

# First Name

# Last Name

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## Experience

### Website Manager

Small company

Mar 2018 - Sep 2018

- Decreased website loading speed by 50% and optimized the content.
- By implementing Search Engine Optimization techniques, the company was moved to the first page of Google Search results of the term "share house in Tokyo"
- A digital marketing strategy using the S.O.S.T.A.C framework was created to allow the company to compete more efficiently in the share house hospitality field.
- Implemented booking management software and instructed the staff on its usage.

### Project Manager

Berry company

May 2016 - Jul 2016

- Researched the berry and game meat market in Europe and other continents.
- After successful project completion, the project was deemed innovative by the company representative.

### Slush Warehouse Volunteer

Slush

Nov 2017

- Arranged area for V.I.P guests.
- Provided highly praised top-level customer service.
- Reliably performed additional tasks.

### Slush Music Volunteer

Slush Music

Nov 2017

- Took care of the parties' practical arrangements during the event week.
- Served over 2000 attendees during the event.
- Was praised about excellent customer service.

### Innovate or Die Participant

Innovation Event

Nov 2016

- Researched Finnish entertainment industry.
- During the event, carefully designed the research plan in a team so that problems caused by gambling are mitigated and ethical gambling is promoted.

## Skills

### Language skills

- Greek Native
- Ukrainian Native
- English Fluent
- Russian Fluent
- German Business

## Education

Bachelor of Business Administration,  
Major in Business Information Technology  
Finnish University of Applied Sciences

Sep 2015 – Jun 2019  
(Expected)  
City, Finland

Bachelor of Information Technology  
(Erasmus+ exchange)  
German University of Applied Sciences

Mar 2017 – Aug 2017  
City, Germany

## Digital marketing skills

- Google Analytics
- Google Adwords
- Inbound Marketing
- Email Marketing
- Search Engine Marketing
- Social Media Marketing

## Campus involvement

### Peer Student tutor

April 2016 – Present

- Helped new students to get started with their studies and student life.
- Arranged recreational activities.
- Took care of peer support of exchange students.

### Finnish university student council member

May 2016 – March 2017

- Organized campus events of various types.
- Promoted physical wellbeing among students

## IT Skills

- General: Microsoft Office, Google G Suite, F- Secure Policy Manager
- Web Design: HTML, CSS, Javascript, Bootstrap, PHP, SQL, Wordpress, React Native, Search Engine Optimization (SEO)