



I am pleased to share with you that Twist Out Cancer (TOC) will hold its First Annual Brushes with Cancer Toronto Benefit on Thursday, November 19th 2015. We invite you to join the TOC community and over 200 event guests at The Richmond (477 Richmond St. W) for an evening of celebration, storytelling, survivorship and hope.

Brushes with Cancer pairs artists with those touched by cancer to create unique pieces of artwork reflective of their journey. At the event, each artists' piece will be officially revealed and auctioned and guests will be treated to an evening filled with art, entertainment, cocktails and inspiration.

Established in 2011 as a non-profit organization, TOC offers the platform, tools and community – both online and offline – for anyone touched by cancer to create, support and inspire. What makes TOC unique is its dynamic multi-tiered approach through its website, Brushes with Cancer events, Twist-Shops (educational workshops), and health and awareness events. The TOC network enables anyone touched by cancer to get connected to a global community of support and gain access to the tools they need to take action. Since its founding, TOC has touched over 53,000 individuals through its programs and events. TOC is entirely volunteer-led, boasting a network of over 200 active volunteers serving as ambassadors throughout Chicago, Detroit, Tel Aviv, Toronto, Montreal and beyond.

“Telling my story in this context and through this creative process was better than any kind of therapy,” said Amy, who lost her mother to ovarian cancer and who is herself both a survivor of kidney cancer and a ‘previvor’ who was diagnosed with the BRCA2 gene.

Join me in making Brushes with Cancer TO's 2015 Benefit a great success! Please see the attached document detailing the benefits of sponsorship. If you are interested in supporting Twist Out Cancer,

We would not be able to provide these critical services without your generosity. Thank you in advance for your consideration.

Warmly,

Dan Hadad
Board Chair, Twist Out Cancer Canada



ABOUT TWIST OUT CANCER

Twist Out Cancer (TOC) is a community of support...with a twist! TOC offers the platform, tools and community – both online and offline – for anyone touched by cancer to create, support and inspire. What makes TOC unique is its dynamic multi-tiered approach through its website, Brushes with Cancer events, Twist- Shops (educational workshops), health and awareness events. The TOC network enables anyone touched by cancer to get connected to a global community of support and gain access to the tools they need to take action. Since 2011, TOC has touched over 53,000 individuals through its programs and events. TOC is entirely volunteer-led, boasting a network of over 200 active volunteers serving as ambassadors throughout Chicago, Detroit, Tel Aviv, Toronto, Montreal and beyond.

BRUSHES WITH CANCER

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BENEFITS OF SPONSORSHIP

Twist Out Cancer is a vibrant, growing non-profit organization that has impact in the local Chicago community, nationally and abroad. Twist Out Cancer offers valuable marketing benefits to our Brushes with Cancer sponsors. Sponsorship opportunities can be customized to meet the needs of both parties and will directly service the mission of Twist Out Cancer. For more information about sponsoring Brushes with Cancer, please contact Dan Hadad at: dan@twistoutcancer.org.

The Twist Title Sponsor - \$15,000 (1 available)

- Naming rights to event
- 12 Tickets + \$1000 Silent Auction Credit
- Verbal recognition at event
- Logo displayed on all event print materials, website and event give away
- 8 Mentions on Social Media

• *The Supporter Sponsor - \$5,000 (4 available)*

- 8 tickets + \$500 Silent Auction Credit
- Invitation to VIP Event
- Logo displayed on all event print materials and website
- 5 Mentions on Social Media

The Vibrant Bar Sponsor - \$5,000 (1 available)

- Naming Rights to Two Bars
- 6 tickets + \$500 Silent Auction Credit
- Logo displayed on all event print materials and website
- 3 Mention on Social Media

The Vibrant Food Sponsor - \$5,000 (1 available)

- Branded Napkins
- 6 tickets + \$500 Silent Auction Credit
- Logo displayed on all event print materials and website
- 3 Mention on Social Media

The Inspirational Sponsor - \$1,500

- 4 tickets + \$200 Silent Auction Credit
- Name displayed on all event print materials and website

For more information, please contact Dan Hadad
at dan@twistoutcancer.org