



# Agenda

- 1. University of Szeged
- Technology Transfer, Directorate for R&D&I
  - 2.1. IP portfolio
  - 2.2. Services
  - 2.3. Utilization of R&D
  - 2.4. Results in EU projects

11/12/2014



# University of Szeged

- One of the largest universities in Hungary
- Regional centre of knowledge

"Conducting research at an internationally competitive standard and preserving its status as a research university."





# University of Szeged

## **Numbers**

- ▶ 30,000 students
- 2,000 researchers and research fellows
- 20 member of Hungarian Academy of Science
- 20 doctoral schools
- 12 Faculties
- 20 supported research groups by the Academy





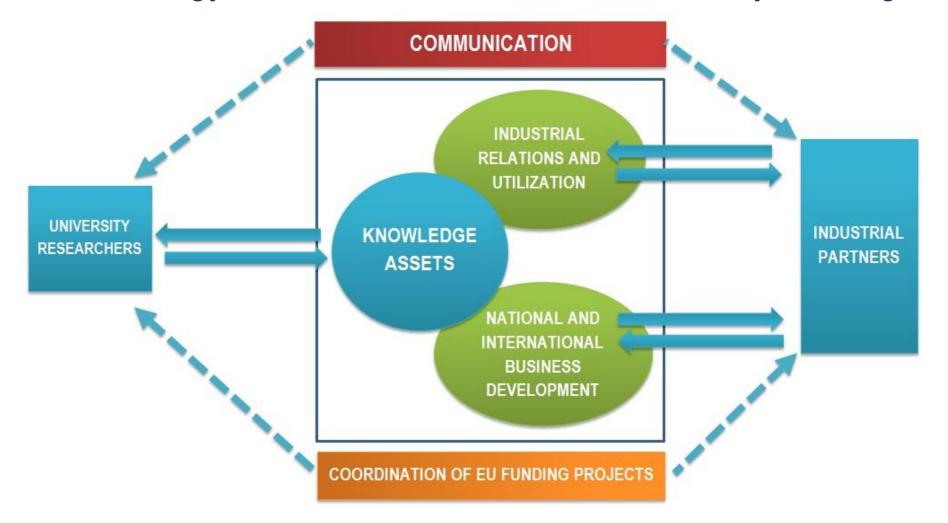
# University of Szeged

## Main research areas:

- Neurobiology
- Immunology
- Genetics
- Preclinical Pharmacology
- Clinical Pharmacology
- Pharmacognosy
- Clinical research (Phase I-IV)
- Laser Physics
- Nanotechnology and Materials Science
- Information Technology and Software Development

http://www.szegedinnovations.com/content/3/excellence-in-research-amd-innovation

## 2. Technology Transfer structure at the University of Szeged





# From disclosure to protection...

### **DISCLOSURES**

Online on the university website



#### **COLLATING WITH INVESTIGATOR**

Selecting the technology manager In-depth interview with the inventor **Registering** 





# DECISION OF THE INNOVATION COMMITTEE





#### **EVALUATION OF THE IP**

Novelty assessement
Market research
Commercialization possibilities



#### REJECTION

#### **ACCEPTANCE**

COMMERCIALIZATION STRATEGY
IP PROTECTION STRATEGY
Outlicensing







## IP Portfolio

- Over 40 patent families, including PCT applications and also granted patents in various countries and regions (eq. USA, Europe, Japan)
- ▶ Around ¼ of the patent families have been licenced by spin-offs and other partners
- ▶ Researches conducted for industrial R&D commissions generated more than 19 million USD income in the past 5 years.
- ► Approx. 5-8 new inventions annually



## Services

# IP PROTECTION SERVICES

- Assessing novelty
- Assessing patentability
- Studying patent purity
- ▶ IP protection consultancy



## BUSINESS SERVICES

- Developing feasibility study
- Conducting market research
- Developing business plan
- Developing marketing plan





# Services

# Management of industrial relations

- Expanding university-business community partnership
- Business development
- ► R&D&I management

# Telenor SERICSSON Telenor GEDEON RICHTER NOKIA Connecting People BIOTECHNOLOGY

# H2020 project development

- Consultancy for researchers and partners
- Developing project plan
- Partner search with "Excellence Research and Innovation" database of University of Szeged





## Utilization of R&D

## **DISCLOSURES**



## **COMMERCIALIZATION**







## Our achievements

## **SELLING**





# **OUTLICENSING**



## **UNIVERSITY-INDUSTRY COOPERATIONS**

















# RESULTS IN EU PROJECTS

2000-2014: 50 EU projects

2006-2014: 41 signed EU grant agreements

2008-2014: 4 ERC Starting and Advanced Grants



