

You will need a letter of motivation for your studies. Often its content becomes fundamental to the decision of the admission committee. In order to make sure that your letter of motivation will appeal to the admissions committee, you can turn to trusted online services. But how do you know which service you have selected is [scam or legit](#)? Of course by the reviews.

What is a letter of motivation for university?

A [motivation letter](#) is a business-like essay in which applicants not only have to tell about themselves and their reasons for choosing a university, but also convince (motivate) the admissions committee that they are needed by the institution.

This document is required for admission to universities, for admission to graduate programs and for scholarship applications. The application letter is used to assess undergraduate and graduate applicants against a number of criteria:

- Conscientiousness in choosing a future profession, desire to learn;
- Curiosity, reasoning and critical thinking skills
- Experience or skills that are suitable for the chosen specialty;
- Interest in a particular educational institution;
- The benefits he/she can bring to the organisation in the future (participation in university activities, future work there, research activities).



In simple terms, it is important for the committee to understand why they are applying to them. Naturally, at the initial stage, the teaching staff will filter out as much as possible those who, in their opinion, enter "just for show", have no interest in the field, and simply want a degree from a foreign university.

How will the Motivation letter benefit the student?

1. The more competent and informative it is, the better your chances of getting in.
2. Will have a key influence on the final decision of the admissions committee in choosing between two applicants with the same level of knowledge and grades.
3. Gives an advantage even if there are some general shortcomings in the application.
4. If an applicant is short of a small number of points or their previous education does not match the chosen graduate profile, a well-written letter will smooth out these nuances.

The standard size of the letter is around 4000 characters (no more than an A4 page). In this small amount of space, you need to be able to describe all your strengths and justify your interest in a particular programme. This is a complex task for the applicant: it is important to understand the structure of such a document and be aware of the range of aspects that need to be covered in the letter.