

Woo-Commerce vs Magento Web Development - Which One Better in 2020?

In recent era, e-commerce is one of the fastest growing industries in the global economy, increases nearly 23% every year and it can be reach up to \$27 trillion by the end of this decade. Thousands of entrepreneurs are running their businesses with the help of eCommerce sites, resulting it has become most preferred shopping option. Like we can see some of Top e-commerce companies namely **Amazon, Flipkart, Alibaba, eBay, Myntra** etc.



Do you also want your ecommerce site to come among the top 10 ecommerce companies in World? Want to [hire best eCommerce website Development Company](#)? Confused about which platform is trending now??

Don't worry you are at right place. Here we have discussed some points which helps you to select which one is better in 2020, Woo-commerce vs Magento Web Development??

Woo-Commerce is six times popular than Magento and best suited for medium and large scale businesses, but Magento is a very scalable, most popular as well as in-demand open-source eCommerce platform across the world. Woo-commerce market share in USA is 28 percent, making it top-most popular ecommerce platform while Magento has only 4 percent in the global ecommerce market share

Magento

THINKING OF UPGRADE YOUR E-COMMERCE SITE TO **MAGENTO**

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Magento is a powerful open-source CMS, offering benefit that anyone from the community can contribute to its development part. This platform allows users to expand its functionalities either themselves or by hiring professionals. There are two edition of Magento i.e. **Magento Open Source** and **Magento Commerce**.

Magento Open Source previously known as community edition and is available for free, providing basic functions needed to run an e-commerce store.

Magento Commerce is premium paid edition added with advanced features and tools, ideal for those ready to upgrade their websites and boost sales.

Woo-Commerce



Woo-Commerce is an flexible, open-source eCommerce plug-in built on WordPress. It offers great looking, customizable free and premium themes.. It allows customers to build the store they need and define your style with the storefront.

Go through the important factors based on which you can decide which one is better in 2020

1. Features

Features	Magento	Woo-commerce
Ease of Use	Moderate	Simple to use
Scalable	Yes	Yes
UI/ UX Design	Yes	No
Support	Yes	No
Self-Hosted	Yes with Cloud	Yes
Payment support (Multiple)	Yes	Yes

2. Performance

Performance and speed are the two most important factors based on that you can decide which platform should be best used for an ecommerce site. If your website load images and content slowly, it may be possible that your visitors will leave the site quickly; this may loss in the business deal. So You should invest in a reliable eCommerce website development company who develop ecommerce site according to the latest trends and technology.

Performance could be decided on several other factors like your web hosting provider, whether uploaded images are optimized or not, and whether you are using a Content Delivery Network (CDN) or not. So we can't say which one is better in performance. In India, most of the Top eCommerce website development companies are developing e-commerce sites using the Magento platform.

3. Security

E-commerce site must be completely secure, as it contains customer's personal details and payment detail also. Both Woo-commerce and Magento implement several security measures to keep their sites safe & secure. But Magento uses frequently released Magento patches to provide stronger security for online store.

4. SEO

Magento and Woo-commerce both platform offers SEO services like meta tags optimization, image optimization, edit robots.txt file, canonical tags for products, etc. You can see which platform is more SEO friendly based on the SEO score mentioned in the table below.

Platform Name	SEO Score
Woo-commerce	97
Magento	95

Both Woo-commerce and Magento are open-source platform; developers can easily modify the original code as per their requirement. Selecting which platform is best is not an easy task, as both platform comes with great features and functionalities. To get the best eCommerce sites using Magento, you can [hire a specialized Magento development company](#).



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