

Attainable Sustainable: Using Electron Beam Technology in Compostable Flexible Packaging

Karl Swanson and Sage Schissel

The packaging market is substantial and continues to grow.

- ◆ Global packaging market in 2018 is \$975 B (Smithers Pira)
- ◆ Global flexible packaging market size of \$221 B (Grand View Research)
- ◆ Flexible packaging in U.S. alone is **\$31 B** (FPA)
- ◆ Growth rate for flexible packaging is **4.7%** (Grand View Research)
- ◆ Sustainable packaging to grow **25%-30% / year** (DuPont)





Some of the current issues in packaging are consumer driven.

❖ Packaging is evil

- ❖ Pollution
- ❖ Sustainability
- ❖ Recyclability
- ❖ Compostability

❖ Product safety

❖ Short runs

- ❖ More SKUs

❖ Fast delivery

- ❖ The “Amazon effect”



Sustainability is a key trend for major CPGs, and ebeam can make it possible.



2025 GOAL: Strive to design 100% of our packaging to be recyclable, compostable or biodegradable, increase recycled materials in our plastic packaging, reduce packaging's carbon impact, and in partnership with the PepsiCo Foundation, work to increase recycling rates.

Ensure 90% of product packaging is recyclable and reduce packaging by 20% per consumer use by 2030.



Continue to systematically analyze and optimize our packaging portfolio, avoiding the use of at least 140 000 tonnes from 2015 to 2020.

Johnson & Johnson is pledging to use more recycled materials in packaging; reduce reliance on the single-use model; and ensure that 100% of plastic packaging be reusable, recyclable or compostable through a combination of design, partnerships and investments by 2025.



By 2030 our goal is to halve the environmental footprint of the making and use of our products as we grow our business.



With ebeam, sustainability can be a fundamental aspect of flexible packaging.

↓ REDUCE

OPV vs. lamination

Downgauging film

No initiators or solvents

Less energy consumption

Less material waste

Smaller footprint

Working with digital

↻ REUSE

Stronger films

More durable coatings

Long machine lifetime

♻️ RECYCLE

One material packaging

Compostable packaging

Material degradation

EB-curable OPV
Print

4 mil
Charter NEX
GreenArrow™
GASF-295.31HBW



What does EB offer?

Package Protection Without Lamination

Speed

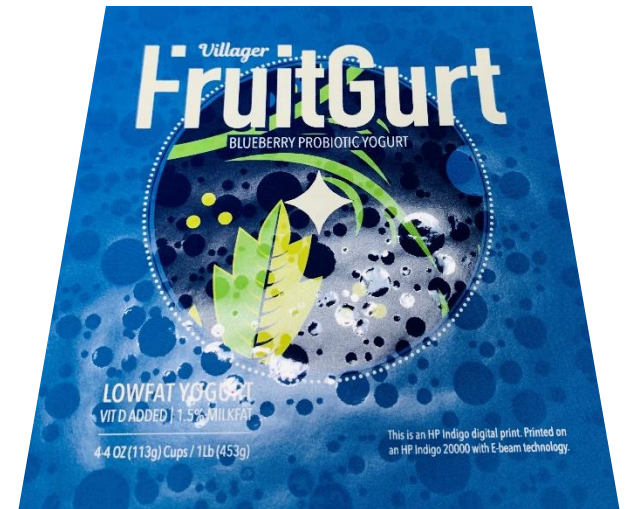
- Instant results – QC, slitting, pouching
- Finished products in hours, not weeks

Performance

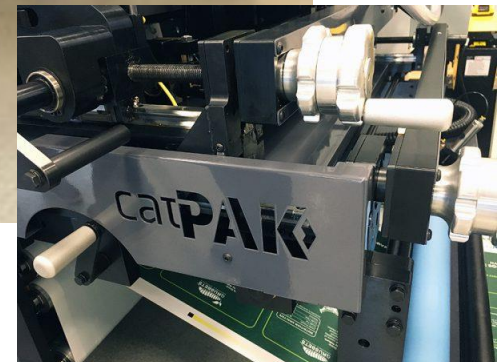
- Gloss, matte, soft touch, spot embellishment
- Heat sealing, zippers, spouts
- Pasteurization up to 90°C

Safety

- Indirect food contact compliance – FDA and EU
- No odor



The CatPak, from S-One L&P, is an example of an ebeam finishing line.



Goal: To demonstrate that ebeam is a versatile tool for sustainability while furthering compostable food packaging technology.

Ebeam-cured Overprint Varnish (OPV)

Known: alternative to lamination

Benefits: less material than laminate, instant, *etc.*

Unproven: OPV does not inhibit or significantly impede composting

Ebeam Post-treatment

Known: ebeam degrades cellulose

Benefits: more volume with current infrastructure, more potential profit,

Unproven: high doses of ebeam accelerates the rate of composting



The materials chosen for this study represent a compostable food package.

■ Futamura NatureFlex™ NK 120 gauge film

- Cellulose film coated with PVdC
- Suitable as laminate or mono-layer
- Certified industrial and home compostable

■ HP Indigo ElectroInk

- Digital ink set
- Indirect food contact safe
- Certified industrial and home compostable

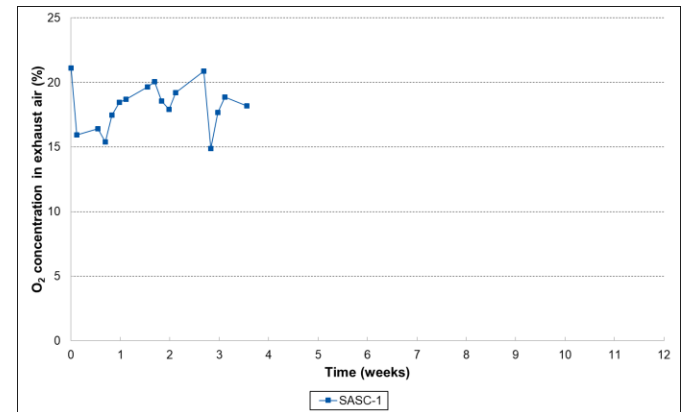
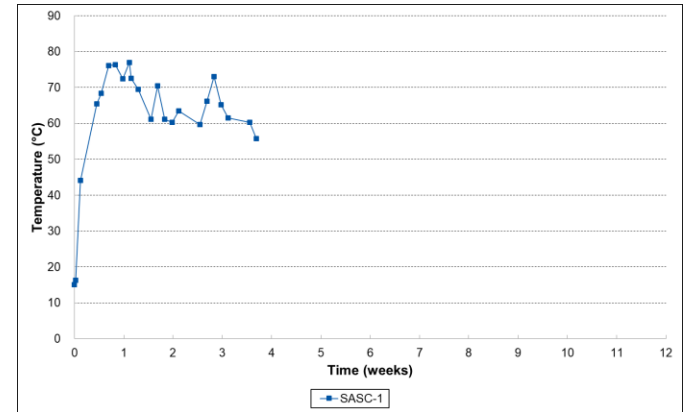
■ DBT Coatings Gloss (EHG-2601) and matte (EMQ-3710) OPV

- Protect and highlight digital ink
- Indirect food contact safe
- Solvent and PI free



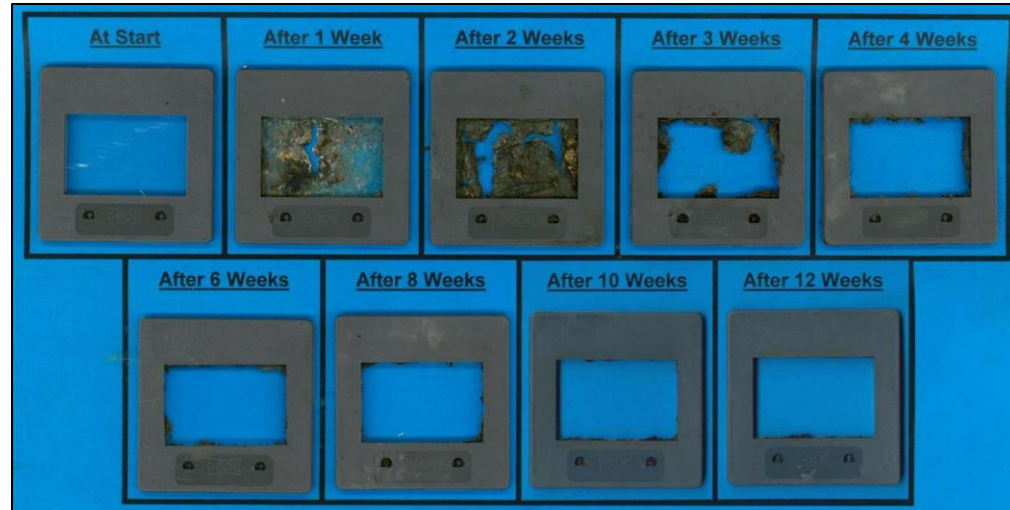
Samples were composted by OWS following the test method ISO 16929:2013.

- Organic biowaste (vegetable, garden, and fruit waste)
- 200-L composting bin turned by hand every 1-2 weeks for 12 weeks
- Temperature 60-75°C for 1st week, and <65°C thereafter
- Aerobic test; O₂ in exhaust >10%
- Qualitative test / visual evaluation of disintegration

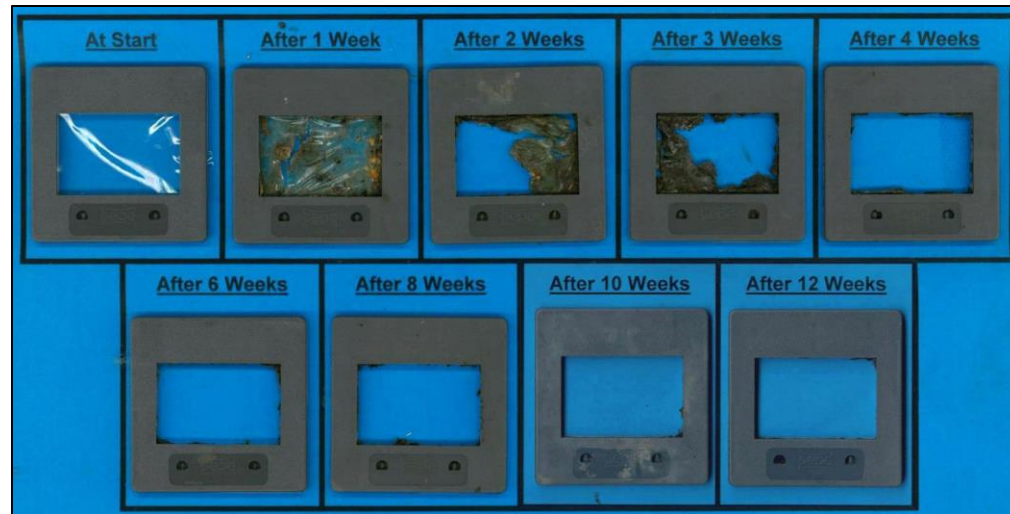


A curing dose (30 kGy) of ebeam doesn't impact the compost rate compared to the plain film.

**Control
(Plain Film)**

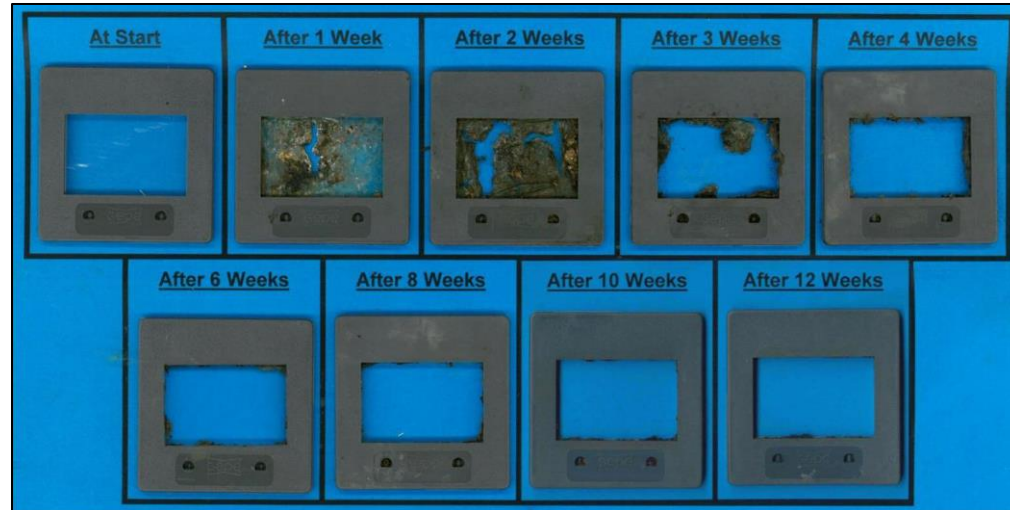


**EB Control
(Plain Film, 30 kGy)**

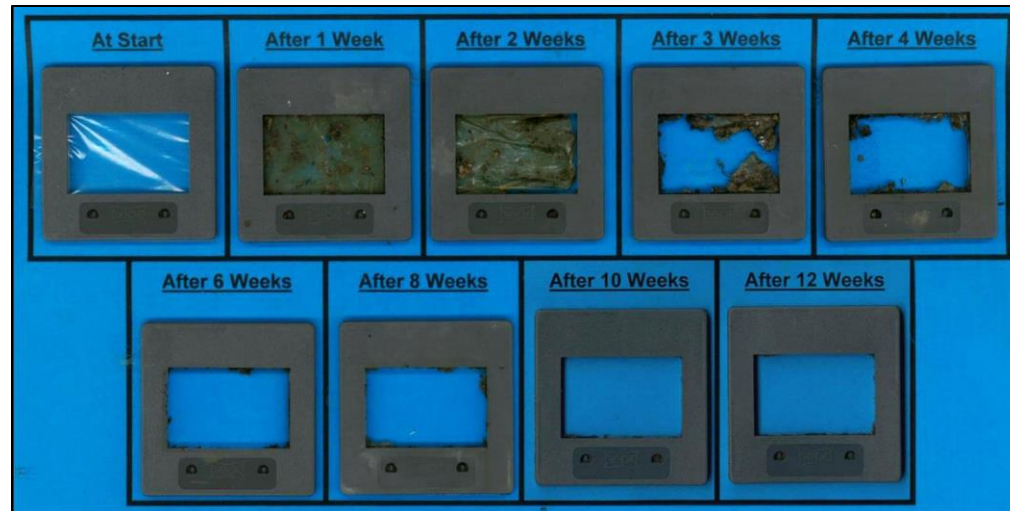


A matte, eb-cured OPV doesn't significantly impact the compost rate compared to the plain film.

**Control
(Plain Film)**

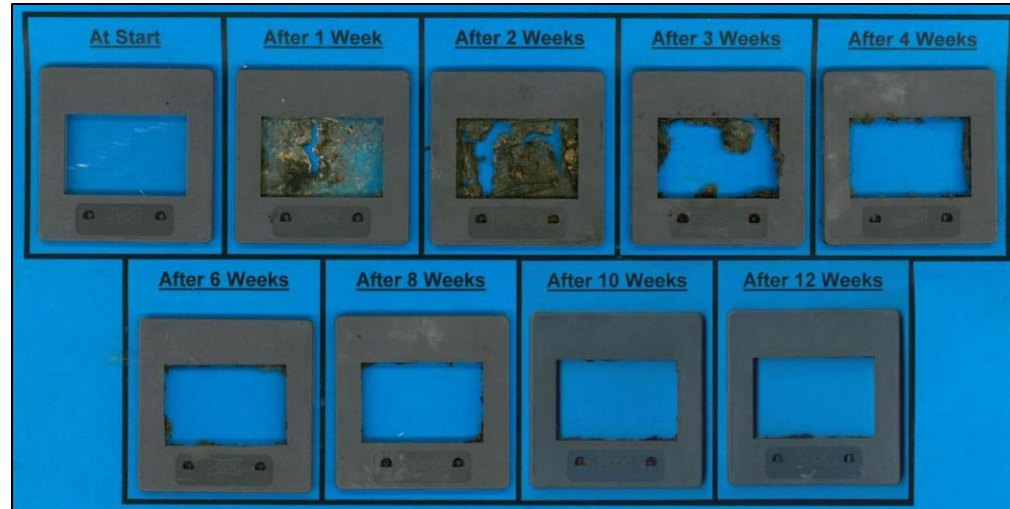


**EB-cured
Matte OPV at 2.2 g/m²**

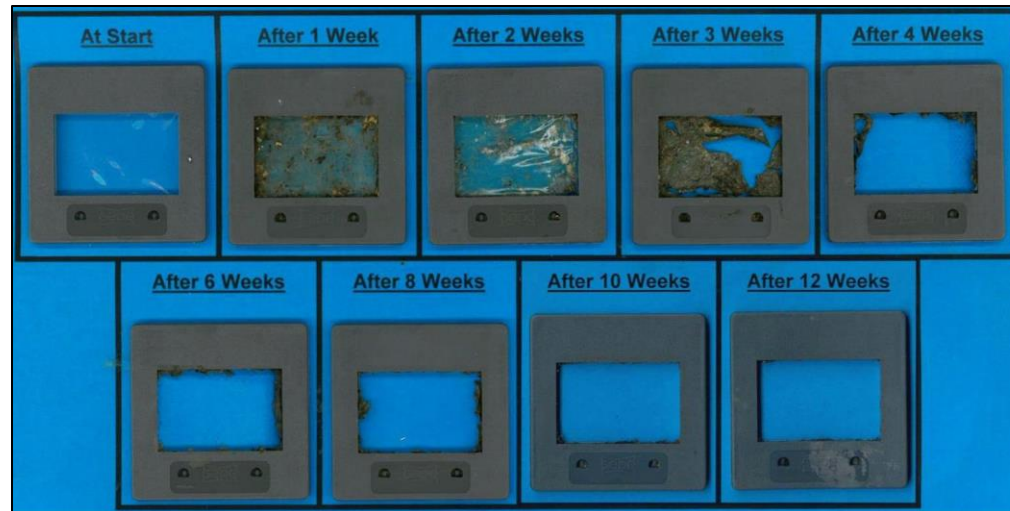


A gloss, eb-cured OPV doesn't significantly impact the compost rate compared to the plain film.

**Control
(Plain Film)**



**EB-cured
Gloss OPV at 3.7 g/m²**



High doses of ebeam visually changes the NK120 compostable material.



0 kGy



50 kGy



100 kGy



150 kGy



200 kGy



250 kGy



300 kGy



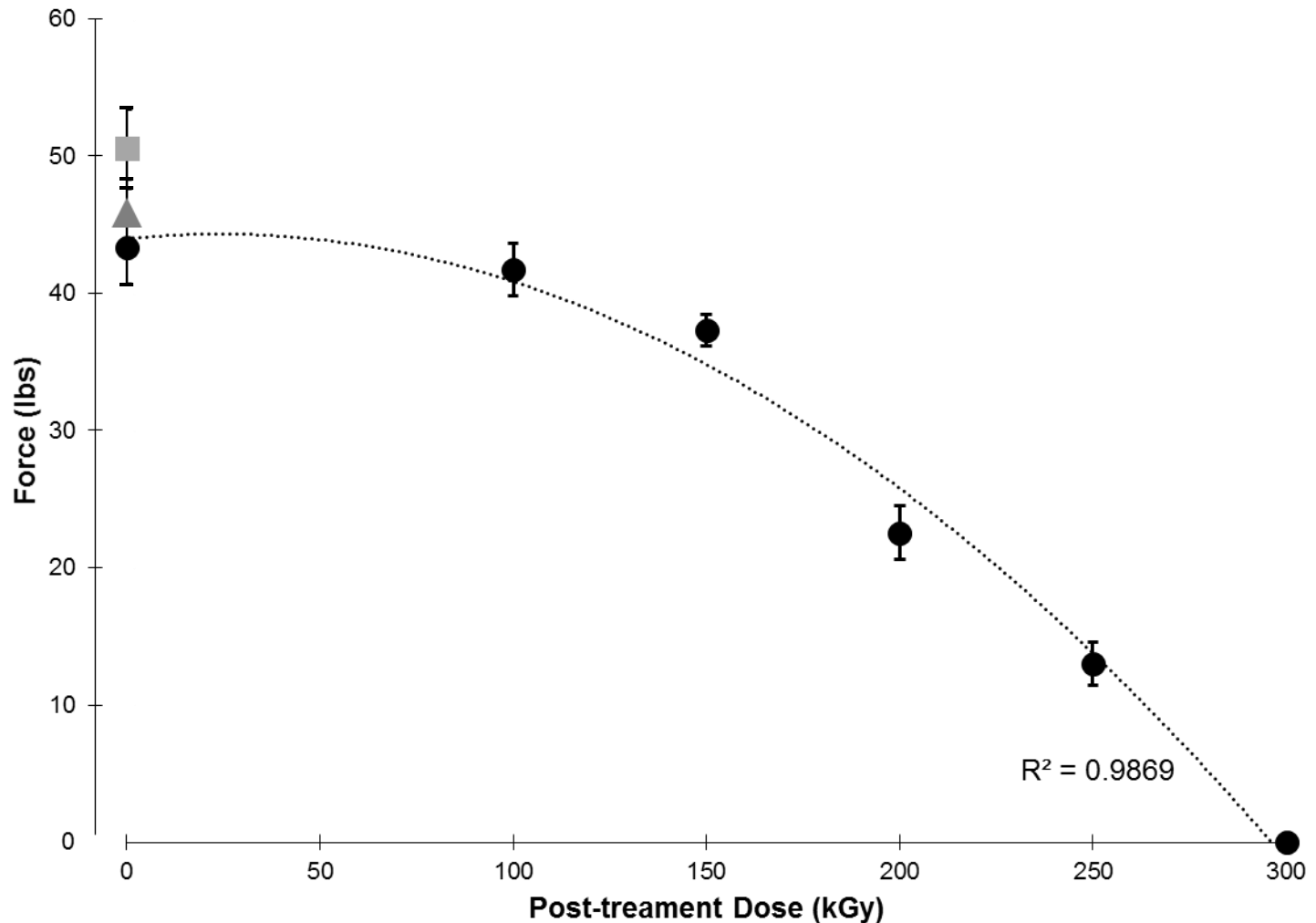
350 kGy



400 kGy



As the ebeam post-treatment dose increases, puncture resistance decreases.



Post-treating the packaging material with high doses of ebeam accelerates disintegration.

Control



Post-treatment:
150 kGy

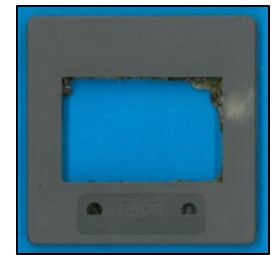


Post-treatment:
300 kGy



Conclusions and Future Work

- Proved using a qualitative compost testing method
 - EB-cured OPV's do not inhibit or significantly impede compostability
 - Post-treating compostable packaging after use with high doses of ebeam can be used to accelerate disintegration
- Next steps include
 - Quantitative testing with a wider variety of materials
 - Engaging with the compostable industry to implement the technology



Acknowledgements



Questions?

Karl Swanson
President

karl.swanson@pctebi.com
M: 563-343-9056

Sage Schissel
Applications Specialist

sage.schissel@pctebi.com
M: 563-549-3442

