# Social Media Marketing Company in India





#### Why Choose Promote Abhi for Social Media Marketing Services in India?



Remember! There are countless Social Media Marketing (SMM) services companies in India and giving result-driven SMM services is not everyone's cup of tea. It requires a holistic approach backed by long-term commitment and robust strategies. But when you side with PROMOTE Abhi- one of the top agency for Social Media Marketing Services India, you can expect affordable SMM Services that are reliable and bound to give results. In fact, we provide real attention to our customers' requirements and strategize based on their needs instead of making one size fit to all SMM marketing strategy.

#### **Promote Abhi**

### **Social Media Marketing**

Your customers are spending a lot of time on social media and is the best social media marketing company we help you connect to consumers emotionally and build brand love to grow your business.

1 Facebook Users

There are over 320 million Facebook users in India alone, making it the leading country in terms of Facebook audience size.

**17** Twitter Users

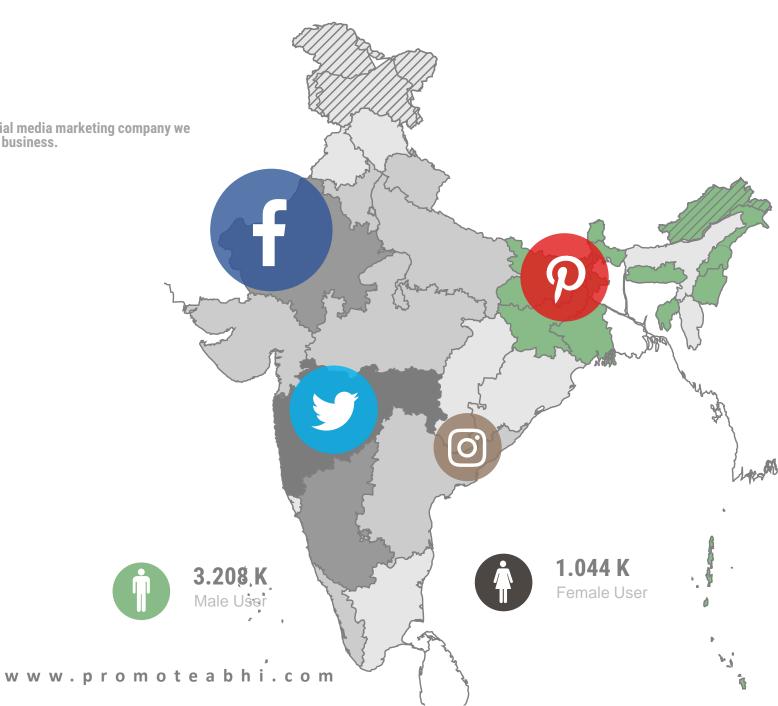
It can be noticed that the social media website Twitter has the least followers in India - 1.75 crore.

**12** Pinterest User

Share of Pinterest in social media market India 2019-2020. Pinterest had a relatively low share of three percent in India's social media market as of April 2020.

**1** Instagram User

There were 80 590 000 Instagram users in India in January 2020, which accounted for 5.7% of its entire population



# Frequently Asked Question's Promote Abhi

### What is Your Social Media Strategy for Content Marketing?

Content plays a key role in Social Media Marketing (SMM). And without the effective and unique content, we cannot expect favorable results from the SMM, thus we use a strategized approach for writing of content wherein we focus upon the target audience, by using the desired tone of the brand. By providing the important details and channelizing the communication, we tap the interests of the social media users by likely focusing upon their pain points and concluding the content by call-to-action statement.

### What are the social media portals that Promote Abhi works for?

Expanding the business online full-fledged on social media platform, Promote Abhi expertly manages the social media profiles of the business on Facebook, LinkedIn, Twitter, Instagram, YouTube, Pinterest. Where we do the social media audit which aims towards verifying the engagement rates, user behavior, etc. Thereby we proceed towards regular posting of messages or taglines on the several platforms on a regular basis to increase the brand awareness.

### What is difference between SMO and SMM?

SMO is beneficial in promoting the website's ranking and the purpose is to generate the traffic online. Furthermore, you can improve the brand presence by sharing the website to large number of audiences on social media platforms. SMO is a mode of organic traffic where you don't pay for the high search results and enormous number of leads whereas SMM leads to publicizing of the site to the target audience.



### Contact Us



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