SAVOR EXPO Presents

5th SAFE HVACR 2021

AN INT'L EXHIBITION ON HEATING, VENTILATION AIR CONDITIONING & REFRIGERATION

11 12 13 March, 2021

International Convention City Bashundhara (ICCB), Kuril Bishwa Road, Dhaka, Bangladesh

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BACKGROUND

The one and only dedicated exhibition on Heating, Ventilation, Air-Conditioning, Air-Filtration & Purification & Refrigeration Systems in Bangladesh!

Globally, the HVAC system market is expected to reach USD 251.60 Billion by 2023, at a CAGR of 6.80% between 2018 and 2023. Factors that are driving the growth of the market include increasing demand for HVAC systems for reducing energy consumption, extreme weather conditions, government tax credit and rebate programs, and growing demand for HVAC systems to upgrade old systems. The heating, ventilation, air conditioning and Refrigeration (HVACR) market is growing at a considerable rate due to technological developments for meeting consumer expectations, climate shift from historical records, and stringent government regulations. The growing trend of smart homes, development of energy efficient systems, and higher market penetration supported by green technologies are some of the factors contributing towards the growth of the HVACR market in the coming years.

Bangladesh is not lagging behind. Considering the growing market opportunities Savor International is initiating HVACR 2021, co-located with Safecon 2021, Power-Gen 2021, Renewable Energy Show 2021 and Water Management Show 2021.

Safe HVACR 2021 , A PLATFORM FOR EXHIBITORS

Safe HVACR 2021 aims to extend a platform for your organization to come in front of decision makers that spec and source billions of dollars for their plans and multiple projects. Exhibiting at Safe HVACR 2021 will generate an opportunity for the exhibitors to engage in discussions, demonstrate and introduce their technologies, ideas, products and services in an interactive manner. Engagement of international exhibitors from potential export zones of Bangladesh may lead good opportunity for our HVACR industry players to reach beyond domestic peripheral. Moreover this exhibition will build attendance through 360 degree marketing campaigns that creates millions of advertising impressions in print, direct email, e-mail electronic media and so on.

EVENT AT A GLANCE

Event Name	SAFE HVACR 2021
Concurrent Event	Safecon 2021, Power-Gen 2021 , Renewable Energy Show 2021 , Water Management Show 2021
Detail	A Comprehensive Showcase on heating, ventilation, air-conditioning and refrigeration equipment
Date	11-13 March, 2021
Location	Dhaka, Bangladesh
Venue	International Convention City Bashundhara (ICCB)
Opening Hours	10.00 am to 8.00 pm
Frequency	Annual
Open to	Trade / Business & Public Visitors
Organizer	Savor International Limited
Cooperated by	Postmaster Communication
Expected number of Booth	300
Trade Value (Expected)	USD 15 Million (Approx.)
Facebook Page	Savor International Limited
Official Website	www.savor-hvacr.com

Why Exhibit

This exhibition will be witnessed a large footfall of companies and government institutions who plan to invest significantly in building small to large scale HVACR project for domestic, agriculture and industrial purposes, there is a huge opportunity for you to showcase your products. Besides you will be able to:

- Build prospective databases and generate sales leads
- Get chance to network with international HVACR companies under their respective country pavilion
- Position your company as a market leader in the HVACR market
- Identify the trends and issues that will shape the future of your business
- Gain unparalleled access and exposure to your target market
- Find out potential opportunities to create a road-map for your sustainable growth & development
- Scope to network with HVACR professionals from across the world
- Opportunity to tap new clients
- Provide positive brand alignment to your products, and promote your company image
- Scope to grab the huge opportunity in Bangladesh HVACR market as well as appoint their dealers and agents.
- Gain access to industry leaders, policy/decision makers, and visitors attending the event

Exhibitor Profile

Packaged Chillers

Centrifugal / Screw / Scroll/ Reciprocating / Vapour Absorption / Magnetic Bearing Systems

Air Handling & Air Distribution Products

An Handling Units / Fan Coil Units / Grills & Diffusers / Air Filters / Dampers - All Types / Duct Fabricating Machines / Attenuators / Insulations / Acoustic Lining / VAV Systems / Blowers &Fans / Prefabricated Ducts / Chilled Beams

Unitary Products (Air Conditioners)

Window AC / Split AC / Packaged AC / Rooftop AC / Portable AC / Precision AC / Dehumidifiers & Humidifiers / VRV / VRF Systems

Water Distribution

Pumps / Pre-insulated Piping / Valves / Pipe Insulation / Cooling Towers / Grooved Piping Fittings & Accessories / Pressure Independent Balancing & Control Valves

Products (Refrigeration)

Walk in Coolers/ Display Cases - AllTypes / Ice Cream Freezers / Milk Coolers & Freezers- Domestic & Commercial Bottle Coolers / Drinking Water / Coolers /Ice Cubers / Wine Coolers

Cold Storages

Condensing Units / Unit Coolers / Compressors /Racks / PUF Panels & Insulated Doors / Blast Freezer Panel / Manufacturing Equipment / Loading Dock Equipment / Plate & Blast Freezers / Cold Rooms / Controlled Atmosphere Cold Rooms / Pre cooling Units/Transport Refrigeration /Insulated Door-all type

Refrigeration Accessories

Oil Separators/ FloatValves/ Expansion Valves /Solenoid Valves /Oil Equalizers/ Filter Driers/Copper Pipes

Building Management Systems

Building Automation /Access & Security/ Smoke & Fire Alarm /Fire Protection /Fire Detection /CCTV/ Intelligent Building

Electrical Products & Systems

Motors &Switchgears/ Variable Frequency Drives/Cables & Wires

Services

Testing, Adjusting & Balancing (TAB) / Equipment Testing / Services Maintenance / Facility Management / Installation & Commissioning / Validation of Clean Rooms / Energy Simulation & Green Building Design

Miscellaneous

Indoor Air Quality Products / Clean Rooms & Allied Equipment / Testing & Balancing Instruments / Geo Thermal /Thermal Storage Systems / Vibration Isolators / Duct Pipe Supports / Air Curtains Lighting Manufacturers / BMS and Building Automation services/ Air Purification Systems.

Visitors Profile

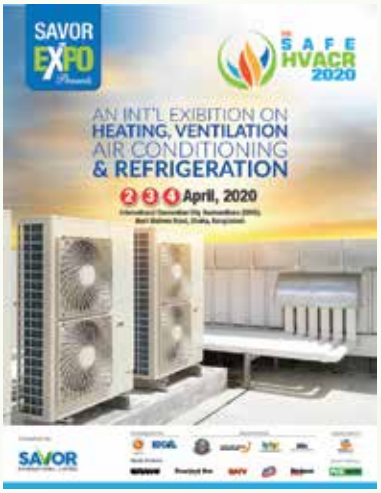
Personal Invitation to Chairman, MD, CEOs, other decision makers, investors, consultants and experts from the following fields:

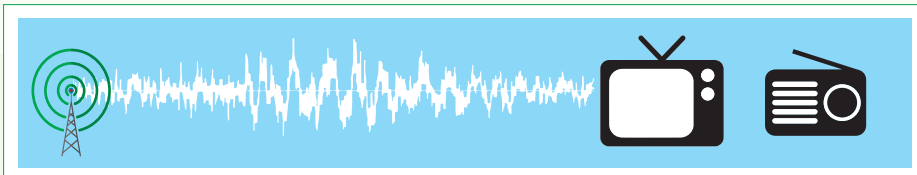
- Mechanical & Plumbing Contractors
- Electricity and Construction Authorities
- District Cooling Plant Owners/ Managers
- Facility & Operations Management
- Consulting
- Manufacturer's Agent/Representatives
- Those involved in Importing/Exporting
- Refrigerated Goods
- Engineers
- Wholesaling & Distributing
- Retail and Hospitality Professionals
- Maintenance Contractors
- Transport and Logistics Professionals
- Project & Design Engineers
- Architecture & Design/Build
- Residential & Commercial Buildings

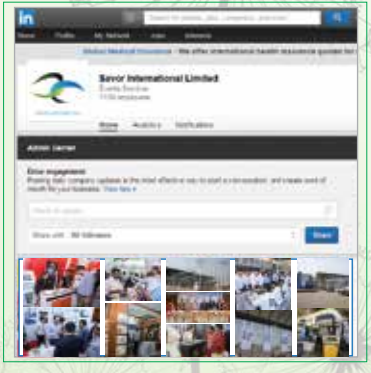
IMC PLAN FOR SAFE HVACR 2021

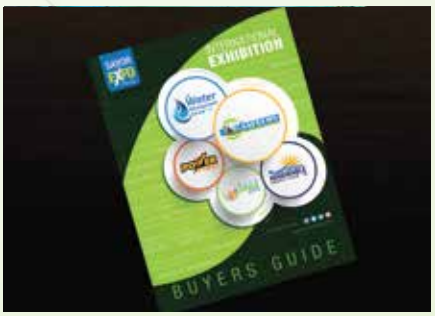
Pre event Promotion:

- Newspaper insertion - in renowned dailies
- Advertisements in Business, Fashion and Lifestyle Magazines
- Radio Commercial insertion in FM Radios- from 10 days before the event.
- Television Commercial at prime time.
- Digital media- Social Media pages, Web Ads in renowned high traffic web pages
- Multiple Billboards/ Banner in strategic Locations/ Posters
- Invitation Cards for personalized invitation
- Outdoor Communication in LED projections.
- Vehicle branding for the expo.









POST EVENT PROMOTION:

- News and Media Coverage
- Articles & Media write-ups on SAFE HVACR 2021

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