

A Countdown Timer can be a great way to drive WooCommerce sales

You'll feel a sense of urgency when the clock is ticking down. Did you know that this need to buy something, especially when you see the clock running out an innate characteristic of the human psyche.

The Power of Urgency

Marketers are aware of urgency and utilize it to encourage sales. This sales gimmick has been proven time and again that is why it's a well-known means of boosting revenues. It's become a lucrative technique for two reasons.

It puts a brand or value into the customer's awareness

It encourages consumers to buy quickly.

Brings a Product or Value to the Fore

The reason for this is that something major will happen if the customer does not take action before the timer runs out he/she will lose out on a great deal. This is similar to a movie where the hero is watching the clock ticking and draws his attention towards the clock. He has to destroy it before it explodes.

Motivates Purchases

Customers are more likely to buy the product if it has an alarm clock. The power of a timer's influence will appeal to the desire of people to grab a bargain or get an item that is limited in edition before it runs out. It is an effective means of attracting more customers to buy.

FOMO is a combination of purchases made by a consumer and the timing. Timers are commonly known to incite people to buy products because they fear missing out on an opportunity. Consider the case of luxury goods or products. A timer will mean that the product is available for purchase for a short period of time and if you don't take action now, an opportunity will be lost.

What is WooCommerce's offering?

WooCommerce as the multi-faceted software that it is, has a variety of powerful plugins that will assist you in setting up countdown timers on your site. These plugins allow you to set timers for purchases as well as display timers for price reductions, and also include timers in email messages for cart abandonment. Let's take a look at several. If you are looking to learn effective information about 35 minute timer, you must click over here at [Timer.Live](#) website.

WooCommerce Scheduler

True to its name, WooCommerce Scheduler is a full-featured plugin that is perfect for scheduling products, adding timers and increasing the sales of your WooCommerce website. Apart from creating countdown timers with it, you can accomplish a lot more including hiding items that aren't available or scheduling sales for a specific date and time basically the entire package.

The Scheduler plugin lets you set up sales for multiple or specific products on a specific date or time, or by category. This plugin is a great tool to set up sales based on timers. It has a beautiful countdown clock that is placed just next to the product description, without overwhelming the buyer.

Finale

The WooCommerce Sales Countdown Timer as well as Discounts plugin is a fantastic feature for any WooCommerce store. It lets sale prices be set by time, and can also display of a countdown timer in the product page.

Finale is the perfect plugin for displaying a timer in flash sales, pre-launch or seasonal discounts, daily deals, quicker shipping deadline campaigns as well as other features. Finale allows you to display the timer alongside the product description.