

NINJA VAN



Ninja Van Launches in Malaysia!

Southeast Asia's fastest growing express courier company, Ninja Van, has officially launched in Malaysia.

The expansion marks Ninja Van's first foray overseas.

Ninja Van plans to roll-out its cutting-edge delivery services to 4 additional Southeast Asian markets before the end of 2016.

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Ninja Van, Southeast Asia's fastest growing express courier company, has announced that it will officially kick off its operations in Malaysia this month.

Ninja Van takes an innovative approach to last-mile logistics, using algorithms to solve addressing issues and to optimise delivery routes. They also aim to build a complete ecosystem for deliveries, incorporating integrated collection point networks and crowd-sourced demand to provide scalable capacity during peak periods.

Malaysian retailers will now be able to leverage Ninja Van's tech-based logistics solutions to provide fast and flexible deliveries to their end customers. These services will span major urban areas throughout West Malaysia, with full coverage across the peninsular by mid-2016, including:

- (i) Real-time updates of delivery statuses.
- (ii) Cash-on-delivery payments by customers.
- (iii) Customised notifications triggered by delivery milestones.
- (iv) Return logistics services.

- (v) Access to Ninja Collect, Ninja Van's country-wide drop-off and self-collection network.

Currently, Ninja Van delivers approximately 10,000 parcels per day for over 2,000 active clients. With the expansion to Malaysia, delivery volume is expected to rise significantly, and the team has been steadily ramping up its operational readiness. They currently have a strong fleet of more 200 delivery drivers and riders.

"Malaysia is a natural first market for our Southeast Asian expansion. Not just because of its geographical proximity to Singapore, but also because of the digital savviness of the Malaysian consumers." said Ninja Van Co-Founder & CEO, Mr. Lai Chang Wen. "We are extremely excited to partner with some of the biggest E-Commerce retailers in Malaysia, including Lazada and Zalora. We will continuously work towards delivering exceptional logistics solutions to every shipper in Malaysia, because we understand what delights customers."

Ninja Van Malaysia CEO, Adzim Halim said, "With the meteoric growth of E-Commerce in Malaysia, the local logistics landscape has seen a vivid transformation in recent years. Malaysians are more connected than ever and are always hungry for what's next. Utilising cutting edge technology as our core, we are able to meet these ever-evolving demands cost effectively, all while maintaining the highest service levels. Whether it's a 3-pack of diapers for a customer on the outskirts of Johor, or a mobile phone that needs to be delivered on the same day in KLCC, we'll be there to deliver. We're the fresh face that the industry has been waiting for, delivering faster, further and more frequently."

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About Ninja Van

Ninja Van is Southeast Asia's leading express courier provider. Powered by innovative cloud-based technology, we provide you with total visibility, control and ease to unlock the full potential of your business.

Best of all, Ninja Van's solutions can be tailored specifically for your needs. Our competitive priced solutions provide real-time visibility to all your shipping activities.

There's no way like the Ninja Way.