



CALL FOR ENTRIES WHO FILM COMPETITION 2021

From 24 October 2020
to 30 January 2021

Information to young people, students,
universities and film schools

28 August 2020

Background of the Health for All Film Festival by the World Health Organization

The **Health for All Film Festival** aims to put the power of storytelling in the hands of everyday people and seeks to showcase the role of individuals and communities as champions for health and well-being.

In an extraordinary demonstration of creative energy and enthusiasm for telling public health stories, the first ever **Health for All Film Festival**, launched in 2019 by the World Health Organization, attracted nearly 1300 short film submissions – both amateur and professional – from more than 110 countries. This impressive collection of submissions tells the stories of local change-makers and promote dialogue of important health challenges and solutions. WHO is grateful to all those who participated in this year's competition and due to its success, we are looking for new submissions for the 2021 Film Festival. The festival promotes health and education through selected priority themes. All students are strongly encouraged to participate!

More information: www.who.int/film-festival

Film competition categories for 2021

Three "GRAND PRIX" on any health topic for:

Short documentaries (3 to 8 minutes long)

Animation films (1 to 5 minutes long)

Health education films for youth (any style of film of 1 to 8 minutes long)

Four thematic special prizes (any style of film on the below themes of 3 to 8 minutes long):

COVID-19 / Mental health / Noncommunicable diseases (NCDs) / Health & Environment

One overall Student Prize and one overall Social Media Clip Prize will be delivered out of all categories (see conditions below).

Submissions will be open from 24 October 2020 to 30 January 2021.

How can young people, universities and schools participate?

1. **Teachers/Course professors in film schools or in public health, social science, environment, economics, agriculture, etc.: spread the word to your students and encourage participation.**

The Film Festival [website](#) will contain further information about the call for films, Festival categories, application rules, etc., from 30 September 2020.

WHO will also provide a social media kit in multiple languages (see below) with all components needed for teachers and students to spread the word, including posters to print and display on your university grounds. Teachers are also encouraged to contact students who have produced short films about health during the last two school years, as these submissions are also eligible for the Student Prize.

2. **Students: propose your own individual film or collaborate with your peers as part of a school project.**

Ask your university if creation of a video for submission to the Festival can be considered as part of your studies. Films submitted with official confirmation from a certified university or film school that the film was created as part of your studies are eligible to receive the Student Prize.

3. **All individuals: spread the word to other universities and educational networks.**

The **Health for All Film Festival** supports health promotion and education, and with your assistance in spreading the word we can further demonstrate the value of audiovisual language as a tool for health education.

Ministries of education, ministries of health, academic institutions, NGOs dedicated to youth education and youth media outlets are encouraged to promote awareness of the Festival, especially the youth and health education categories.

The social media kit, accessible via the link below, will be updated on 30 September 2020: <https://who.canto.global/v/filmfestival/>