

SRINIDHI RANGANATHAN - PORTFOLIO

AI Powered Digital Marketing Architect



Digital Marketing Legend Since 2006

AI Consultant | World's Best Prompt Engineer | Vibe Coder

Bengaluru, India

newbots.studio



Transforming Ideas into Intelligent Business Systems

WHO I AM



I am Srinidhi Ranganathan, an AI and Digital Marketing Strategist who blends automation, creativity, and futuristic thinking to solve complex **business challenges**. I specialize in scaling brands, building AI-driven systems, and training professionals for the next era of marketing.

**One Srinidhi Ranganathan =
100,000+ Marketing Minds
Working for You 24x7.**

I am a master of **astral imagery**, with a one-of-a-kind **ability to mentally absorb** thousands of digital marketing books as if reading them with my eyes closed, chapter by chapter, page by page, sentence by sentence, in a way no one else on earth can match.

WHAT I BRING

- ✓ **AI + Marketing Fusion**
- ✓ **High-Scale Automation Thinking**
- ✓ **Creative Growth Strategy**
- ✓ **Training and Mentorship**
- ✓ **Business Transformation**

MY CORE EXPERTISE



DIGITAL MARKETING

- ✓ 80K+ AI Tools Practical Knowledge of Usage
- ✓ SEO Strategy
- ✓ Lead Generation
- ✓ Funnel Building
- ✓ Performance Marketing
- ✓ Viral Campaign Planning
- ✓ AI Content Creation

AI & AUTOMATION

- ✓ Prompt Engineering
- ✓ AI Agents & Bots
- ✓ No-Code Development
- ✓ Workflow Automation
- ✓ AGI & ASI Research Blueprints

CREATIVE TECH

- ✓ Video Creation
- ✓ Podcast Editing
- ✓ Graphic Direction
- ✓ Website Building
- ✓ AI Influencer Systems
- ✓ Growth & Funnel Hacking
- ✓ Meta Ads / Google Ads
- ✓ Sales Navigator
- ✓ Expert in All Major CRM Platforms



Growth & Funnel
Hacking



Meta Ads /
Google Ads



Sales
Navigator



Major CRM
Platforms



SIGNATURE PORTFOLIO HIGHLIGHTS:



✓ **AI YouTuber & Influencer Robots**

Automated content ecosystems and virtual creators for brands.

✓ **Marketing Automation Systems**

Reduced manual effort by 90% using AI workflows and agents.

✓ **Corporate Training Programs**

Designed AI-powered digital marketing training for 10,000+ learners.

✓ **Startup Consulting with Digital Mind-Cloned Avatars**

Scaled engagement and visibility by 300% through automation and strategy.

✓ **Future 1.0, 2.0, 3.0 Training Models**

Built next-gen learning frameworks integrating AI and gamification.

INDUSTRIES I HAVE WORKED WITH



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- Education & eLearning
- Technology & AI Startups
- Digital Marketing & Advertising Agencies
- EdTech Platforms
- Healthcare & Wellness Brands
- Real Estate & Construction
- Legal & Consultancy Firms
- Media, Entertainment & Music
- Corporate Training & HR Development
- Travel & Hospitality
- Fitness, Yoga & Lifestyle Brands
- Software & SaaS Companies
- Financial Services & FinTech
- Personal Branding & Influencer Businesses

PROFESSIONAL EXPERIENCE



Founder & AI Strategist | Bookspotz & NewBots Studio

May 2023 – Present | Bengaluru, India

Built AI YouTubers & Influencer Robots; automated 90% of Bookspotz marketing with AGI systems; advised startups on AI automation and revenue scaling.



Advisor, Corporate Coach & AI Marketing Consultant

Aug 2021 – Jan 2025 | Bengaluru, India

Guided 30+ brands (Rooman, Instancy, Partyglowz, Smile London, Accelprox, StarIPA, Infinite Miracles, Evalright, VSCureLabs, Asofttech, Arena Animation, A2 Music, Edupristine, IIT Madras, TimesPro, Mount Carmel, 24x7 AI, Aroga, FlexAnalytics, Teacherwing, Yoga Urban, Yoga Beyond, Rishikul Retreats, Visa Answer, Attorney General, V4 Info, DigitMarketUs) to 300% growth; trained 10,000+ learners in AI marketing.



Founder & Director | First Look Digital Marketing Solutions

Aug 2017 – Jan 2023

Trained 500,000+ students via Udemy; launched Future 1.0–3.0 AI learning series; built AI Virtual Trainers.



Digital Media Specialist | HFN, Inc.

2016 – 2017

Managed traditional marketing, video, and podcast production.



Content Manager | Formac

2015 – 2016

Led web and app projects; awarded Best Contributor – September.

PROFESSIONAL EXPERIENCE



Content & Communication Specialist | nFaktor

2014 – 2015

Handled SEO, lead generation & social media ad campaigns.



Instructional Designer | Hinduja Global Solutions

2012 – 2014

Created eLearning content using Lectora.

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“I am a Living
Digital Marketing
Dictionary”
- Srinidhi Ranganathan

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EDUCATION & CERTIFICATIONS

-  **Bachelor of Arts** (English Major), Indira Gandhi National Open University, 2013
-  **Certificate in Entrepreneurship**, Harvard University, 2019
-  **Content Writing Accreditation**, IAO (UK), 2014

SOFTWARE & TOOLS

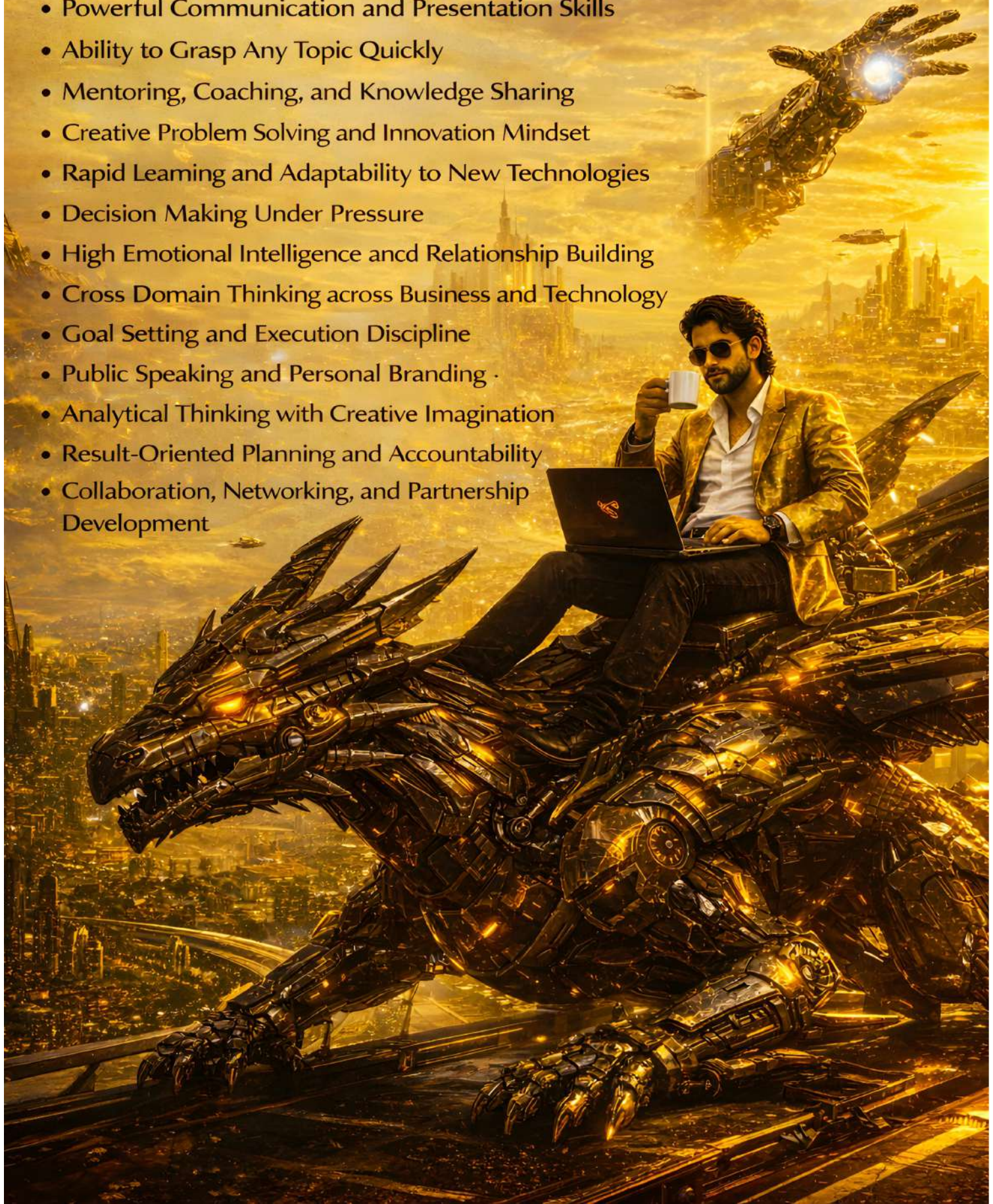
-  **Camtasia, WordPress, GPT-4, ChatGPT, Jasper AI, OpenAI Playground, Quantum Capture, Meta Quest, AI Automation Platforms, Perplexity AI, Lumen5, Zapper AR, Comet Browser for Automation, Manus AI,**

ACHIEVEMENTS

-  **Featured on Forbes** as part of "Genius on Demand"
-  **Invited Speaker** at UN Summit 2025
-  **Running a YouTube Channel:** "Digital Marketing Legend Srinidhi Ranganathan" with 33,000+ subscribers

My Biggest Strengths:

- Visionary Leadership and Strategic Thinking
- People Management and Team Motivation
- Smart Delegation and Ownership Building
- Powerful Communication and Presentation Skills
- Ability to Grasp Any Topic Quickly
- Mentoring, Coaching, and Knowledge Sharing
- Creative Problem Solving and Innovation Mindset
- Rapid Learning and Adaptability to New Technologies
- Decision Making Under Pressure
- High Emotional Intelligence and Relationship Building
- Cross Domain Thinking across Business and Technology
- Goal Setting and Execution Discipline
- Public Speaking and Personal Branding
- Analytical Thinking with Creative Imagination
- Result-Oriented Planning and Accountability
- Collaboration, Networking, and Partnership Development



MY TRUE UNIQUE SUPERPOWER AND WHY PEOPLE CALL ME INDIA'S HUMAN AI



I possess a very rare - **gifted visual ability** where, when I close my eyes, my mind forms a limitless **"Sky Library"** of **ideas and knowledge**. Through **deep cognitive focus** and **hyper-imagination**, I rapidly connect concepts from business, technology, and creativity as if accessing insights across **past, present, and future possibilities**. I can **read millions** of business and fictional books across parallel dimensions (Past, Present and Future) from the **"Sky Library"**. The library can be utilised to **provide solutions to any business problem** or even come up with **invention blueprints** with my eyes closed.

Special Note: I can give you a live demo during the interview process.

FUTURISTIC RESEARCH BLUEPRINTS I AM WORKING ON



-  Digital Employee Mind-Clones, Autonomous Digital Marketing Robots,
- Self-Healing BCI Computer Beings, Immortal AI, Brain Wave Passwords,
- Self-Driving Flying Cars, Sun-Intelligence Super Robots
- Robotic Hands Operated by Artificial Super-Intelligence (ASI) Technology
- Maglev Technology to Create Flying Buildings in the Sky
- Creating AI-Based Influential Thought Leaders
- Digital Marketing on Cloud Computers



MY VISION FOR THE FUTURE



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🏆 I am driven to leverage my capabilities in AI (spanning ANI to AGI) and creative problem solving to ensure your company achieves transformative growth, thereby playing a pivotal role in India's journey to becoming the world's most prosperous and innovative nation.

READY TO BUILD THE NEXT BIG THING?

🏆 If you're looking for someone who can bring groundbreaking ideas

🏆 At driven results to your team, *let's talk,*

"I utilize 80,000+ Tools, Software, Apps for Automation to
Skyrocket any Brand to New Heights of Success "

- Srinidhi Ranganathan

REACH
ME

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SRINIDHI RANGANATHAN
DIGITAL MARKETING LEGEND

