



greater hartford
arts council

2017 United Arts Campaign Report





Improving lives

Greater Hartford Arts Council

Thanks to generous supporters like you, the Greater Hartford Arts Council is helping to improve lives and transform our community through the arts. Our mission is to inspire all people to participate and invest in the arts, so that together we can create a vibrant, thriving community.

In 2017, we have worked hard to help people connect with the incredible arts and cultural resources in our community, tap into their own creativity and invest in organizations and programs that are making a difference in our community. We launched downtown Hartford's newest creative space, The Art Room, brought interactive art to downtown Hartford during Art on the Streets, and created *Summer in the City*, a showcase of art, music and culture in the capital city.

We also helped build stronger arts and cultural organizations so that they can continue to serve our community by providing professional development opportunities, individual consultation and volunteer-matching, in addition to grant funding.

You made it all possible! **Thank you for your continued support.**

THANK YOU TO OUR CAMPAIGN CHAIR, KAREN EISENBACH!

We would especially like to thank Karen Eisenbach, our 2017 United Arts Campaign Chair, for her commitment to our community and helping us create a more dynamic and exciting campaign!



Transforming communities

MAKING A DIFFERENCE

Here are just a few examples of the impact your gift has in our community. Each year, organizations that are supported by the Greater Hartford Arts Council are able to:



welcome
1,000,000
people



offer
4,000
performances +
exhibits



provide
600
free events



welcome
100,000
students



visit
3,000
classrooms



train
100
neighborhood
studios apprentices



support nearly
7,000
jobs



generate
\$230M
in economic
activity



create
\$82M
event related
spending

HELPING YOU CONNECT

THE ART ROOM

Downtown Hartford's newest creative space. Offering creative workshops, team-building and fun.



ART ON THE STREETS

Be a part of the art. Each spring, find local artists in downtown Hartford, ready to help you find your creative side.



I AM AN ARTIST DAY

Connecting you to more than 20 arts organizations, all at once. In collaboration with our Charter grantees, each September, we take over Old State House square and bring the arts to you.



CREATING OPPORTUNITY

Neighborhood Studios

Neighborhood Studios, our arts apprenticeship program for area teens, provides in-depth instruction in a specific artistic medium and career-skills training that readies youth for today's creative workforce.

2017 Neighborhood Studios Partners:

The Amistad Center for Art & Culture
SNAP! Photography

Artists Collective *Youth Jazz Orchestra*

Hartford Stage *Breakdancing Shakespeare*

The Mark Twain House & Museum
Write to the Point!

TheaterWorks *Making a Scene*

Real Art Ways *Eye on Video*

Presenting Sponsor



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Supporting Sponsor



Studio Sponsors

Ensworth Charitable Foundation, The Hartford, Lincoln Financial Group

PROVIDING RESOURCES

STRENGTHENING ORGANIZATIONS

From matching organizations with one-on-one volunteer consultants to a half day professional development conference to interactive workshops, the Arts Council provides a range of resources that not only strengthen, but help grow arts and cultural organizations so they can continue to serve our community for many years to come.



COMMUNITY INVESTMENT

The Arts Council's granting programs are designed to meet critical community needs, support our region's vibrancy and drive innovation. The following is the total 2017 investment by granting program.

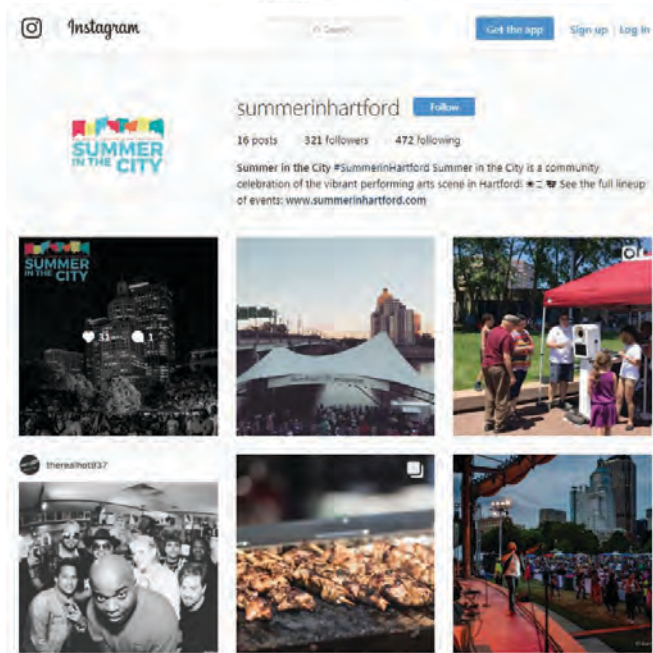
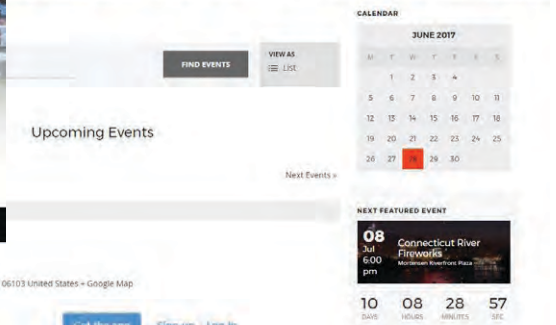
Arts Center Catalyst, <i>providing organizational and financial resources to fuel growth</i>	\$30,000
Arts + Wellness Grants, <i>using creativity as a tool to enrich lives</i>	\$10,000
Charter Grants, <i>providing critical operating support</i>	\$465,830
Hartford Events Grants, <i>creating a vibrant Capital City</i>	\$188,015
Ignition Grants, <i>sparking creativity and driving innovation</i>	\$155,625
Neighborhood Studios, <i>helping local teens develop artistic and career skills</i>	\$120,000

SHOWCASING OUR VIBRANCY

Summer in the City is a celebration of art, music and culture in the Capital City! This partnership program, created by the Arts Council in collaboration with the City of Hartford with support from United Technologies, showcases our community's vibrancy and provides critical support to ensure the continuation of some of our largest festivals.

With hundreds of events taking place all summer long throughout our region, it also helps you plan your visit to an upcoming festival, concert, cultural celebration or fireworks display.

Visit SummerInHartford.com, or follow us on Facebook and Instagram to stay connected!



ART, MUSIC + CULTURE IN THE CAPITAL CITY

SIGNATURE EVENTS

- Black-eyed & Blues Festival
- Greater Hartford Latino Festival
- Riverfront Fireworks
- Greater Hartford Festival of Jazz
- Taste of the Caribbean + Jerk Fest
- West Indian Independence Celebration
- Riverfront Dragon Boat + Asian Festival
- Hartford Capital City PrideFest

8
SIGNATURE
EVENTS

4
COMMUNITY
POP-UP EVENTS

141
TOTAL EVENTS
SUPPORTED

MORE THAN
205,000
PEOPLE IN ATTENDANCE
@ 8 SIGNATURE EVENTS

THANK YOU!

TO OUR ORGANIZATIONAL PARTNERS

\$500,000+



Hartford Foundation
FOR PUBLIC GIVING



United Technologies

\$250,000+

TRAVELERS 

\$100,000+

Beatrice Fox Auerbach Foundation Fund at the Hartford Foundation for Public Giving
City of Hartford
Connecticut Office of the Arts

\$75,000+

Aetna and employees
Hartford Steam Boiler and employees
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\$50,000+

Eversource
VOYA Financial and employees

\$30,000+

Barnes Group and employees
The Hartford
KPMG and employees
Lincoln Financial Group and employees
PricewaterhouseCoopers and employees
Prudential and employees
Shelbourne Pearl LLC
United Way of Central & Northeastern
Connecticut

\$20,000+

Bank of America and employees
Robinson & Cole and employees
UBS Realty employees
Webster Bank and employees

\$10,000+

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\$5,000+

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List reflects gifts received between July 1, 2016 and
October 13, 2017.

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