

# NINTENDO SWITCH PRO CONTROLLER

(COMPATABLE WITH PC/MAC/IPHONE/ANDROID/PS3 (PLAYSTATION 3))



## LANDING OPT IN PAGE

<http://www.vippowerclub.com/CouponLanding?id=Mzg=&asin=QjA3RjkxTERINA==#>

1. Visitor must be Pixeled for Re-targeting (Google)
2. Must Opt-in with email to receive 40% off coupon
3. Thank you, page must contain pixel, to track conversions for Leads
4. Thank you, page will contain a link, to Amazon to buy

## MAIN GOALS - (20% conv rate is expected as the minimum)

- **50 Orders Per day** on Amazon
- **250 Leads per day** Minimum (250 x 20% = 50 Orders Per Day)
- **Daily Budget:** \$150

**ADWORDS ID:** 679-386-7983

# LANDING OPT IN PAGE

VIP Power Club 

Get Ortz Nintendo Switch Pro Bluetooth Controller (Works with PC/MAC/Android/iPhone/Other Bluetooth Devices)

FOR ONLY \$13.<sup>20</sup>



AMAZON PRICE

\$21.99

VIP CLUB PRICE

\$13.<sup>20</sup>

CLAIM YOUR COUPON >

Time left to claim your coupon: 00:43:59

 SHIPS WITHIN 24 HOURS

 FREE SHIPPING

50% Complete

Almost there! Please complete this form and click the button below to gain instant access.

Enter your name & email address and click the button below to get started.



Full Name

Email

CLAIM YOUR COUPON »

We hate SPAM and promise to keep your email address safe.

# LINK TO AMAZON STORE TO BUY

The screenshot shows the Amazon website interface. At the top, the Amazon logo is on the left, and the search bar contains the text "Ortz switch controller". To the right of the search bar is a magnifying glass icon. Below the search bar, the delivery location is "Brooklyn 11201". The navigation menu includes "Departments", "Your Amazon.com", "Today's Deals", "Gift Cards", "Registry", "Sell", "EN", "Hello, Sign in", "Account & Lists", "Orders", and "Try Prime". A search bar at the top right contains "Shop dorm essential". Below the navigation, it says "8 results for Ortz Storefront: 'switch controller'". A "Sign in" button is visible with the text "New customer? Start here." Below this, three product listings are shown. The first listing is for the "Ortz Wireless Gaming Controller for Nintendo Switch [Free Analog Replacements] GamePad Remote - Best PC USB Computer, Windows 7 & 10, Android [TURBO BUTTONS]" by Ortz, priced at \$21.99 with Prime. The second listing is for the "Ortz NES Classic Edition Mini Controller [TURBO EDITION] Rapid Buttons for Nintendo Gaming System [Nintendo NES] (Wireless)" by Ortz, priced at \$24.99. The third listing is for the "Ortz Carry Case for Nintendo Switch [Store Games] Premium Quality Protective Portab Hard Carry Case Pouch for Nintendo Switch Console Accessories - Best Game Travel Cas" by Ortz, priced at \$16.99. A "FREE Shipping on eligible orders" banner is at the bottom right.

The detailed product page features a large image of the Ortz Wireless Gaming Controller on the left. The controller is black with a textured grip, two analog sticks, a D-pad, and buttons labeled X, Y, A, B. It has the Ortz Gaming logo on the top. Below the controller is a USB cable. On the right, the product title is "Ortz Wireless Gaming Controller for Nintendo Switch [Free Analog Replacements] GamePad Remote - Best PC USB Computer, Windows 7 & 10, Android [TURBO BUTTONS]". Below the title is a star rating of 5 stars and "1 customer review". The price is "\$21.99" with a Prime logo. Below the price is "FREE Shipping on orders over \$25—or get FREE Two-Day Shipping with Amazon Prime". There are two bullet points: "ONE OF THE FIRST DEDICATED 3RD PARTY CONTROLLERS FOR THE NINTENDO SWITCH NOW AVAILABLE IN THE US – have you seen the Nintendo Switch Pro 5 controller elsewhere are were wondering where you could get it? Previously only available in the European market, Ortz is proud to be the first brand to introduce this elegant, premium-feel controller locally. This accessory has a Bluetooth wireless range of 8 meters, and is also ideal as a player 2 controller." and "TURBO FUNCTION THAT'S PERFECT FOR BOTH ARCADE AND ACTION GAMES – do you want to leverage turbo function to boost your arcade games". On the right side of the page, there is a price box showing "\$21.99" with a Prime logo, "FREE Shipping" on orders over \$25, and "Want it tomorrow, July 30? Order within 14 hrs 2 mins and choose One-Day Shipping at checkout." Below this is "In Stock." and "Sold by Ortz and Fulfilled by Amazon. Gift-wrap available." There is a quantity selector set to "1" and an "Add to Cart" button. At the bottom right, there is a link "Turn on 1-Click ordering for this browser".