PHILOSOPHY



We are lucky enough at Taking Shape HQ, to ignite unique ideas by travelling and collecting international trends ahead of the season. This time around, our Autumn/Winter '20 season, is looking on-trend and fabulous! We have pushed the boundaries on some exciting new designs and put a twist on our old favourites, keeping your wardrobe updated and refreshed.

We've taken prints to new heights with serpentine and abstract prints making a big feature, splashing out on pops of colour and fab newness in flattering dress cuts, and jumpsuit styles. We've aimed to give you a no-fail guide to tran-seasonal dressing, incorporating mid-crop jackets (Seasha Jacket, \$199.95), multi-purpose pieces (Sienna Shirt, \$149.95), and a considered range of jewellery, belts, bags and shoes to give you that modern edge.

Our denim pieces are becoming a staple for our regular customers, with shape and sustainability our top priorities. We regularly hold a denim debate here at Taking Shape. How dressed up can you make denim? What's the trick to styling an outfit based on denim? Can you really take it from day to night? The answer is yes BTW, (page 22 shows you how).

Our ideas are all in this book, using some simple style rules (page 14) and of course some ingenious design (check out the printed animal denim on page 11), we can now truly say we are a destination for comfortable and stylish quality denim.

Here are some must-haves that I'm adding to cart this season. The Morgan boiled wool coat (\$279.95), is a staple piece and really can anchor any outfit. My sneaker of choice the Ariana animal sneaker (\$119.95), the ruby reversible stud tote bag, (two bags for the price of one at \$89.95).

Enjoy!

Michelle

MICHELLE BRADBROOK
BUYING & DESIGN MANAGER

P.S. Before you get too far in, jump to page 34 for a sneak peek into our amazing new lingerie collection in beautiful soft tones and cool prints. Our research and development into these elegant pieces, has us quietly confident that we'll have made you, our fabulous customers, very happy indeed.

04
Season trend,
animal print



17
Style with
pops of
colour



36
New shoes
on the block





BOSS

Paisley and floral capture the **SPiRiT OF THE 1970s**, re-imagined for a **NEW DECADE.**

PAISLEY SWIRL

Seasha jacket, AU\$199.95, Gleyola jumpsuit, AU\$599.95, The Vesper earrings, AU\$16.95, Layered Cobra necklace, AU\$39.95, Mia mirror block necklace, AU\$99.95, Sunglasses are stylist's own, Sienna shirt, AU\$149.95, Bamboo Stella tank, AU\$69.95, Bamboo full length leggings, AU\$59.95, The Savannah necklace, AU\$39.95, Hear Me Roar bracelet, AU\$19.95, Panache bracelet, AU\$24.95, Beige stretch belt, AU\$29.95, Sophie stud leather boot, AU\$199.95. *Hot is stylist's own.*

Morgan boiled wool coat,
AU\$279.95, Centre Stage
shirt, AU\$149.95, Bamboo
Base cami, AU\$49.95. Glam
stone earrings, AU\$19.95.

Go bright or go
home in **VIVID**
SHADES that stand
out and **MAKE A**
STATEMENT.

TREND 2

COLOUR
THEORY

TREND 3

A little bit
ROCK CHIC,
a whole lot of cool.
Animal print remains
the **QUEEN OF THE
URBAN JUNGLE...**
for good reason!

ANIMAL INSTINCT

Society pantl jacket, AU\$199.95,
Camden maxi dress, AU\$149.95,
Santo earrings, AU\$16.95,
Sibella snake loafer, AU\$99.95,
Ruby reversible stud tote bag,
AU\$89.95. Headband is stylist's own.

3/4 sleeve relaxed jacket,
AU\$199.95, Sienna top,
AU\$129.95, Ponti base pant
(T), AU\$99.95, Ceylon drop
earrings, AU\$16.95, Trillion
crystal necklace, AU\$39.95.
Hat is stylist's own.



Neutral on neutral
oozes **LOW-KEY
LUXURY** and
brings **WARMTH**
to cool days.

TREND

**NEUTRAL
SHIFT**



ABOVE: Society ponti jacket, AU\$199.95, Naisette top, AU\$99.95, Bamboo Java pant (P), AU\$119.95, Little Cluster earrings, AU\$16.95, Ornate Orb necklace, AU\$39.95, Goldie Glam clutch, AU\$79.95, Sophie Stud leather boot, AU\$199.95. Sunglasses are stylist's own.

OPPOSITE: Into The Night top, AU\$169.95, Bamboo Stella tank, AU\$69.95, Devotion slim pant, AU\$129.95, Santo earrings, AU\$16.95, The Boa pendant necklace, AU\$39.95, Ginger Court wedge, AU\$149.95. Beret hat is stylist's own. Sienna shirt, AU\$149.95, Bamboo Stella tank, AU\$69.95, Ponti Base pant (T), AU\$99.95, Shadow Flower earrings, AU\$16.95, Black stretch belt, AU\$29.95, Stephanie Studded hobo bag, AU\$79.95. Shoes and sunglasses are stylist's own.

A fashion advertisement featuring two women standing on a cafe terrace. The woman on the left is Black, wearing a black beret, a dark blue dress with a floral pattern, and brown pants. The woman on the right is white, wearing sunglasses, a dark blue dress with a paisley pattern, and black pants. The background shows a terrace with wicker chairs and a building. The text 'café culture' is overlaid in a large, white, serif font.

café culture

Place your order for the season's most delicious new palette.



CLOCKWISE FROM TOP: Java jacket, AU\$199.95, Bamboo Stella tank, AU\$69.95, Ponti Base pant (T), AU\$99.95, The Juniper necklace, AU\$44.95, Going Rogue silk scarf, AU\$89.95. Hat is stylist's own. Society ponti jacket, AU\$199.95, Noisette top, AU\$99.95, Bamboo Java pant (P), AU\$119.95, Little Cluster earrings, AU\$16.95, Ornate Orb necklace, AU\$39.95. Sunglasses are stylist's own. Mondrian card, AU\$169.95, Espresso top, AU\$119.95, Genie pant, AU\$109.95, Crystal Arena necklace, AU\$39.95, Cat convertible backpack, AU\$89.95, Talia textured wedge, AU\$149.95.

OPPOSITE: Mongolian wrap, AU\$89.95, Luxe tie top, AU\$119.95, Society pleat skirt, AU\$139.95, Panache bracelet, AU\$24.95, Ruby reversible stud tote bag, AU\$89.95, Squares glasses chain, AU\$24.95. Shoes and sunglasses are stylist's own.



Casual styling,
SOFT LAYERS,
and cool
biker jackets

Society ponti jacket, AU\$199.95,
Zebra bamboo dress, AU\$109.95,
Coco Stud legging, AU\$109.95,
Ornate Orb earrings, AU\$19.95,
Luna leather sneaker boot,
AU\$179.95. Bag and headband
are stylist's own.

OPPOSITE: Paris Best Friend
jacket, AU\$159.95, Organic
swing top, AU\$49.95, The Mini
Animal legging, AU\$109.95, The
Vesper earrings, AU\$16.95, Russet
bracelet, AU\$19.95, Panache
bracelet, AU\$24.95, Laila leather
sneaker boot, AU\$179.95.



IT'S
ANIMAL
PRINT
BUT NOT AS
YOU KNOW IT

ANIMAL

Leopard Blush cardigan,
AU\$159.95, Viola organic
tee, AU\$69.95, The Muse
jogging, AU\$99.95, Russet
Heart earrings, AU\$24.95,
Cat convertible backpack,
AU\$99.95. Beret is stylist's own.

BE
K

KITTY



BRING A
SOFT
FEMININE
EDGE
TO OUR MOST
ICONIC PRINTS



Brodie boucle loafer, AU\$99.95.

Ruby reversible stud tote bag, AU\$89.95.



CLOCKWISE FROM TOP LEFT:

City Central card, AU\$149.95, Rustic Spot shirt, AU\$109.95, Marilyn stretch zip jean, AU\$119.95, Hear Me Roar bracelet, AU\$19.95, Ruby reversible stud tote bag, AU\$89.95, Brodie boucle loafer, AU\$99.95, Boho Oasis top, AU\$109.95, Curvilinear jean, AU\$119.95, Ceylon drop earrings, AU\$16.95, Crystal Arena bracelet, AU\$24.95, Panache ring, AU\$19.95, Promenade button vest, AU\$159.95, The Weekend rib jumper, AU\$119.95, Boucle spot shirt, AU\$109.95, Soft Animal jean, AU\$119.95, Hear Me Roar bracelet, AU\$19.95, Ruby reversible stud tote bag, AU\$89.95, Ariana animal sneaker, AU\$119.95.

STYLE U

TREND WORKBOOK: DRESSY OR CASUAL, AM OR PM, WEAR THE NEW SEASON YOUR WAY.



Cat convertible backpack, AU\$89.95.



Easy Fit jeans, AU\$119.95.



Ariana animal sneaker, AU\$119.95.

MUST HAVE PIECES:

SHOP THESE SEVEN KEY WARDROBE PIECES, FOR EFFORTLESS DAY TO NIGHT STYLE.

Going rogue silk scarf, AU\$89.95.



Mia mirror block mule, AU\$99.95.

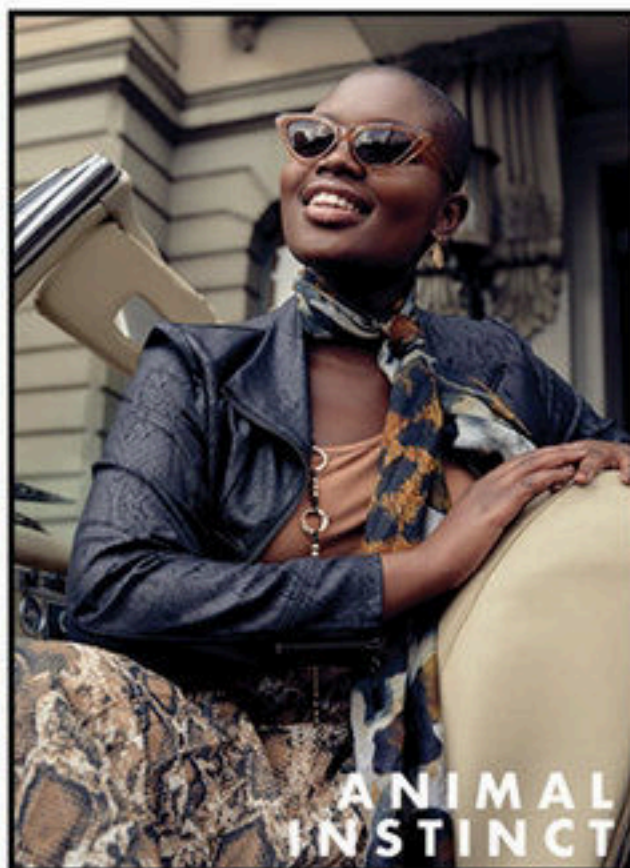


Java jacket, AU\$199.95.



Beige stretch belt, AU\$29.95.

UPDATE



LEFT: Wool bamboo vneck top, AU\$79.95, Animal puffer vest, AU\$159.95, The Easy Fit jean (PJ)(T), AU\$119.95, Undercover necklace, AU\$34.95, The Vesper earrings, AU\$16.95, Laila leather sneaker boot, AU\$179.95. RIGHT: Society ponf jacket, AU\$199.95, Camden maxi dress, AU\$149.95, The Muse jegging, AU\$99.95, Red Planet necklace, AU\$34.95, Clementine classic bag, AU\$79.95, Mia mirror block mule, AU\$99.95.



KNOT IT
Bamboo spot knot top, AU\$89.95.



FRILL
Sienna top, AU\$129.95.

TOP OF THE CHARIS!



LEFT: Angle hem denim jacket, AU\$159.95, Button relaxed top, AU\$89.95, Atlantis skirt, AU\$119.95, Santo earrings, AU\$16.95, Russet bracelet, AU\$19.95, Panache bracelet, AU\$24.95, Ariana animal sneaker, AU\$119.95. RIGHT: Mesh sleeves under top, AU\$49.95, Chrysler jumpsuit, AU\$159.95, Panache bracelet, AU\$24.95, Russet bracelet, AU\$19.95, Layered Cobra necklace, AU\$39.95, Mia mirror block mule, AU\$99.95.



SLEEVIES
Mesh Sleeves under top, AU\$49.95.
Also available in white.



SKIRT
Society pleat skirt, AU\$139.95.

STYLE LEU

KEEP THIS SEASON'S TOP TRENDS SIMPLE WITH FOUR EASY STYLE RULES:



IT'S IN THE BAG
Ruby reversible stud tote bag, AU\$89.95,
Black stretch belt, AU\$29.95.



STACKED UP
Russet bracelet, AU\$19.95,
Crystal Arena bracelet, AU\$24.95,
Hear Me Roar bracelet, AU\$19.95.



1
TURN UP THE GLAM
Load up on accessories, layer in threes.

2
ADD COLOUR AND PRINTS
Splash out with metallics and abstract combinations.

3
CASUAL MEETS COOL
Team casual denim with super glam jackets.

4
THE FINAL MOMENT
Pack it all into an oversized tote.



UPDATE



**NEUTRAL
SHIFT**



DAY / NIGHT

LEFT: Espresso card, AU\$119.95, Sunrise linen dress, AU\$139.95, The Juniper necklace, AU\$44.95, Stephie studded hobo, AU\$79.95, Ariana animal sneaker, AU\$119.95. RIGHT: Cafe Noir dress, AU\$129.95, Devotion slim pant, AU\$129.95, Beigo stretch belt, AU\$29.95, Crystal Arena bracelet, AU\$24.95, Dazzle toe ring, AU\$19.95, Squares glasses chain, AU\$24.95, Mia mirror block mule, AU\$99.95.



**ANIMAL
DENIM**

Mini Animal denim jacket,
AU\$169.95.



VEST

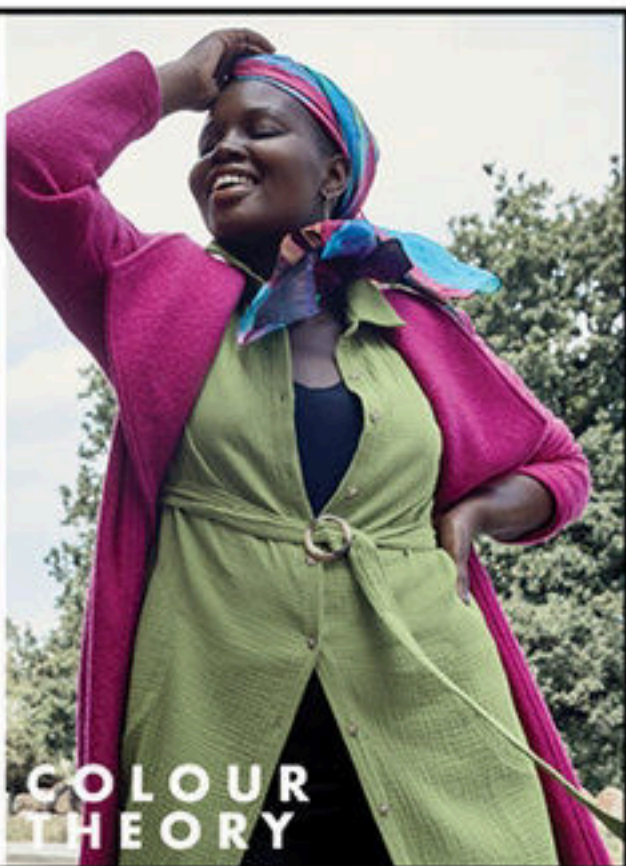
Felix ponti vest, AU\$169.95.

**COOL
COVER-
UPS!**



DAY / NIGHT

LEFT: Morgan boiled wool coat, AU\$279.95, Cotton Malta shirt, AU\$149.95, Bamboo Faith slip dress, AU\$59.95, Ponti Base pant (T), AU\$99.95, Lightspeed silk scarf, AU\$89.95, Ariana animal sneaker, AU\$119.95. RIGHT: Stepping Out tunic, AU\$89.95, Bamboo Ultimate card, AU\$119.95, Bamboo Imagine skirt, AU\$89.95, Every Colour necklace, AU\$59.95, Glam Stone earrings, AU\$19.95, Painted Petal scarf, AU\$69.95, Mia mirror block mule, AU\$99.95.



**COLOUR
THEORY**



CROPPED BIKER

Society ponti jacket, AU\$199.95.



CARDI

Mondrian card, AU\$169.95.



PARIS JE T'AIME

Timeless shapes, a classic palette and luxe accessories channel the elegant sophistication of Parisian cool.





CLOCKWISE FROM TOP: Lou Lou lace tunic, AU\$159.95, Malawi tank, AU\$59.95, Editorial pant [P], AU\$109.95, Panache earrings, AU\$19.95, The Circuit bracelet, AU\$19.95, Goldie Glam clutch, AU\$79.95, Mia mirror black mule, AU\$99.95. Estelle mesh card, AU\$129.95, Malawi tank, AU\$59.95, Citizen crop pant, AU\$119.95, Ceylon drop earrings, AU\$16.95, Sweet Ceylon necklace, AU\$49.95. Headscarf is stylist's own.

OPPOSITE : Lou Lou lace top, AU\$149.95, Devotion slim pant [P], AU\$129.95, Dazzle Ice earrings, AU\$16.95, Hear Me Roar necklace, AU\$39.95, Hear Me Roar bracelet, AU\$19.95, The Circuit bracelet, AU\$19.95, Panache ring, AU\$19.95, Skye stripe wedge, AU\$99.95.

the **BAMBOO BASICS** capsule



with Suzie Stevens

@suzie_stevens (20.7k followers)

3 simple styles, 4 ways to wear. Bamboo has become a key natural fabric in our basics, fashion and sleepwear. It's soft and breathable, which makes for the perfect fabric to layer over and under. Suzie shows us how to style these key pieces, for a wardrobe that works hard for you.



THE T-SHIRT

Bamboo Base short sleeve top, AU\$59.95.

Our classic scoop tee is flattering on every body. More breathable than cotton, and as soft as silk, bamboo requires no chemicals and minimal water to grow, so it has fabulous eco-friendly properties. Get the tee in three classic colours.



THE DRESS

Bamboo Faith slip dress, AU\$59.95.

The ultimate layering piece, this slip dress takes you effortlessly from weekend warrior to date night luxury. Ultra-fine bamboo yarn feels luxurious against your skin, plus anti-static means no cling!



THE LEGGING

Bamboo full length legging, AU\$59.95.

A pair of leggings you can wear all year round! Thanks to the temperature-regulating properties of bamboo you can stay warm in winter and cool in summer, without changing your wardrobe.



T-SHIRT



1. City Central card, AU\$149.95, The Mini Animal legging, AU\$109.95, The Raven necklace, AU\$39.95, Crystal Arena bracelet, AU\$24.95, Sophie stud leather boot, AU\$199.95. 2. Bamboo hooded zip top, AU\$109.95, The Easy Fit jean (PJ/T), AU\$119.95, Love Potion Y necklace, AU\$34.95, Ariana animal sneaker, AU\$119.95. 3. Angle Hem denim jacket, AU\$159.95, Society pleat skirt, AU\$139.95, The Boa pendant necklace, AU\$39.95, Crystal Arena bracelet, AU\$24.95, Carrie classic bow loafer, AU\$129.95. 4. Boule spot shirt, AU\$109.95, Marilyn stretch zip jean, AU\$119.95, Double Eclipse necklace, AU\$34.95, Sibella snake loafer, AU\$99.95.

DRESS



1. Mesh Sleeveless top, AU\$49.95, Bamboo full length legging, AU\$59.95, Red Planet necklace, AU\$34.95, Every Colour necklace, AU\$59.95, The Circuit bracelet, AU\$19.95, Lila leather sneaker boot, AU\$179.95. 2. Into The Night top, AU\$169.95, Bamboo full length legging, AU\$59.95, Aleah Heart necklace, AU\$49.95, Panache bracelet, AU\$24.95, Dazzle Ice ring, AU\$19.95, Hope Hidden wedge, AU\$99.95. 3. All Day Long cardigan, AU\$139.95, The Optic necklace, AU\$34.95, The Circuit bracelet, AU\$19.95, Going Rogue silk scarf, AU\$89.95, Sophie Stud leather boot, AU\$199.95. 4. Sienna shirt, AU\$149.95, Bamboo full length legging, AU\$59.95, The Vesper earrings, AU\$16.95, Black stretch belt, AU\$29.95, Sophie Stud leather boot, AU\$199.95.

LEGGING



1. Centre Stage shirt, AU\$149.95, Bamboo Faith slip dress, AU\$59.95, Dazzle Ice earrings, AU\$16.95, The Circuit bracelet, AU\$19.95, Lila leather snake boot, AU\$199.95. 2. Mondrian card, AU\$169.95, Bamboo stella tank, AU\$69.95, Bamboo Imagine skirt, AU\$89.95, Fuchsia Flower earrings, AU\$19.95, Beige stretch belt, AU\$29.95, Carrie classic bow loafer, AU\$129.95. 3. Patchwork boho tunic, AU\$119.95, The Savannah necklace, AU\$39.95, Panache bracelet, AU\$24.95, Luna leather sneaker boot, AU\$179.95. 4. Java jacket, AU\$199.95, Zebra bamboo dress, AU\$109.95, Santo earrings, AU\$16.95, Sienna sneaker boot, AU\$119.95.

THIS PAGE AND RIGHT: Angle hem denim jacket, AU\$159.95, Bamboo stripe short sleeve top, AU\$69.95, Sustained pleated skirt, AU\$129.95, Panache earrings, AU\$19.95, Un Deux Trois necklace, AU\$44.95, Goldie glam clutch, AU\$79.95, Mia mirror block mule, AU\$99.95, 3/4 Sleeve relaxed jacket, AU\$199.95, Organic swing top, AU\$49.95, The Easy Fit jean (PJ/T), AU\$119.95, Stop Knot necklace, AU\$34.95, Sweet Ceylon necklace, AU\$49.95, Grade guitar strap tote, AU\$79.95. Shoes are stylist's own.



DENIM DRESSED UP

NEW DENIM

We've perfected your favourite cuts to support your curves, so you'll wonder how you ever lived without them.

The Bestfriend
Jegging,
AU\$99.95



GET INVOLVED
WITH NEW
SEASON DENIM
THAT WORKS
OVERTIME, ON
AND OFF DUTY.



Angle hem denim jacket, AU\$159.95

LEFT AND ABOVE: Diane long sleeve shirt, AU\$99.95, The Easy Fit jean (P)(T), AU\$119.95, Dazzle Ice earrings, AU\$16.95, Panache necklace, AU\$39.95, Carrie classic bow loafer, AU\$129.95. Beret hat is stylist's own. Estelle Bamboo dress, AU\$129.95, The Bestfriend jegging (P)(T), AU\$99.95, Shimmer pleat scarf, AU\$49.95, Panache earrings, AU\$19.95, Snow Rose necklace, AU\$34.95, The Circuit bracelet, AU\$19.95, Sienna top, AU\$129.95, Curvillious jeans, AU\$119.95, Ceylon drop earrings, AU\$16.95, Trillion crystal necklace, AU\$39.95, The Circuit bracelet, AU\$19.95, Hear Me Roar bracelet, AU\$19.95. Shoes are stylist's own.



NEW SHAPE!
\$159.95



RELAXED COMFORT
\$119.95

DESIGNED BY
PETITES & TALLS
+



BUTT LIFT DESIGN
\$119.95

ANGLE HEM DENIM JACKET

the go-anywhere jacket Destined to be one of the hardest working pieces in your wardrobe, the Angle Hem denim jacket is your quintessential throw-over-everything staple. Classic details like brass buttons, four pocket design and hi-lo hemline give a little extra polish. Try it over stripes and florals for a fresh take on your nine-to-five look.

THE EASY FIT JEAN

the crazy comfy jean With a cool, relaxed fit and soft, wear-all-day fabric, the Easy Fit jeans are the pair you'll never want to take off. They fit like a dream and look fab rolled up or down. With angled pockets and a front yoke, they can be dressed up with a statement blazer, tee and boots. Now available in two new colours - classic black and dark denim indigo - you'll wonder how you ever lived without them.

CURVILICIOUS JEAN

the bootylicious jean The devil is in the detail with our sleek and sexy Curvilicious jeans. They've got all the trappings of a skinny leg jean, without desperately wanting to take them off at the end of the night. Featuring unique seaming and darts, to contour and support your curves, they're the perfect PM jean. Just add a flirty feminine blouse and heels and you're ready to party.



CLASSIC CUT
\$119.95

DESIGNED BY PETITES & TALLS
+
ALSO DESIGNED BY

THE LUXE LOOKER JEAN

the classic cut jean

Some classics never go out of style - case in point: a straight-leg jean. The Luxe Looker jean rocks a timeless cut that's slim through the hips and straight through the legs. Power mesh gives extra support around your tummy while front and back pockets riff on iconic denim style. Dress them up with a crisp white shirt, scarf and blazer for classic Parisian cool.



LEG DEFINING
\$99.95

DESIGNED BY PETITES & TALLS
+
ALSO DESIGNED BY

THE BEST FRIEND JEGGING

the everyday hero

Is it a jean? Is it a legging? Is it your new favourite pant? It's all of the above, and this season the Best Friend jegging comes in brand new washes and animal print. Knit denim offers next-level stretch and recovery, while the skinny fit and pull-on elastic waistband with front and back pockets moves with your body, so you can tackle whatever the day holds.



SIM LINE
\$99.95

THE MUSE JEGGING

the versatile jean

A slim fit that doesn't cling with power mesh to smooth and support your curves, the Muse jegging is born to layer. Featuring a pull on waistband with hidden power mesh for extra comfort, these babies look like a slim-fit jean but feel as comfy as a legging. Add a little polish by teaming with your fave cami, heels and a duster coat.

FABRICS TO FALL IN LOVE WITH



BOILED WOOL

A purely natural knit made from 100% sheep's wool.



SHEER & SHINE

This chic, metallic weave makes a statement of its own.



FAUX FUR LUXURY

Essential for adding that little something to your outfit.



BURN OUT METALLICS

A semi-sheer fabric perfect for adding glitz and glam to any ensemble.

OUR JOURNEY

YOU HAVE SPOKEN, AND WE HAVE LISTENED

COMMUNITY

We've shared our connection to the community most recently with a donation to the bushfire relief funds across the country. We regularly hold community get togethers, and spend time annually connecting with some key charities: FareShare.com, Sharethedignity.com, Fittedforwork.com.



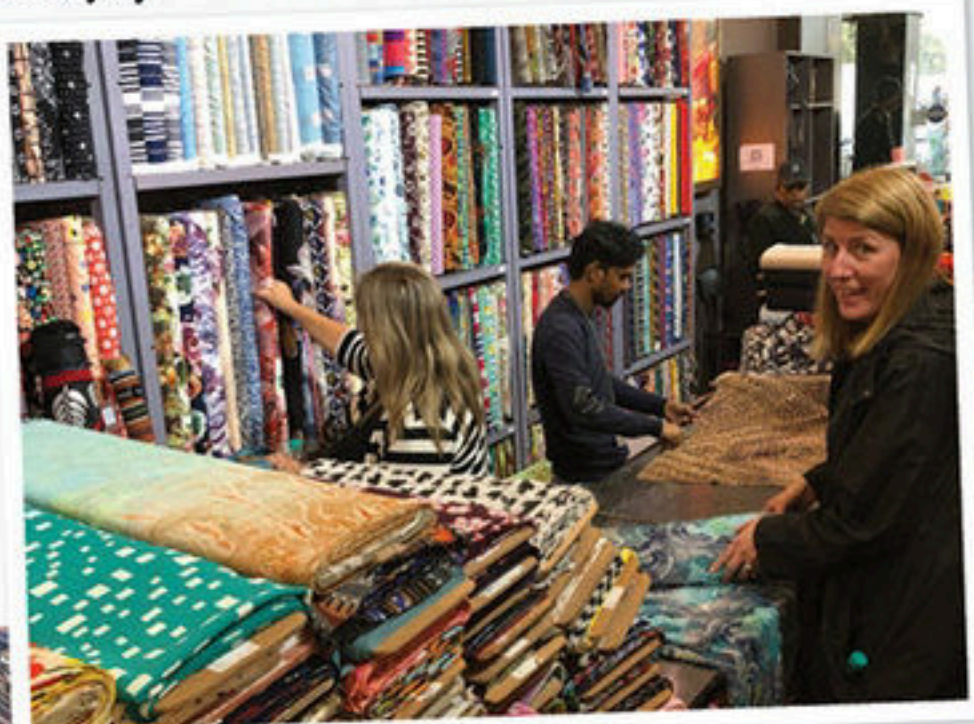
FABRICATION

In 2019, we saw a big shift into natural fibres across our brand, continuing in 2020 with deluxe organic cotton, bamboo blends and sustainably sourced denim. Our Deluxe Cotton, which is predominantly used in our Pretty Basics collection, is classified as BCI cotton. The Better Cotton Initiative (BCI) is the largest cotton sustainability programme in the world.

MANUFACTURING

We are setting the intention to reduce our carbon emissions, water and electricity use and minimise wastage across our manufacturing process. We are on the road with this journey by changing our printing processes, choosing bamboo over polyester and becoming more mindful of our larger production system through conscious design and ethical thinking.

“How we source and develop our key fabrics and fashion pieces is important to you, and it's important to us too.”



We know that how we source and develop our key fabrics and fashion pieces is important to you, and it's important to us too. Our journey starts with researching and developing unique fabrics, ending in designing this key to help you shop the right pieces for you.



ORGANIC COTTON
ULTIMATE COMFORT



COTTON
ULTIMATE COMFORT



NATURAL FIBRES
ECO-FRIENDLY



VISCOSE
CRAFTY & NATURAL



INTEGRA
FLAT & COOL



LUNA
FROTH & CLING FREE



BAMBOO
SOFT & BREATHABLE



SILK
SOFT & VERSATILE

ETHICS + AESTHETICS = SUSTAINABLE DESIGN

Get swept away in the spirited romance of whimsical prints, soft knits and pretty peasant skirts.



CLOCKWISE FROM TOP LEFT: Ethnic floral top, AU\$109.95, Ornate Orb earrings, AU\$19.95, The Circuit bracelet, AU\$19.95, Crescent Moon brooch, AU\$24.95. Hat is stylist's own. All Day Long cardigan, AU\$139.95, Patchwork boho tunic, AU\$119.95, Curvicious jean, AU\$119.95, Undercover necklace, AU\$34.95, Stephanie studded hobo bag, AU\$79.95, Headband is stylist's own. Sunrise Sunset top, AU\$109.95, The Luxe Looker jean (PJ/T), AU\$119.95, Santo earrings, AU\$16.95, Russet bracelet, AU\$19.95, Panache bracelet, AU\$24.95, Laila leather sneaker boot, AU\$179.95. Hat is stylist's own. Textured button top, AU\$89.95, Valley of Flowers skirt, AU\$119.95, Russet drop earrings, AU\$16.95, Russet bracelet, AU\$19.95, Panache bracelet, AU\$24.95, Beige stretch belt, AU\$29.95, Barbie bucket bag, AU\$79.95, Luna leather sneaker boot, AU\$179.95. Sunglasses are stylist's own.

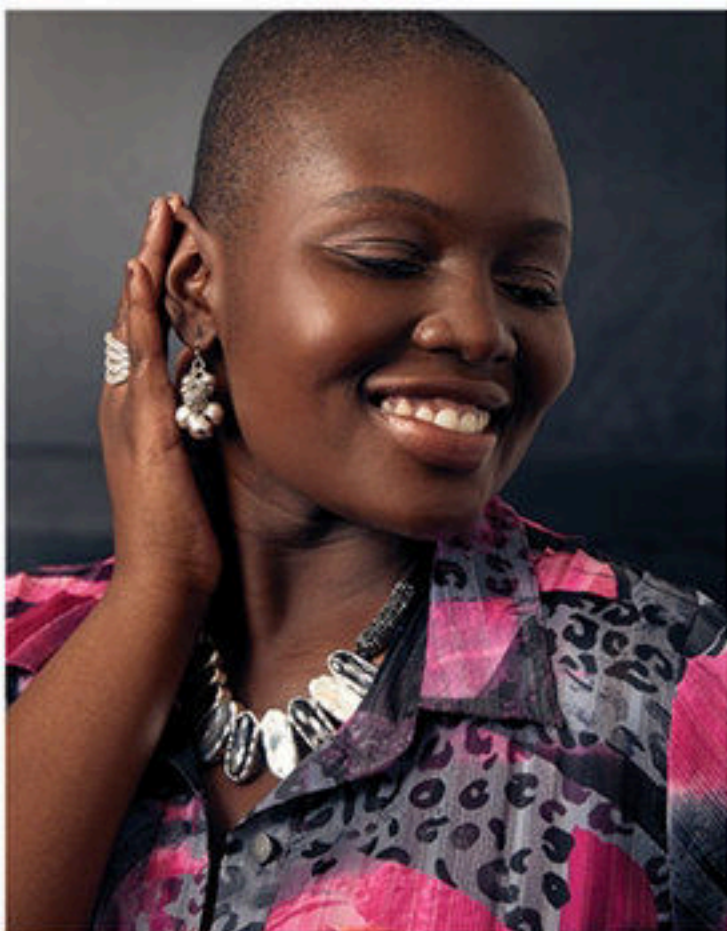
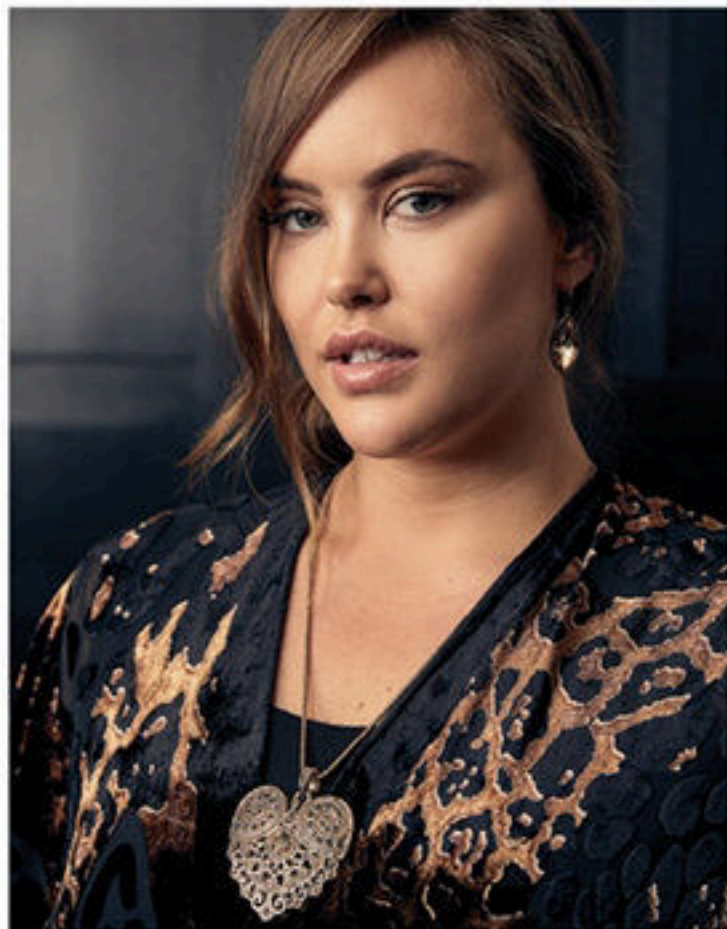
OPPOSITE: Ethnic floral top, AU\$109.95, The Muse jegging, AU\$99.95, Ornate Orb earrings, AU\$19.95, The Circuit bracelet, AU\$19.95, Crescent Moon brooch, AU\$24.95. Hat and shoes are stylist's own.



BOHEMIA

like
you.

FINISHING TOUCHES



CLOCKWISE FROM TOP LEFT: Mongolian wrap, AU\$89.95, Panache earrings, AU\$19.95, Trillion Crystal necklace, AU\$39.95, The Circuit bracelet, AU\$19.95, Hear Me Roar bracelet, AU\$19.95, The Animalistic cape, AU\$89.95, Bamboo Base cami, AU\$49.95, Dazzle Ice earrings, AU\$16.95, Aleah heart necklace, AU\$49.95, Centre Stage shirt, AU\$149.95, Little cluster earrings, AU\$16.95, Panache necklace, AU\$39.95, Panache ring, AU\$19.95, 3/4 sleeve relaxed jacket, AU\$199.95, Luxe tie top, AU\$119.95, Fuchsia flower earrings, AU\$19.95, Dazzle scarf brooch, AU\$19.95. Headband is stylist's own.

OPPOSITE: Diane long sleeve shirt, AU\$99.95, Dazzle Ice earrings, AU\$16.95, Panache necklace, AU\$39.95. Beem hat is stylist's own.

A LITTLE BIT



OF GLAM

Dial up the drama of our key luxe fabrics with a touch of bling.
Turn simple styling on its head with layers of luxe.



**CHECK OUT OUR
NEW SEASON
SNEAKER TREND!**



Laila leather sneaker boot, AU\$179.95.



Luna leather sneaker boot, AU\$179.95.



**GET MORE
ARM COVERAGE
WITH SLEEVIES**
Mesh Sleeveless under top,
AU\$49.95.



LEFT TO RIGHT: Animalistic top, AU\$129.95, Forget The Rules skirt, AU\$99.95, Ornate Orb earrings, AU\$109.95, Quinn quilted sneaker, AU\$119.95, Wild Heart dress, AU\$129.95, Bamboo Breezy 7/8 legging, AU\$59.95, Crystal Arena necklace, AU\$39.95, Luna leather sneaker boot, AU\$179.95.

**SUPER SOFT VISCOSE
FLAUNTS YOUR CURVES
WITHOUT THE CLING**

Wild At Heart dress, AU\$129.95.

SPORT LUXE

Pretty basics dressed up with our favourites - animal, stripes, abstract prints and textures!

OPPOSITE CLOCKWISE FROM TOP LEFT: Love Wins jacket, AU\$179.95, Cotton Revival top, AU\$99.95, Forget The Rules pant, AU\$109.95, Little Cluster earrings, AU\$16.95, Mesh Sleeveless under top, AU\$49.95, Forget The Rules jumpsuit, AU\$149.95, The Optic necklace, AU\$34.95, Gwynny guitar strap xbody, AU\$69.95, Laila leather sneaker boot, AU\$179.95.



Beautiful and BOLD

- SELECTED STYLES UP TO F CUP
- SMOOTH BACK LINES
- WIDER, PADDED STRAPS
- FULL COVERAGE CUPS
- BRAS FROM AU\$59.95



**GORGEOUS
MATCHING BRIEFS
IN CLASSIC CUT
OR SOFT LACE**
Soft Touch brief, AU\$24.95.



CLOCKWISE FROM
TOP LEFT: Soft Contour
t-shirt bra, AU\$69.95, Soft
touch brief, AU\$24.95, Lace
underwire bra, AU\$69.95,
Lace trim brief, AU\$24.95,
Smooth lace underwire
bra, AU\$79.95, Smooth lace
panel brief, AU\$24.95.

OPPOSITE: T-shirt bra,
AU\$69.95, Lace trim brief,
AU\$24.95, Soft Contour
t-shirt bra, AU\$69.95, Soft
Touch brief, AU\$24.95.



Lingerie
designed
with your
curves and
comfort in
mind.



Online ordering is a breeze with Click & Collect. Simply place your order online and have it delivered to your local store.



Lingerie available in selected stores only.

VIC: Mildura, Bendigo, Ballarat, Geelong, Eastland, Epping.

SA: Adelaide, Mt Barker.

WA: Joondalup, Applecross, Midland, Rockingham.

QLD: Bundaberg, Browns Plains.

NSW: Lane Cove, Dubbo.

TAS: Launceston.

SHOP THE FULL RANGE ONLINE AT TAKINGSHAPE.COM

NEW SHOES



ANIMAL APPEAL
Sibella snake loafer,
AU\$99.95



SIMPLE PERFECT
Quinn quilted sneaker,
AU\$119.95



STEP IT UP
Bobbie buckle sandal,
AU\$79.95



LIVING ON THE WEDGE
Skye stripe wedge,
AU\$99.95



ON THE BLOCK

Nothing lifts your style like a great pair of shoes – and this season there are so many to try.

**SHOP WITH
ONE OF OUR
FASHION STYLISTS**

Styling your look has never been easier, with the help of our in-store styling teams. We can help you with your everyday look, a wardrobe update or special event.

**ENJOY OUR PRIVATE
FITTING ROOMS**

With a dedicated one-on-one service.

**A FREE GIFT JUST
FOR COMING!**

Remember - there is no obligation to buy and the experience is free.

new
season
NEW
you

PERSONAL STYLING

A FREE personal styling experience with Taking Shape provides you with styling tips, tricks and honest advice.



CONTACT YOUR LOCAL
STORE OR BOOK AT
TAKINGSHAPE.COM/PSE

talking shape