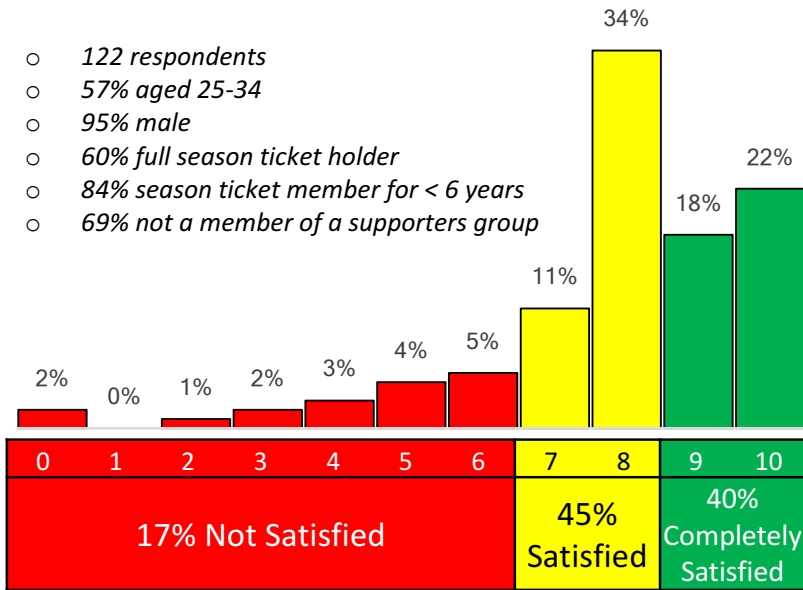


# Capo Experience Survey Results



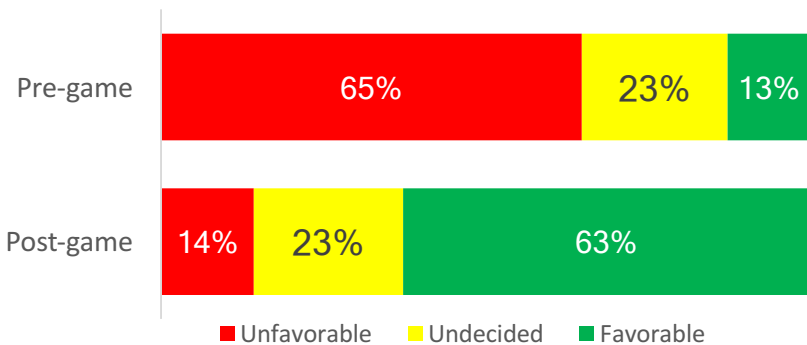
## Overall Satisfaction with Capo Experience

- 122 respondents
- 57% aged 25-34
- 95% male
- 60% full season ticket holder
- 84% season ticket member for < 6 years
- 69% not a member of a supporters group



- While favorability for a capo increased following the match, the majority of respondents are not completely satisfied, showing room for growth.
- 90% were either neutral or positive towards having the same capos for next match.
- Only 4% of respondents reported having an obstructed view because of the capo stand.
- Improvement Opportunity: Only 10% of respondents completely agreed that the capo was loud enough.

## Favorability towards having a Capo



- Themes from the open-ended question:
  - Short breaks in between chants.
  - Capos were hard to hear.
  - Chants with profanity not popular.
  - Chants cards need to be held up longer.
  - Getting more of the stadium involved in chants/cheers.
    - Mass distribution/availability of chants sheets?
  - "Great job Andy, Tony, and John!!"
  - Occasional "organic" chants are ok.
  - Focus on engaging and including all fans in Nordecke was appreciated.

## Please rate your level of agreement:

