

_SOCIAL
STARTERS

ALTERNATIVE CAREERS FESTIVAL

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Connected. Get Hired.

Thursday 13th April 2017

Learn about Social Enterprise in the UK, Brazil & India

The Assignment is a unique new solo volunteering programme for experienced professionals on career breaks who want to share their skills, learn about Social Enterprise and make a lasting impact. We match you with a social entrepreneur who needs your support to plug a gap in their leadership line-up, whilst providing you with in-country support to ensure your assignment runs smoothly. Assignment placements usually last between 2-12 weeks.

Current International and UK based assignments:

Social Media, Content Creation & PR: want to help reinvent a staple household product that's in every home? Award winning new bio-tech product needs help establishing their social media this summer to gain more eyeballs and build their brand (London, UK)

Impact Measurement: bright creative problem solver required to analyse impact data and turn it into stories for a youth social enterprise that tackles inequality and disability (London, UK)

e-Commerce Specialist: Supporting a handicraft social enterprise which supports local artisans, to set up an e-commerce site (Hyderabad, India)

Financial & Business Model Validation: business expert required to help design and test a new fitness product that trains ex-offenders, with support to build scale-up strategy (London, UK)

Operations and General Manager: strategic and creative project manager needed to design and implement new processes for inspiring sustainable tourism company (Rio de Janeiro, Brazil)

CRM Management/Salesforce: customer databasing, direct marketing and/or change expert urgently needed to help this youth skills CIC transition within their team to Salesforce (London, UK)

Communications and Marketing Specialist: supporting a socio-environmental social enterprise based in the Atlantic rainforest to achieve its 2017 objectives (Rio de Janeiro, Brazil)

Direct Marketing Specialist: got a passion for young people? This awarding winning fast-growth tech start up less than 1 years old are seeking someone who can help sell them into universities (London, UK)

eCommerce Specialist: retail specialist required to help an established cycling social enterprise scale out of second hand repairs into commercial retail and build a national brand (Glasgow, UK)

Business Analyst: Finding and conducting due diligence of social enterprises across India for a new social enterprise incubator (internal travel covered) (Hyderabad, India)

Investor Relations: work in investment banking or start-up finance? Want to help a fast growth tech-start up that supports the next generation with jobs, get investment ready? (London, UK)

Marketing & Communications: Less than 6 months old, this exciting new enterprise only employs ex-offenders and is seeking someone with 3+ years experience in marketing to help promote them to their customers and drive sales (London, UK)

Partnerships and Business Development: working alongside a sport for development project building new partnerships to increase their social impact (Rio de Janeiro, Brazil)

Higher Education Networker: have you been working in higher education and do you have a little black book of university contacts? Or do you think you could help a socially impactful start-up start HE partnership conversations? (London, UK)

Fundraising Expert: have you been working in fundraising? Want to share your knowledge with a social enterprise who works with refugees around food and beverages? (London, UK)

Digital Development: when it comes to technology do you know your onions? We have plenty of social enterprises in the UK and overseas who need help building apps/websites, integrating new process systems, moving to eCommerce platforms and more. Email us! (UK, Brazil, India)

Marketing & Branding Specialist: do you get excited helping clients plot out their core brand strategy, leading to their marketing roll out? This sustainable fashion retailer who works with marginalised women needs you now! (London, UK)

Sales & Business Development: know how create pricing strategies, find opportunities for growth, build partnerships or generate new revenue streams? This social enterprise works with homeless young people and needs your support. (London, UK)

Marketing Specialist: Designing a digital media marketing strategy for a social enterprise that works to improve the social and emotional wellbeing of children in India (Hyderabad, India)

NB. The above assignments are for short term placements taking place between May - Sept 2017 and will go on a first come first serve basis to suitable volunteers.

Not found what you are looking for?

We have new assignments joining our books on a regular basis. We have a number of additional assignments in India, Brazil and the UK that require industry specialists with experience in marketing, communications, business development, sales, operations, finances, business strategy, getting investment ready, fundraising, impact reporting and partnership development. We usually ask for a minimum of 3 years experience but some clients will make exceptions for more junior projects.

Please email us at info@socialstarters.org for further information or to enquire about one of the above assignments.