

EASY BREWS

June 4, 2017

Beer Festival

Arapahoe County Fairgrounds, Aurora CO

2017 SPONSORSHIP OPPORTUNITIES



First Annual Easy Brews Beer Festival

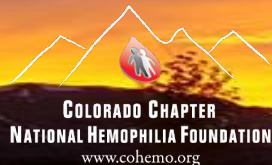
June 4, 2017, 1:00 - 6:00pm

Arapahoe County Fairgrounds in Aurora, CO

Expected 750 attendees

Unlimited beer tastings, food trucks, live 7-piece Bob Marley Tribute Band - Wake Up & Live, outdoor games, kids activities & more

Easy Brews celebrates the National Hemophilia Foundation (NHF), the only organization in Colorado dedicated getting people with hemophilia outdoors and empowering those affected by bleeding disorders. Easy Brews aims to raise awareness and funds for the blood disease while also supporting NHF's program Backpacks & Bleeders - which provides the opportunity for families, young adults, and men and women who have struggled with a bleeding disorder to participate in play and engage in an active lifestyle. **#gettingbleedersonmountains**



ROOTEDSPACE

VENDOR BOOTH: 10% of Sales Are Donation to NHFCO

- 10x10 dedicated booth space
- Guaranteed brand exposure of up to 750 attendees
- 2 complimentary tickets to event

10% of final sales gross to be donated back to NHFCO. Payment is due on the day of to designated Easy Brews Beer Festival representative at the end of the event.

**If business requires a table for their space, they are available for an additional \$10 fee*

SMALL BUSINESS BOOTH: \$500

- 10x10 dedicated booth space
- Guaranteed brand exposure of up to 750 attendees
- 2 complimentary tickets to event

**If business requires a table for their space, they are available for an additional \$10 fee*



RAFFLE: In-Kind Products or Services

- Donated items from your business to be included in event raffle
- Guaranteed brand exposure of up to 750 attendees



CONTACT US!

If you are interested in participating in this year's Easy Brews Beer Festival, please email info@rootedspace.com. Additionally, if you would like to participate in sponsorship on a larger scale we would love to talk further and can build you a custom sponsorship package as needed.

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