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# Journal of Economics and Business Studies

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## **Journal of Economics and Business Studies: Guide for authors**

Journal of Economics and Business Studies is an academic journal published by the Faculty of Economics and Political Science, Misurata University, established in 2014.

The Journal of Economics and Business Studies welcomes contributions, book reviews, and summaries of theses, research seminars, and conferences in accordance with the following terms and conditions:

1. Journal of Economics and Business Studies is an academic journal that publishes the work that follows scientific methods and approach in writing.
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13. Authors shall be responsible for following all the instructions and rules of publication contained in this manual. Authors also are responsible for the language editing, and proofreading of the manuscript. Manuscripts not following the instructions and rules contained in this manual will not be referred to review.
14. Contributions published in the journal reflect the views of the authors and do not necessarily reflect the opinion of the journal.

**Review Rules:**

Reviews are conducted by experts from inside and outside the university according to the following criteria:

1. Originality and contribution to knowledge.
2. Theoretical and managerial implications.
3. Manuscript presentation.
4. Research methodology, which includes the identification and clarity of the research problem, the suitability of the study population and the accuracy of the sample selection, and the clarity of the research questions and hypotheses.
5. Realization of the relevant theories and literature.
6. Suitability of the chosen analysis methods.
7. Accuracy and objectivity of conclusions and recommendations.

8. Recency and comprehensiveness of the references.

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**Text:** All citations in the text should refer to:

1. Single author: author's last name (without initials, unless there is ambiguity) and the year of publication.
2. Two authors: both authors' last names and the year of publication;
3. Three or more authors: first author's last name followed by 'et al.' and the year of publication.
4. Groups of references should be listed first alphabetically, then chronologically.
5. Citations may be made directly: author's last name, the year of publication, and page number.

**Examples:**

Single author	Filieri (2015) argue ..... Or Information quality was found to significantly affect information adoption (Filieri, 2015)
Two authors	Erkan and Evans (2016) claim ..... Or ... Information adoption are determinants of purchase intention (Erkan and Evans, 2016).
Three or more authors	Jin et al. (2009) find that ..... Or Individuals who find the information quality high are more likely to find the information useful (Jin et al. 2009).
Groups of references	(Allan, 2000a, 2000b, 1999; Allan and Jones, 1999).
Direct citation	Hennig-Thurau et al. (2004) define eWOM as “any positive or negative statement made by potential, actual, or former customers about a product or company which is made available to multitude of the people and institutes via the Internet” (Hennig-Thurau et al., 2004, pp. 39).

### Reference list:

1. References are classified in a single list regardless of their source (e.g. Journal, book, web...).
2. References should be arranged first alphabetically by the last name, and then further sorted chronologically if necessary.
3. Arabic references are placed in the beginning followed by the English references.
4. More than one reference from the same author(s) in the same year must be identified by the letters 'a', 'b', 'c', etc., placed after the year of publication.

### Examples:

Reference to a journal publication	Filieri, R. (2015). What makes online reviews helpful? A diagnosticity-adoption framework to explain informational and normative influences in e-WOM. <i>Journal of Business Research</i> , 68(6), 1261-1270.  Erkan, I., & Evans, C. (2016). The influence of eWOM in social media on consumers' purchase intentions: An extended approach to information adoption. <i>Computers in Human Behavior</i> , 61, 47-55.
Reference to a book	Strunk, W., & White, E. B. (2000). <i>The Elements of Style</i> . Fourth. ed. Longman, New York.
Reference to a chapter in an edited book:	Mettam, G.R., Adams, L.B., (2009). How to prepare an electronic version of your article, in: Jones, B.S., Smith, R.Z. (Eds.), <i>Introduction to the Electronic Age</i> . E-Publishing Inc., New York, pp. 281–304.
Reference to thesis	Erkan, I. (2016). <i>The influence of electronic word of mouth in social media on consumers' purchase intentions</i> (Doctoral dissertation, Brunel University London).
Reference to a website:	Cancer Research UK, 1975. Cancer statistics reports for the UK. <a href="http://www.cancerresearchuk.org/aboutcancer/statistics/cancerstat_srepor/">http://www.cancerresearchuk.org/aboutcancer/statistics/cancerstat_srepor/</a> (accessed 13.03.03).

### Summaries of master and doctoral theses:

Summaries of master and doctoral theses are to present recent thesis that are not more than two years from the date of granting the degree, and in the field of economic and other related field. Summaries should not exceed 20 pages, and ought include:

1. An introduction explaining the significance of the topic.
2. A summary of the research problem and how it was defined.
3. A summary of the research methodology.
4. A list of the references used in the summary.

### Manuscript structure and rules:

1. Manuscripts can be presented in both Arabic and English languages.
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3. Author's CV to a maximum of one page, and identification card need to be sent along with the manuscript.
4. Manuscripts submitted should be prepared using single-column, single-spaced 14-point fonts, with indentation of 0.5 cm for manuscripts in Arabic, and single-column,

single-spaced 12-point fonts, with indentation of 0.5 cm for manuscripts in English.

5. Submitted manuscripts must not be more than 20 pages, including references, tables and figures. Book reviews must not be more than 10 pages. Manuscripts and book reviews should be prepared with margins at: Top 3.18, Bottom 3.18, Left 2.54, and Right 2.54. Number all pages consecutively. Tables and figures should be numbered consecutively in the order in which they are referred to in the main body of the text.

6. Manuscripts begin with an abstract and ends with the conclusion and reference list.

7. Manuscript's title is presented at the top of the first page, along with author's names, affiliations and email addresses. .

8. Authors should embed tables and figures in the manuscript in places that are near to the text that refers to them, and should be headed by ((Table 1) or (Figure 1) using 12-point fonts (Simplified Arabic, Time New Romans).

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