

# Hakan Ihtiyaroglu

Freelance Designer

## Summary

I'm Hakan, freelance designer working within advertising, branding design, corporate identity design, packaging design, editorial design and social media design. I've had the pleasure of working at some great agencies such as McCann London, TBWA WH-London, Tribal Worldwide, Rafineri Turkey, Mullen Lowe, DDB - creating and designing ideas.

I have won several global and local awards and listed in "30 under 30" list of an Advertising Age publication. Whether even it's a single print ad or a whole integrated campaign, my main objective is to create something great and original.

## Experience

### Freelance Designer

Self Employed / 09.2019 - ...

### Freelance Designer

Kindred London / 03.2022 - 03.2023

### Freelance Designer

Holmes & Marchant Singapore / 07.2021 - 12.2021

### Freelance Hands-on Art Director & Designer

TBWA\WorldHealth London / 02.2021 - 03.2021

### Freelance Designer

Digitas Health London / 08.2020 - 10.2020

### Freelance Art Director & Designer

CSM Sport & Entertainment London / 03.2020 - 03.2020

### Freelance Designer

McCann Health London / 11.2019 - 12.2019

### Art Director

Tribal Worldwide Istanbul / 11.2014 - 01.2019

### Art Director

Rafineri Istanbul / 12.2013 - 11.2014

### Jr. Art Director

Mullen Lowe Istanbul / 10.2012 - 12.2013

### Intern Art Director

DDB Istanbul / 06.2012 - 08.2012

## Education

Marmara University Faculty Of Fine Arts

BA in Graphic Design / 2009 - 2014

## Awards

1 Epica Awards  
1 Golden Drum Awards  
18 Crystal Apple Awards  
12 Red Awards  
3 Felis Awards  
2 Effie Awards  
1 Gmk Awards

## Personal Info

### From

London, UK

### E-mail

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### Mobile

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### Website

hakanihtiyaroglu.com

### Linkedin

linkedin.com/in/hakan-htiyaroglu

## Features & Publications

2018 Advertising Age 30 Under 30  
Lürzer's Archive  
Campaign  
The Die Line  
Sweet and Savory Designs  
Ad Forum  
Ads Of The World  
Adevee  
Ads Of The Brands  
The inspiration  
Id Studios  
Bigumigu  
Marketing Turkey  
Mediacat  
The Brand Age  
Digital Age  
Kioskla

## Skills

-Graphic Design  
-Branding Design  
-Advertising  
-Packaging Design  
-Corporate Identity Design  
-Retouch  
-Illustration