

# Introducing the **Bloodthorn Syndicate**

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## Introducing the Bloodthorn Syndicate

A delineated Naval Construction Plan.

### **PURPOSE:**

The Bloodthorn Syndicate (BTS) is to provide a steady flow of logistical supply, accountability, and control to the Bordweall Naval construction effort. Additionally, the BTS is charged with several operational tasks to include but not limited to--develop sustainable shipbuilding facilities, maintain a high volume of both Mann-made and natural resource output, produce high-grade ships of war, exploration, and mercantile, sail across deep water bodies of water and discover new lands and tribes.

### **ORGANIZATIONAL LEADERSHIP:**

The Brunel Shipwrights Company (BSC) serves as the command control element under the financial and royal stewardship of King Dleatherus (the Crown). The syndicate lives and dies under the will of the Crown, combined with a select group of loyal Mayors, Counts and Countesses to serve as the Board of Logisticians. The head of the Board of Logisticians will work in tandem with the BSC to ensure all of the Naval construction efforts are being met. New members within the Board of Logisticians will be managed by the BSC and current Board of Logistician members.

### **INTENTIONS:**

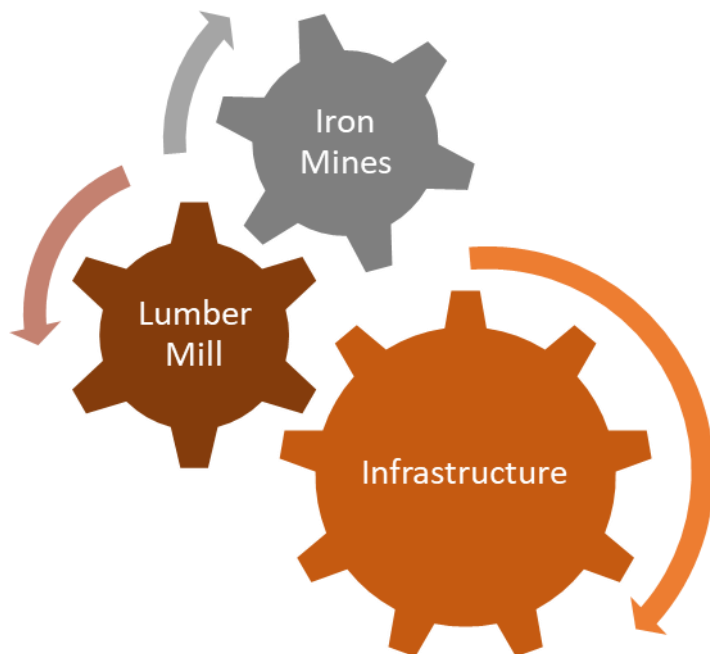
Develop and maintain a fully dedicated and supportive community. All counties within the Bloodthorn Syndicate are expected to hold a sense of group support by means of protection, resource gathering and surplus supply distribution. The landscape will not only be home to potential upstarts, bandits, domestic opportunists but enemy kingdom forces well. The ideology of, 'if it looks like a target – it's a target 'and 'if doesn't look like a target– it's not...' is not a reality in Elyria. All areas of resource manufacturing, supplies and transportation of these materials are a significant target. Local lords are responsible for the collection, security, and safe passage of these goods to include all settlements within the Syndicate.

Surplus supply under the constraints of Logistical Redistribution *does not* mean any one county must give all their resources to another. Logistical Redistribution *does* mean a

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Count(ess) will provide developmental and protective support to one another when the need arises. Selfish hoarding will not meet the expectations of the BTS and potentially warrants action by the Crown. The development of infrastructure, political, trade, and economic hubs and subsequent connections are the lifeblood of the Syndicate. No sole organization, Mayor, Count(ess), Duke/Duchess nor King/Queen can achieve the overarching purpose of the Syndicate alone. The BTS is a unified effort and in the wise words of Tecumseh, “a single twig breaks, but the bundle of twigs is strong.”

Supply and demand are some of the most central concepts of economics and regularly serve as the backbone of a thriving market economy. Contrary to this economical ideology, the BTS Supply and Demand system is a simplified concept of resource redistribution by means of give, take, and trade within the Syndicate. The concept removes the element of economical inflation by demand and ensures technological advancement takes place over wealth. Shortages in resources will be addressed by inter-syndicate collaboration and resolved, versus introducing an inflated market. In the event



the BTS is not able to self-sustain, the counts will be highly encouraged to utilize any networks or connections within or out of the Kingdom. The Crown is not responsible for the operational sustainability of the Syndicate. Basic resources drive progression as exemplified by the gears displayed to the left. The iron mines and lumber mill support one another through beams, saw blades and the ilk. Both gears turn in opposite directions but support one another equally and enables forward

momentum to the gear of infrastructure. The larger infrastructure gear maintains the smaller gears and, in many cases, other larger and smaller gears not visible are interconnected to one another. An example of a *system failure* is a count who controls the iron mines and does not distribute the iron to critical areas in need, but rather transports the goods to a high demand market for a larger share of economic growth.

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This action would subsequently jam the entire BTS supply network and introduce technological constraints on the logistical and naval construction process.

***“We’re building Kingdom of Bordweall’s Navy through the perseverance and true grit of Mann -- It’s not about greed. It’s about getting it done.” -unknown citizen of Mann’s Landing***

Based on the aforementioned above, the Kingdom of Bordweall does have a standard of playing the way you want however the BTS has a modified form of this policy to meet the intent of the Naval Construction operation. Several different material goods are for ship construction and social sustainment are required. The BSC provides the Count(ess) with BTS material requirements and the Count(ess) leads the way toward which BTS requirements match their local community’s interest(s). This provides Count(ess) with the flexibility to grow their communities with their specialization in mind, as well as maintain the BTS road map.

#### **REPUTATION AND RECRUITMENT:**

All citizens within the BTS are diplomats, standard-bearers, recruiters and overall representatives of the Syndicate. BTS citizens are highly encouraged to continually be cognizant of this fact and refrain from intentionally making one-sided deals with neighboring trade hubs or raising arms against said neighbors for economical gain. Self-defense is completely authorized and the spoils of uninitiated conflicts with bandits or other deviant go to the victor. The collection and redistribution of resources from a settlement, county, duchy, or kingdom by the Syndicate in the event of war is authorized. The war must be a sanctioned conflict under an official declaration of war by the Crown. The collection of resources and redistribution is not authorized during small scale civil conflicts or matters of the local Baron authority. Actions taken without an official declaration of war are considered to be opportunistic and will not be tolerated. Any exceptions to this rule must be approved by the Board of Logisticians, BSC and the Crown.

BTS citizens are part of a collective group and bigger than any organization, settlement, or county and thus, drive a certain level recognition. Benefits of commitment to the cause means being a part of something greater, changing how all Elyrian's view the world and

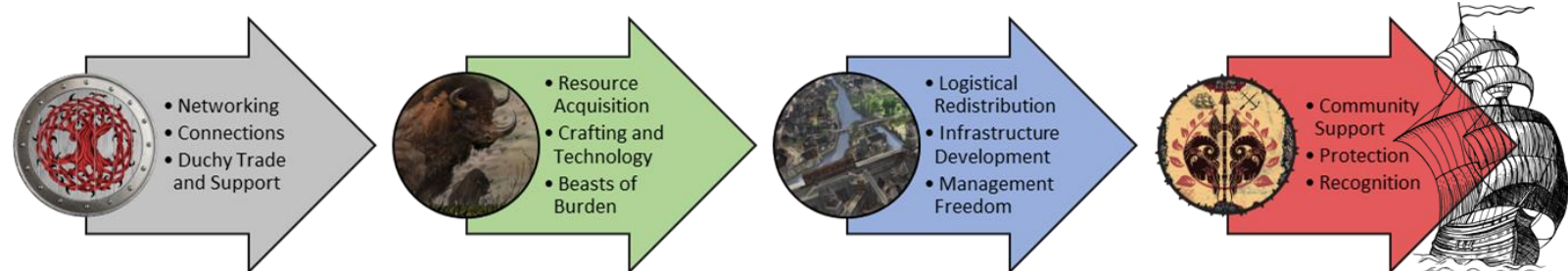
the recording of your House's philanthropic contributions into the record of history. Being a part of that greatness requires exponentially great people. The citizenry must love what they do, who they do it for, and why they're doing it. The development of an ocean bearing ship is no easy task for the faint of heart, and requires the collaborative efforts of every member in the Syndicate. Humbled recognition may apply.



### GOALS AND PROPOSED BENEFITS SET FORTH BY THE SYNDICATE

- Strong and attentive community support
- Bloodthorn supply and demand (Logistical Redistribution)
- Infrastructure development and connections to economic hubs
- Networking and connections
- Freedom to run your county your way
- Recognition
- Protection

### **THEORETICAL PROCESS**



**TERRITORIAL CONCEPT:**

The Bloodthorn territorial concept is delineated as a lightbulb of counties funneling to and from the primary shipbuilding port. The image to the right displays a notional concept of how the resources, crafts, and materials will be circulated to the port county. The port county, symbolized as the light bulb’s cap serves as the epicenter for ship construction and hub for needed supplies to build the Kingdom of Bordweall Navy.



**STANDING NAVY DEVELOPMENTAL CONCEPT:**

The Kingdom of Bordweall's standing Navy developmental concept is based on the BSC theory-crafting process below, and drives home the imperative need for BTS support.



A system of renewable supplies, support, and new ship construction and technology will serve as the primary developmental force behind the Crown’s standing Naval presence. The ultimate goal of supporting a fleet of being and commanding the sea is a vast logistical undertaking and no one individual can make that happen, it will take a collaborative community effort. Additionally, the Bloodthorn Syndicate serves as the primary Naval enabler for the Wildhome Expedition and several other protective and mercantile entities within the Kingdom. Exploration vessels, mercantile advancement, and efficient trade routes are just as important as ships of war.

In conclusion, unilateral efforts must be executed in order to set standards, maintain naval command and control, focus development cycles, and reduce Kingdom-wide costs in order to construct, supply, arm, and deliver the Kingdom of Bordweall Navy.

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## QUESTIONS, ANSWERS, AND CLARIFICATION:

1) What happens once BTS achieved its goals?

**Answer:** The goals of BTS are elastic and ever changing however completed goals may equate to elevated levels of wealth, technology, or access to previously undiscovered lands and tribe relations and thus, create new goals.

2) Will BSC gain a profit off of the labor of the Kingdom, possibly selling to our enemies?

**Answer:** There will be small profit margins with ships constructed locally for mercantile support. However, ultimately that revenue will be recirculated back to the Crown or paid through naval support. BSC is not allowed to sell ships to the enemy and in doing so is considered treason.

3) Will the BTS only process trade within itself or will they trade with the rest of the Kingdom?

**Answer:** BTS will **trade with everyone** within the Kingdom of Bordweall and select partners outside of the Kingdom, however some trade volumes may be lower than others depending on supply and demand.

4) Will the resources *only* go into the construction of ships?

**Answer:** **No**, BTS' resources are being funneled not only into BSC but rather the entire Syndicate, Duchy, and Kingdom. Resources will be circulated to other groups and projects beneficial to outpacing competing kingdoms to the goal of ocean travel.

5) Will the BTS take all the resources or will Counts and Mayors be able to build local towns?

**Answer:** The BTS will **NOT** take all the resources. Having a strong local economy and infrastructure development leads to the production of more resources as well as facilitating the rise of new specialists. Both outcomes are welcomed and encouraged.