

# **A-11 Offense & CIF Three-Year Study Summary for April 20<sup>th</sup>, 2009**

(By Kurt Bryan & Steve Humphries Co-Creators of the A-11 Offense)



## ***Some of the Outstanding Supporters of the A-11 Offense for CIF Schools!***

- Sam Moriana, **Head of the California East Bay Football Officials Association**
- Jeremy Wardrip at **St. Bernard's HS**, Eureka
- Mike Flint at **Trinity HS**, Weaverville
- Aaron Gingery at **Shasta HS**, Redding
- Dave Contreras at **Point Arena HS**, Point Arena
- Trent Herzog at **Casa Grande HS**, Petaluma
- Matt Kiesle at **Piedmont Hills HS**, San Jose
- Jeff Tiner at **Richmond HS**, Richmond
- Kurt Bryan at **Piedmont HS**, Piedmont
- Ken Wright at **Emery HS**, Emeryville
- Matt Sweeney at **Foothill HS**, Pleasanton
- Lloyd Johnson at **Castlemont HS**, Oakland
- Kevin Bella at **CA School of the Deaf HS**, Fremont
- Steve Jacoby at **De La Salle HS**, Concord
- Kevin Hartwig at **Freedom HS**, Oakley
- Patrick Walsh at **Serra HS**, San Mateo
- Mark Gutierrez at **Kerman HS**, Kerman
- Tom Wallace at **West Valley HS**, Hemet
- Matt Kerstetter at **Taft HS**, Woodland Hills
- Gary Chambers at **Saddleback Valley Christian HS**, San Juan Capistrano
- Kerry Legarra at **Imperial HS**, Imperial
- Steve Perdue at **Foothills Christian HS**, El Cajon
- Ron Burner at **El Capitan HS**, Lakeside
- Alfredo Silva, **Calexico HS**, Calexico
- Jeff Kurtz, President, [www.KBCSports.com](http://www.KBCSports.com) (the CIF broadcast partner)

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## **A-11 Offense Presentation for the CIF**

### **Information**

Meeting Date: April 20, 2009  
Meeting Time: 10:00AM – 2:00PM  
A-11 Presentation: 10:15AM – Noon  
CIF Panel Q & A: Noon – 12:30PM  
CIF Panel Recommendation: 12:30PM – 2:00PM

### **Meeting Location:**

CIF Headquarters (Please enter through the back of the building)  
1320 Harbor Bay Parkway, Suite # 140  
Alameda, CA 94502 (510) 521-4447

### **Itinerary**

9:30AM	Arrival and Distribute A-11 Portfolio copies to the CIF Panel members
10:00AM	CIF Welcome and Purpose of the Meeting
10:15AM	Opening Remarks: Piedmont Principal, Randall Booker
10:25AM	Officiating the A-11: Sam Moriana, Head of East Bay Officials Association
10:30AM	Intro: The A-11. Review Support & Data: Piedmont Coach, Kurt Bryan
10:40AM	Comparison: Football offenses using numerical & formation deception (KB)
10:42AM	Innovation in Football & Sports info: John T. Reed, football historian Author
10:45AM	Benefits of A-11. Review Data: 3 Polls & Coaches & Media (Steve Humphries)
10:55AM	A-11 & Reducing Injuries: Stan Nakahara, Piedmont High Athletic Trainer
11:00AM	PHS players: Jeremy George, Devin Brown, Joey Andrada & Carl Hendrickson
11:03AM	Statement of Support by De La Salle Assistant Coach, Steve Jacoby
11:05AM	A-11 for little schools: Saddleback Valley Christian Coach, Gary Chambers
11:15AM	Quick Break & prepare DVD projector for the A-11 Offense video review
11:58AM	End Video review and Closing statement by Kurt Bryan
Noon	CIF Panel: Question & Answer
12:30PM	CIF Panel Discussion and Recommendation
2:00PM	Adjourn

**\* CIF Committee members can watch the bay area CBS Channel 5 story about the A-11 & CIF on Sunday night April 19<sup>th</sup>, at 11:30PM on the CBS Channel 5 weekly Game Day Show.**

## **Two-Year History of the A-11 Offense**

After the Piedmont High School football team had concluded its 2006 season, Piedmont head coach, Kurt Bryan and offensive coordinator, Steve Humphries met to brainstorm at Humphries' residence in San Francisco, in hopes of developing an offensive system to help offset the superior size and strength advantage most opponents had over their Piedmont team on the gridiron. On the white board, Humphries drew up a 3 x 3 x 3 offensive formation that could feature two quarterbacks in the shotgun formation. Bryan was intrigued by the super-spread out set, and reasoned it would be even more dynamic if every single player could be a potential downfield receiving threat. Bryan researched the NFHS rules book and eventually discovered the scrimmage kick formation (SKF) numbering exception. Jointly, both men came to the conclusion - the concept of the A-11 Offense appeared to be legal.

In January 2007, the coaches submitted a comprehensive package detailing the A-11 Offense and the rule interpretations associated with it to Mr. Bob Colgate at the NFHS. The package contained specific rule interpretations about the SKF, the application of the numbering exception, a host of possible formations, various shifting ideas, and questions regarding was the new offense an unfair act, was it a travesty of the game or deceptive, and was it within the spirit of the rules of the game...among other items as well. Colgate reviewed the A-11 Offense package and let Coach Bryan know that rule interpretation questions must go through the California Interscholastic Federation (CIF) State Rules Interpreter's office, a position held by Mr. Steve Stearns of the CCS.

The Piedmont coaches then submitted their package to Steve Stearns for review. Stearns reviewed the package in detail with Coach Bryan via the telephone and made some corrections. Stearns was kind enough to take the package with him back to Indianapolis for his annual NFHS Executive Rules Committee weekend meeting. Stearns was going to show the package to a few people on the NFHS rules committee to gauge their feedback, thoughts and opinions about this new offense. Upon his return home to California, Stearns would then inform the Piedmont coaches as to whether or not the A-11 Offense was legal to use. In February 2007 via the telephone, Stearns informed Coach Bryan that the A-11 Offense was indeed legal to use. Piedmont High then implemented the A-11 Offense for the 2007 football season.

One year later for the 2008 football season, other high school teams in various parts of the country decided to use the A-11 Offense. However, a few states declared the offense illegal to use based on their own interpretation of the NFHS rules.

**Sam Moriana**, Head of the California East Bay Football Officials Association, *"We really couldn't figure out anything wrong with it. I just think it's different and innovative, and was bound to come along. Kurt showed everybody what he was going to do, he didn't hide anything; it's really no big deal. We've had no complaints from any officials whatsoever that have refereed their games."* Sam's officiating crews have managed the most A-11 Offense games in the nation.

**Brad Cashman** of PA, and the 2008 Chairman of the NFHS Executive Rules Committee, *"It's not illegal. It's nothing more than a spread offense. It's not that difficult to defend, and it's not difficult to officiate."* Pennsylvania voted to not change the rules to ban the A-11.

**Mark Dreibelbis**, NC High School Athletic Assoc. Director of Officials, *"It's unfair to the defense and cannot be officiated."* NC Referees have never officiated the A-11 Offense.

## **Critical Items and Key Questions for the CIF Sports Advisory Committee**

During the past two seasons in California and nationwide, the student-athletes operating in the A-11 Offense have demonstrated to many of their peers, coaches, officials, fans and the media, that the game of football continues to evolve rapidly in unforeseen ways. Thanks to the effort of the student-athletes, their coaches and officials working the games featuring the A-11, one of the major elements and fact-based Data grouping the CIF Sports Advisory Committee has in front of them – is the honest feedback from the people entrusted to develop and/or manage the teams using the A-11 for two years.

Throughout the history of sports, many of the greatest “innovations” have emerged from new strategies springing to life from within loopholes in the rules or unforeseen results, such as: the Slam Dunk & Alley-Oop in basketball, the Curveball in baseball, the Forward Pass, and the Veer Option in football, etc.

\* The feelings on both sides of the issue being proposed in the A-11 & CIF three-year study; is similar to items leading up to the solitary step taken by the CIF implementing the use of a Shot Clock in boys & girls high school basketball. The CIF action triggered the CIF vacating its seat on the NFHS basketball rules committee. There are several articles online detailing both sides of the issue about the CIF Shot Clock, and many debates about the use of a Shot Clock in basketball nationwide. It’s obvious some coaches really like it, while others do not. Some coaches believe it “opens up the game” while other coaches believe it “ruins traditional basketball.”

However, since the CIF moved to use a Shot Clock, other states have followed the lead of the CIF in basketball, such as: New York, Massachusetts, Rhode Island, North Dakota, South Dakota, Maryland and Washington. Some other states (VA & CT), even allow private school leagues to use Shot Clocks in basketball.

### **In Football, like other CIF sports: Rule Modifications are based on three criteria:**

1. Does it improve the safety of the student-athletes?
2. Does it maintain the competitive balance between the offense and defense?
3. Can the game be properly officiated?

In addition to the three primary questions listed above, the CIF Committee might have a keen interest in answering the following questions about the A-11 Offense:

- Does it broaden the diversity of student-athletes who can participate?
- Does it generate excitement & energize the student-body & the community?
- Does it enable a larger variety of players to touch the football during a game?
- Can it help to increase attendance at football games & increase fundraising?
- Overall, is high school football becoming faster and more spread out?
- Very good coaches from many parts of CA support the proposed three-year study, why?
- If the CIF backs a three-year study, could it potentially help smaller schools?
- If the CIF backs a three-year study, what is the worst thing that can happen?
- If the CIF backs a three-year study, what is the best thing that can happen?
- How many CIF Committee members have seen the A-11 Offense in person?

## The A-11 Offense & The CIF - an Educated Decision

### A-11 Offense and the Improved Safety Aspect for the Players

Have the CIF Committee members watched football games on television or in person, and ever noticed that many or all of the Offensive Lineman (OL) in the game happen to be wearing knee braces? A significant number of football coaches at all levels make it mandatory for the starting OL to wear protective knee braces. Why?

Answer: In a traditional football offense, large groups of OL are usually bigger players aligned closely together. At the snap of the football, those big OL personnel start running, pushing, blocking and falling in every direction within close proximity of each other – that’s just the way it has been for many years. However, when “Spread” type offensive systems came onto the scene in the mid-1990’s...many coaches began utilizing spread systems to help reduce injuries. By alignment in spread offensive football, more players are spread out across the field of play. And, the Quarterback is usually set in the Shotgun formation 5 or more yards deep in the backfield – again further away from the mass of people at the Line of Scrimmage.

The A-11 Offense simply takes the concepts of Spread offensive football to the extreme, by allowing smaller teams to employ players all across the field of play, instead of having them get pounded by physically superior opponents. In 2007 & 2008, in the 22 games Piedmont used the A-11: Piedmont players did not suffer a major injury when using the A-11. However, in 2006, the year before Piedmont began using the A-11, several Piedmont players suffered major injuries at Quarterback and at OL, including Piedmont’s starting Left Tackle – who broke his femur in a game at Justin Siena - his leg shattered after a some players fell upon it from behind.

Director of the Athletic Training Clinic in Orinda, California, and Piedmont Trainer, Stanley Nakahara MS/ATC/PTA explains, *“I have been in athletic training since 1982, and since we have been using the A-11 the past two seasons, the injury rate has dropped tremendously because our student-athletes are not getting pounded every play.”*

Does the A-11 guarantee to keep the players injury free for an entire season? No, but based upon the vital feedback from A-11 & CIF member schools like Piedmont, Saddleback Valley Christian and Mission SF, and the other schools across the nation using the A-11, **it definitely helps to reduce major injuries because of the super-spread out design of the A-11 Offense.**

### Offensive Deception in Football is Exciting & Keeps the Game Fresh

Time permitting, it would be very beneficial for the CIF Committee members to please spend a few minutes online to watch video clips of historic football offenses in action, such as: the Single Wing, Split-Back Veer, Triple Option and the Shotgun Zone Fly, to name a few systems that are built entirely on deceiving the defense.

The major complaint put forth over and over again by the faction of people against the A-11 Offense, is that it’s unfair to the defense because the defense cannot tell which players might potentially go out on a pass receiving route in hopes of catching a down field forward pass.

\*But, ever since the Forward Pass was legalized in 1906 (to make the game safer & more fun), traditional offensive teams have been **deliberately** “covering” and uncovering eligible-numbered players to purposefully deceive the defense. In traditional football, the offense can “cover” eligible-numbered players by placing End Men on the line of scrimmage outside of them, and then as often as they wish, they can have the players shift to quickly “uncover” a player or group of players - which

then make those previously ineligible-players suddenly eligible to catch a forward pass down field. It's a huge advantage for a traditional football offense and legal.

However, in the A-11 Offense, that type of deliberate "covering" and "uncovering" of eligible-numbered players to create new pass-catching eligibility down the field is not allowed, due to the fact that the A-11 operates in scrimmage kick formation. And, in a scrimmage kick formation, once a player gets set on the line of scrimmage and is "covered," he remains ineligible to catch a forward pass beyond the line of scrimmage on that particular play.

#### Piedmont Football: Won-Loss Record:

- (5 – 6) in 2006 without using the A-11
- (7 – 4) in 2007, the first year of using the A-11
- (8 – 3) in 2008, the second year of using the A-11

In California and nationwide, some A-11 teams did very well, while others did not, just like traditional offensive football teams. However, it's the responsibility of the coaching staff of each football program to adjust his offensive system to best fit his personnel. And so, if the A-11 is the best system for his kids, then for the betterment of the kids and the program it should be utilized.

\*It's been a nice surprise to get the support from larger type schools for the A-11, due to the fact many coaches at big schools have previously worked at small programs, and they understand the very serious challenges smaller schools face. And, a potentially beautiful scenario is taking shape; some of the coaches at large schools now understand the A-11 can be an excellent way to get some of their smaller type players into the game. Increased participation at the larger schools = everybody wins!

#### Officiating the A-11 Offense

Will the CIF Committee members believe the overwhelming solid feedback from the majority of actual CIF football officials who have managed games featuring the A-11 Offense, and also the Head of the California East Bay Football Officials Association?

In California alone, hundreds of CIF football officials have properly officiated games involving the A-11 Offense in locations such as: Trinity, Marin County, Contra Costa County, the East Bay, San Francisco, Humboldt County, Laguna Beach and Southern California.

Gary Chambers, Head Football Coach, Saddleback Valley Christian High, CA, *"Every officiating crew came in opposed to the offense, five refs per game. Out of the 55 officials we had, we did not have any of them twice. Two of them left the games still unhappy about the offense. At least 30 came up to me after the game and said it was not as tough to officiate as they thought it would be and said they thought it would be fun to watch as a fan."*

CIF football officials and many officials nationwide have consistently demonstrated the proven ability to properly manage and officiate games featuring the A-11 Offense.

Or, will the CIF Committee members choose to believe the faction of people against the A-11 Offense – most of whom have never seen nor officiated a game involving the A-11?

It is our hope, that CIF Committee members will rely on the feedback of the seasoned football officials in California who have actually worked games involving the A-11 Offense.

**Sampling: A-11 & CIF Three-Year Study: Mostly CA Head Coaches & Some Assistants & AD's**

<b><u>Name</u></b>	<b><u>Title &amp; School &amp; City</u></b>
Sam Moriana	Head of the East Bay Football Officials Association (50-year veteran of officiating football games) CA
Randall Booker	Principal of Piedmont HS, Piedmont, CA
Kurt Bryan	FC at Piedmont HS, Piedmont, CA
Mike Humphries	AD & FC at Piedmont HS, Piedmont, CA
Gary Chambers	FC at Saddleback Valley Christian HS, CA
Mike Flint	FC at Trinity HS, Weaverville, CA (Respectfully, Piedmont's first A-11 victory in 2007 at Trinity High)
Matt Kiesle	AD & FC at Piedmont Hills HS in San Jose, CA (Matt coached football with Steve Stearns - the CIF Rules Interpreter)
Patrick Walsh	FC at Serra HS, San Mateo, CA
Kevin Bella	FC at California School of the Deaf HS, Fremont, CA
Ron Burner	FC at El Capitan HS, Lakeside, CA
Trent Herzog	FC at Casa Grande HS, Petaluma, CA
Kevin Hartwig	FC at Freedom HS, Oakley, CA
Mark Gutierrez	FC at Kerman HS, Kerman CA
Matt Sweeney	AD & FC at Foothill HS, Pleasanton, CA
Ken Wright	FC at Emery HS, Emeryville, CA
Dave Contreras	FC at Point Arena HS, Point Arena, CA
Kerry Legarra	FC at Imperial HS, Imperial, CA
Tom Wallace	AD & FC at West Valley HS, Hemet, CA
Delton Edwards	FC at Oakland Tech HS, Oakland, CA



**Sampling: A-11 & CIF Three-Year Study: Mostly CA Head Coaches & Some Assistants & AD's**

<b><u>Name</u></b>	<b><u>Title &amp; School &amp; City</u></b>
Gary Farrall	FC at San Marcos HS, San Marcos, CA
Aaron Gingery	FC at Shasta HS, Redding, CA
Carl Sullivan	FC at Mission HS, San Francisco, CA
Jeff Tiner	FC at Richmond HS, Richmond, CA
Jason White	AD & FC at St. Bernard's HS, Eureka, CA
Steve Jacoby	FC at De La Salle HS, Concord, CA
D. Vargas	FC at Golden Sierra HS, Garden Valley, CA
Lloyd Johnson	FC at Castlemont HS, Oakland, CA
Matt Kerstetter	FC at Taft HS, Woodland Hills, CA
James Petersdorf	FC at Livermore HS, Livermore, CA
Eric P.	FC at Thousand Oaks, HS, Thousand Oaks, CA
Karl Finley	FC at George Washington HS, San Francisco, CA
Sandy Melnik	FC at Clayton Valley HS, Concord, CA
Rick Fratus	FC at Fort Bragg HS, Fort Bragg, CA
Steve Perdue	FC at Foothills Christian HS, El Cajon, CA
Jeremy Wardrip	FC at St. Bernard's HS, Eureka, CA
Paul Hewitt	FC at Valley Christian HS, Dublin, CA
Anthony Freeman	FC at JFK – HS, Richmond, CA
Vito Saracino	FC at Nogales HS, La Puente, CA
Alonzo Carter	FC at Berkeley HS, Berkeley, CA
Alfredo Silva	FC at Calexico HS, Calexico, CA

**National Sampling - Supporting a CIF Three-Year Study of the A-11 Offense**

<b><u>Name</u></b>	<b><u>Title &amp; School or Company</u></b>
Jeff Kurtz	President of KBCSports.com ( <b>CIF broadcast partner</b> )
Dallas Jackson	Managing Producer, Yahoo! & Rivals - High school sports, TN
John T. Reed	Football Historian - Author of many football books, CA
Mike Shumann	SF 49er Super Bowl Champion for Coach Bill Walsh (Current ABC Channel 7 Bay Area Sports Anchor), CA
Dave Fleming	Senior Journalist, ESPN Magazine, NC
Joe Shaw	Football Official, NJFOA, New Jersey
Tim Landis	FC at Bucknell University, PA
Kim Coyle	CBS Channel 5 Bay Area News, Sports Reporter/Anchor, CA
Cherokee Scrivner	Brand Athletics, Nike Distributor, OR
Ken Margerum	FC at San Jose State University, CA (NCAA Hall of Fame nominee and Chicago Bears Super Bowl Champion)
Michael Weinreb	Senior Journalist & Author, ESPN.com & Page 2
Fred Guidici	FC at Menlo College, Atherton, CA
Travis Davis	Publisher, American Football Monthly magazine, FL
Mario Thornton	Oakland Police Officer, Oakland, CA
Mike Burt	FC at Gar-Pal HS, Palouse, WA
Jere Longman	Sports Author & Columnist for the New York Times
Joe Sisson	FC at Morgan HS, Morgan, UT
Michael Kim	President of Yolge.com (helping students find the right college), CA
Jonathon Jenkins	FC at Sunshine HS, Newbern, AL
David Lockhart	Founder, Released Entertainment, Santa Monica, CA

**National Sampling - Supporting a CIF Three-Year Study of the A-11 Offense**

<b><u>Name</u></b>	<b><u>Title &amp; School or Company</u></b>
Jackson Bowling	President, S.A. Day Mfg., Inc., Buffalo, NY
Scott Hu	Global Sales/Marketing, Waterfront Container & Leasing, CA
Rodney Walls	FC at Clear Creek HS, Tiffin, IA
Robert Darden	Owner, Jessie's Hot House Restaurant, SFSU, CA
Jason Aubrey	FC at Tabor College, Hillsboro, KS
Jimmy Durkin	Sports Journalist, Bay Area Newspaper Group, CA
Bill Hrabak	FC at St. Wendelin HS, Fostoria, OH
Gene Knight	Sports Broadcaster for WRHI AM, Rock Hill, SC
Byron Nihart	FC at Grace King HS, Metairie, LA
Skip Crooker	Assoc. Professor of Economics & Department Chair (University of Central Missouri)
Michael Adams	President, Huntleigh Development, Inc., CA
Nicholas Jacobs, Esq.	Somach, Simmons & Dunn, Sacramento, CA
Matt Saguaro	FC at Saguaro HS, AZ (Two-time state champion)
Mark Kaanapu	FC at Merced Junior College, CA
Chris Melton	BA, Cleveland Regional Medical Center, OH
Shelley Harrison	Founder of Lpad.com (has launched almost 200 companies), CA
Kevin Riley	FC at Sandwich HS, MA
Mark Ericsson, Esq.	Youngman, Ericsson & Low, Walnut Creek, CA
Mike Hopkins	Premiere Media of New York
Johnny Poynter	FC at Bourbon County HS, KY
Mike Gozzard	Screenwriter (PRIDE by Lionsgate) & Pennlynn Production, CA

**National Sampling - Supporting a CIF Three-Year Study of the A-11 Offense**

<b><u>Name</u></b>	<b><u>Title &amp; School or Company</u></b>
Michael Orr	Sports Journalist, Columbia Star Newspaper, Columbia, SC
Terry Lehman	FC at Annville-Cleona HS, Annville, PA
Dean Pangelinan	Planning & Research, CSU East Bay, Hayward, CA
Joe Bouffard	FC at New Canaan HS, New Canaan, CT
Richard Boyce	Retired, Federal Judge, San Francisco, CA
Tripp Merritt	FC at Davidson College, NC
Casey Coons	FC at Arvada-West HS, Arvada, CO
Russ Robb	FC at Laney Junior College, Oakland, CA
Kent Jordan	Founder, Klick Sports, Inc., Los Angeles, CA
Eldon Smith	FC at Lovington HS, Lovington, NM
Wayne Blum	GM, Tour Works Sports & Entertainment, CA
Chris Lundell	Procurement Manager, Lawrence Labs, Berkeley, CA
Shannon Jones	AD & FC at Shelby Academy, Montevallo, AL
Corey James	FC at Tulsa Memorial HS, Tulsa, OK
Yasmin Damshenas	Production Finance Coordinator, Universal Pictures, CA
Sam Knopik	FC at Pembroke Hill School, Kansas City, MO
Mike Finch	FC at Charles Wright Academy, Tacoma, WA
Calvin Waters	President & CSO, Perspective Branding, CA
George Crace	Principal & FC at Horizon Christian HS, OR
Gary Clark	FC at Kealakehe HS, Kailua Kona, HI

## **California & National Polling Data Supports the A-11 Offense**

The National polling data available online clearly shows the A-11 Offense has earned a resounding positive rating amongst fans in America. If the CIF Committee adds up the three major polls itemized below, those in favor of the A-11 are at 9,313 votes (74%), compared to only 3,249 votes (26%) against.

Among California voters in all polls, those in favor of the A-11 are 1,468 votes (75%), compared to only 486 votes (25%). In any type of forum, these polls developed & tracked by **'third-party'** businesses would be landslide victories, respectively. And, when looking at the voting totals of football players, fans, officials and coaches, who were obviously most of the voting participants, the A-11 has an extremely favorable rating in all 50 states, and most importantly California.

### **ESPN Page 2 Fan Nation Poll**

In Favor	8,301	<b>(75%)</b>
Against	2,767	(25%)
<b><u>Total Votes</u></b>	<b>11,068</b>	

### **ESPN Page 2 California Results**

In Favor	619	<b>(78%)</b>
Against	174	(22%)
<b><u>Total Votes</u></b>	<b>793</b>	

### **KBC Sports.com Poll**

In Favor	849	<b>(67%)</b>
Against	422	(33%)
<b><u>Total Votes</u></b>	<b>1,271</b>	

### **National Collegiate Scouting Association Poll**

In Favor	163	<b>(73%)</b>
Against	60	(27%)
<b><u>Total Votes</u></b>	<b>223</b>	

## **A-11 Offense Media Articles for CIF Committee Members**

For links to many A-11 articles, CIF Committee members can visit [www.A11Offense.com](http://www.A11Offense.com) and click on the Media Room link. There are newspaper and magazine pieces, NPR segments and television features. In addition, all 10 of the 2008 Piedmont games can be viewed by simply clicking on the Full Game Video link. Please find some of the main media links below:

### **Major Newspaper and Magazine Articles:**

**ESPN The Magazine Cover Story December 29, 2008**

<http://sports.espn.go.com/espnmag/story?section=magazine&id=3779821>

**New York Times - Year In Ideas 2008 Magazine**

[http://www.nytimes.com/interactive/2008/12/14/magazine/2008\\_IDEAS.html#k-ideas](http://www.nytimes.com/interactive/2008/12/14/magazine/2008_IDEAS.html#k-ideas)

**New York Times Page 1 Article**

<http://www.nytimes.com/2008/10/17/sports/football/17offense.html>

**ESPN Page 2 - August 2008**

<http://sports.espn.go.com/espn/page2/story?page=weinreb/080811>

**Scientific American Magazine**

<http://www.sciam.com/article.cfm?id=football-offensive-math>

**ESPN Page 2 – March 2009**

<http://sports.espn.go.com/espn/page2/story?page=weinreb/090302>

**MAX PREPS Nov 2007**

<http://www.maxpreps.com/news/article.aspx?articleid=55b96925-8d97-4008-93af-c1cb6e76c0bc>

### **NPR Segments:**

**Weekend America**

[http://weekendamerica.publicradio.org/display/web/2008/11/08/a11\\_football/](http://weekendamerica.publicradio.org/display/web/2008/11/08/a11_football/)

**California Report**

<http://www.npr.org/templates/story/story.php?storyId=95035232>

**Weekend Edition**

<http://www.npr.org/templates/story/story.php?storyId=94352772>

### **Television Segments:**

**ABC 7 – March 2009**

<http://abclocal.go.com/kgostory?section=news/sports&id=6703328>

**NBC KNTV**

<http://www.laurencescott.com/2009/01/11-offense-101.html>

**KTLA Saddleback**

<http://www.youtube.com/watch?v=NB2H1RjGjIU>