

# YANI! ☺ GABRIEL

## EXPERIENCE

ART DIRECTOR 2021 - Present  
**Ogilvy Berlin**

Won pitches for KFC, Audi, Amazon Prime Video and Treadom

ART DIRECTOR INTERN 2021  
**Innocean, Berlin**

Worked on KIA, Hyundai and Amber Alert

FREELANCE ART DIRECTOR 2021  
**HelloFCB+, Cape Town**

Worked on a project for CANSA (Cancer Association of South Africa)

ART DIRECTOR INTERN 2021  
**Grabarz & Partner, Hamburg**

Worked on Porsche

ART DIRECTOR INTERN 2021  
**Jung von Matt Spree, Berlin**

Worked on Spotify, Sixt, Liebniz, Haribo, Elphilharmonie Hamburg

JUNIOR ART DIRECTOR 2016 - 2019  
**Dentsu Jayme Syfu, Manila**

Worked on Unilever, Shell, Yamaha, Toyota, Glico, Ajinomoto

FREELANCE ART DIRECTOR 2019  
**Gigil, Manila**

Worked for Globe Telecom - the Philippines' leading telecom company

GRAPHIC DESIGNER 2016  
**Slick & Cunning, clothing line co.**

Sponsored and distributed shirts for Paradise International Music Festival held in Manila

## EDUCATION

ART DIRECTION PROGRAM 2019 - 2021  
**Miami Ad School Berlin**

MASTERS IN BUSINESS MANAGEMENT AND INNOVATION 2019 - 2021  
**Steinbeis SMI (School of Management and Innovation)**

BACHELOR OF FINE ARTS AND DESIGN 2012 - 2016  
MAJOR IN ADVERTISING  
**University of Santo Tomas**

## MERITS

CANNES LION SHORTLIST 2022  
**The Spotify Charthack**

CLIO AWARDS 2022  
**The Spotify Charthack - Bronze**

D&AD NEW BLOOD AWARDS 2022  
**Pencil Winner**

FORWARD FESTIVAL BERLIN 2021  
**Selected Speaker for Wix Playground**

D&AD NEW BLOOD QUICKFIRE 2021  
**Winner**

D&AD NEW BLOOD AWARDS 2021  
**Pencil Winner**

THE ONE SHOW YOUNG ONES 2021  
**Silver Pencil Winner + 2 Merits**

FUTURE LIONS 2021  
**Selected Finalist**

AD AGE CANNES COVER COMPETITION 2019  
**Selected Finalist**

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## CONTACT

Berlin, Germany

TEL +49 152 57658741  
WEB itsyani.com  
EMAIL allanbeatricegabriel@gmail.com