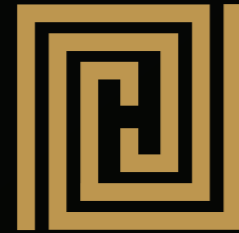


UDORA
NEW CAPITAL



HOMETOWN
DEVELOPMENTS

At Hometown it is essential to uplift our customers' expectations and to lead them into achieving a new angle of their vision that wasn't even in their plane. We constantly look for the best in everything, the best location, best leading partners, most useful and upgraded facilities services, and the most appealing architecture designs as it is a prime scene of attraction for everyone. This is what we do because this is how it works for a successful path.

-About Hometown

Hometown's name became one of the well-known real estate development firm by constructing large scaled projects in the New Capital and New Cairo.

Hometown is now focusing on the development of commercial projects in the New Administrative Capital especially the Downtown area. The company is developing 3 projects in The down town area; LaFayette Mall, Village Mall, and Udora mall, in addition to Zaha Park at MU23.

Hometown is collaborating with one of the well-known architectural and engineering firms that have experiences for more than 30 years and is keen towards developing a project that is efficient, delivers a product that satisfies the clients, and is following the engineering standards.

-Mission

Our mission at Hometown is to provide, market, and develop properties with the requirements that meet consumer needs in their real estate investments with optimum quality.

-Vision

We continue to be the residential and commercial property development of choice in Egypt, especially in East Cairo.

We strive to fulfill our consumers' needs and meet their expectations by putting their best interests first.

The new Administrative Capital

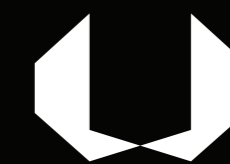
A Market with great potential

The New Administrative Capital has been the word of mouth for the last couple of years and is now one of the fastest growing zones in Egypt with a total area of 170,000 Acre that is planned to accommodate up to 6.5 million residents. It is estimated to refresh the Egyptian economy while offering up to 1.5 million job opportunities.

The New administrative capital's Down Town area is designed to accommodate national and international investments, financial institutions, shopping and commercial areas, restaurants and cafes, and high end companies' headquarters.

The Down Town area is strategically located on the circular road and near to the governmental district, the residential areas R7 & R8 and right next to Al Masa Hotel.





UDORA
NEW CAPITAL

The Gift You Deserve

Udora represents the next generation of malls in Egypt bringing the latest trends in mall design, designed as a lifestyle mall bringing you fashion retails, food and beverage, home styling , and showrooms

PERFECTLY FITS

UDORA mall is the awaited place that will provide the visitors an inclusive range of products and retail varieties. Udora's top priority is to serve the mall visitors with what they deserve, so it will sprightly bring them the leading international brands, lifestyle retailers, and everyday services.

RETAIL

- **Udora Mall** provides a variety of fashion brands for an unforgettable shopping experience. Brands that offers all the latest trends in the fashion world only for you to fit in the new classy life of Udora.



CAFES & RESTAURANTS

- Cafés units with a variety of areas starting from 30m². Includes a cozy scenery and a vibrant atmosphere for an unforgettable experience.
- Restaurants units with a variety of areas starting from 30m². Food court comprises a variety of options for everyone's favorite taste.



SHOWROOM

- Prestigious showrooms designed to fulfill various commercial needs with easy access and a wide frontage on the main road overlooking Al Masa hotel.



FLOOR PLAN

- Udora mall is built on 13,730m² and consists of 2 levels basement, Ground + 5 floors with a total Buildup area of 38,000 m² that accommodates variety of areas starting from 30m²



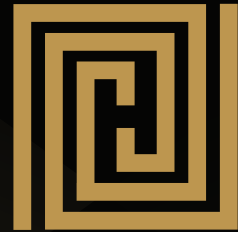


AN ICONIC LOCATION IN DOWNTOWN



☎ 19992





HOMETOWN
DEVELOPMENTS



**New Cairo - 5th Settlement - South 90th St.
The 340th Building, 4th Floor**