⋀⋁ STOREFRONT

Quickly establish your business online with a customized, eCommerce enabled web presence. With MX™ Storefront you'll be connected to your customers and help new consumers find you with ease.

Quick Customization

The easy-to-use dashboard gives you the ability to add, change or edit pages, images, text and product profiles. You'll also have access to a feature-rich "menu/services" builder equipped with menus, categories, items, and modifier groups. You'll have unlimited menus and the ability to simply switch them in and out whenever you wish.

eCommerce

Instantly accept Visa, Mastercard, American Express and Discover the minute you launch. Advanced e-commerce features include supporting categories, subcategories and multiple images per product. Your website can support time-based discounts, individual, SEO-optimized products and comes with a dynamic shopping cart.

Social Media Optimization

Optimize your brand presence online by connecting your social media accounts with a robust, real-time dashboard that enables you the ability to post and monitor your own and your competitors activity on Facebook, Twitter and YouTube among other social media outlets.

Switch & Save

Already have a website? MX Storefront makes it simple to transfer your existing website and save on your monthly cost. Reach your customers online, showcase your products, sell your products, connect via social media - all with one robust platform, all for less.

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MX™ Storefront vs. Leading Competitor

	MX Storefront	Leading Competitor
Website Creation & Management		
Custom Pre-integrated Payment to Client's Payment Gateway	✓	✗
White Label Product Capability	✓	✗
Pre-Populated Business Focused Content *(Images, Text)*	✓	✗
Automatic Acquisitions of Third Party Merchant Content *(Facebook, Yelp, Google)*	✓	✗
Merchant Site Creation and Management API	✓	✗
Online Marketing		
Post to Social Media Accounts	✓	✗
Monitor Social Media	✓	✗
Monitor Reviews	✓	✗
Automatic SEO Optimization	✓	✗
eCommerce & Inventory Management		
Unlimited Number of Products	✓	*only available for some packages*
Unlimited File Storage	✓	*only available for some packages*
Menu / Services Builder	✓	✗
Pricing		
No Additional Transaction Fees	✓	✗
Wholesale Pricing to Client	✓	✗

Move your Brand Online.
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