

November 5th & 6th, 2019
Halifax Convention Centre, Halifax, NS

CUSTOM LEAD QUALIFIERS FORM

Complete and return on or before October 28th to receive your Qualifiers **FREE!**

Company : _____

Booth : _____

1. PRODUCTS OR SERVICES => List your products and/or services presented at your booth or generally offered by you.					
(Add up to 27 Custom Product and Services Qualifiers, maximum 20 characters per line)					
1		2		3	
4		5		6	
7		8		9	
10		11		12	
13		14		15	
16		17		18	
19		20		21	
22		23		24	
25		26		27	

2. ACTION TYPES => Check the types of action you normally take with your potential clients, or list the ones that best suit your needs.		
(limit 50 items, maximum of 20 characters per line)		
1. Phone Call	2. Sales visit	3. Demonstration
4. Send Quote	5. Send Documentation	6. Hot Lead
7. Send Price list	8. Send Catalogue	9. Add to Mailing list
10. Send Newsletter	11. Send sample	12. See hand written notes
13. Call in 1 week	14. Call in 2 weeks	15. Call in 1 month
16. Send by mail	17. Send by fax	18. Send by E-mail
19.	20.	21.
22.	23.	24.

3. SORT ORDER => List either your reps names or your territories or other.		
(limit 18 names, maximum of 20 characters per line)		
1		2
4		5
7		8
10		11
13		14
16		17

Complete the form Online: <http://reservation.eventzen.com/APCO2019>

Return completed forms by E-mail: leads@eventzen.com

Return completed forms by fax: 1-888-776-4980

PHOTOCOPY IF NEEDED.