

# **Security Details**

OTC: GZIC Green Zebra International Corp.

Price: \$ 0.009

Outstanding Shares: 940 Million (53%

owned by CEO)

Float: 300 Million

Toxic Financing: None

GZIC: Value abounds with Green Zebra International Corp. Partnership with some of the top wireless names in the US in order to deliver commercial wireless services, data and broadband solutions.

Green Zebra is an agile wireless IT, marketing and software technology company. business foundation is built on providing a reliable technology infrastructure for clients to leverage wireless, wearable and IoT capabilities.

Green Zebra bridges the gap between IT and marketing departments. They provide the IT and wifi marketing expertise to get the job done.

### Simply put

"Green Zebra helps companies reach technology goals and objectives. You don't have to be tied to cables to connect and communicate with people."

Coleman Smith, Founder & CEO of Green Zebra International Corp.

Green Zebra International Corp. is creating a wireless wifi fast track to building smarter cities, businesses and venues for mobile customers.



Internet of Things

Now that we know who GZIC is and what they do, we can now look at a few things that make it such an enticing investment below \$ 0.02 per share.

#### **Share Structure**

Let's talk simple facts, no massive interpretation required here.

We have a stock that has 940 million Outstanding Shares (OS). Outstanding Shares refers to the number of shares that a company has actually issued. This includes the Restricted Shares which can't be bought or sold without special permissions.

That 940 million OS is nice but once we review the Press Releases we'll see that it gets even better.

Let's now move onto the Float. Float is the number of shares that are available for trading of a stock.

**GZIC float is 300 million shares only**. Anyway you slice it, and at any price, that is a very attractive float size. That in itself is a great thing, but the value of that fact is magnified greatly once good news and updates start trickling in from the Company.

There are only 300M shares to be had and it becomes a simple matter of supply and demand and the supply just isn't or just won't be there. Simplest of terms: chances of quick price appreciation is a distinct and strong possibility with GZIC.

#### **Press Releases**

Nanosensors, Inc. (OTCBB: NNSR) SmartCities, IOT & Wireless 5G/6G Announces Acquisitions & Plans for Expansion

In my opinion, it all starts with the above Press Release on November 16, 2018.

At that time, the Company was called NanoSensors, Inc. and trading under the symbol NNSR.

There are many key nuggets in that PR that point to a bright future for Green Zebra, starting with the detailed business model. That is not always the most digestable piece of the pie for an average OTC investor so let's focus on the "meat" of the value.

"Note: Coleman Smith 500 million restricted shares expected to be removed from common shares after corporate symbol and OTC name change and FYE audits."

As we have discussed in the previous section, current Outstanding Shares (OS) is 940 million.

Simply put, the "note" in the above PR is stating that Mr. Coleman Smith, the CEO of GZIC will remove 500 million of his shares from that current OS amount of 940 million. They will be moved to Preferred Shares status. **Further simplified, the new OS will be 440 million shares only.** 

I reached out to Mr. Smith and here is his statement around the progress of the removal of those 500 million shares from the OS.

Have you made any progress on the "retirement" or "removal" of those 500M shares?

"Yes, Lots of moving parts and documents for attorneys to file, the removal will fall in order as legal & accounting completes the steps to get audits done first, then the S1 filed and wait on SEC Comments to be fully reporting. Some where in this process the shares will move off common to preferred."

Let's move on to the next Press Release, the one from November 27, 2018.

Green Zebra, a subsidiary of NanoSensors, Inc. (OTCBB: NNSR) announces 4th qtr. smartMedia WiFi revenue forecast for smartAirports, smartStadiums and smartCities

From this particular PR, the intriguing point we should consider is the following:

"We expect \$10-\$12 million dollars USD long-term contract sales for 4th Qtr. ending 2018."

I asked Mr. Smith to comment on this expectation and his responses are hopeful.

"We feel good about our sales pipeline, some accounts take a little longer some a little shorter to finalize, can't go into much detail here. We have a backlog of long term contracts being negotiated and pending either with GZ directly or indirectly with telecom partners."

That "pipeline of sales" he refers to projects the Company to be on course to have a strong finish to the last quarter of 2018 and a very fruitful 2019.

In the next section we will look into these "sales pipeline".

# The Math on the "Record-Breaking" 2019

This is a deal sealer portion of the write-up. I believe this will show the huge, potential value that is untapped here and as you consider it all, I urge you to remember the previous sections discussing the facts that there are no toxic notes of any kind and that the share structure is clean and only 300 million float.

November 27 2018 PR Mr. Smith is quoted as saying the following:

"Green Zebra's global sales pipeline entering 2019 puts the company on course to have a record-breaking 2019. We are truly at the right place, at the right time to be entering an emerging wireless 5G market place."

Based on review of several Press Releases, emails and tweets from Green Zebra International Corp, here are the major SmartMedia and Wireless Technology Projects from the Company that will fuel the "record-breaking 2019".

1.) NEW smartAirport projects – Green Zebra has been awarded a long-term government contract to provide smartMedia wifi services and data analytics for two United States airports that serve 50 million travel visitors

**annually**. The airports authorities will publish a public announcement to their website in the near future; we are hopeful to provide a joint press release announcing the opportunity.

**Projected Annual Revenue:** Airport Gross revenue contracts range from \$ 5 million to \$ 8 million per airport. That is \$ 5 million to \$ 8 million multipled by 2.

Additional revenue share services offered include daily user wifi access fees that range from \$4.95 to \$9.95 per visitor, digital signage and advertising sponsorship services. 50 million travellers annually. The math is simple here.

Typical usage at an airport	
Billions of people commute every day. Public transportation is the most popular transport method. Imagine how much time people spend traveling. We are living in digital era when people want to be online everywhere and all the time. Provide free WiFi to all travelers and create new ad space for your retail outlets and restaurants where they can promote their products and services.  Financial estimations	
Monthly visitors	4,600,000
Monthly Ad impressions	5,502,000
СРМ	\$70
Collected data value	\$27,000 (further engagement)
Monthly Ad revenue	\$390,000
Utilized features	
<ul><li>Private Deals</li><li>Third-party Ads</li><li>App distribution</li></ul>	<ul><li>Visitor surveys</li><li>Data mining</li><li>Visitor tracking</li></ul>

2.) New smartStadiums Projects – Green Zebra has been in negotiations with telecom partners and clients to provide multiple Sports stadiums with long-term contracts utilizing Green Zebra's smartMedia technology, WiFi marketing and sponsor financing solutions. Green Zebra expects to finalize 2 sports stadium agreements in December 2018.

Projected Annual Revenue: Green Zebra expects annual SmartMedia WiFi revenue per stadium at \$1.5 million per year for smartMedia wifi solutions; \$20 million minimum per year when venue sponsor-naming rights and digital signage are included in Green Zebra agreements. Venue Contract terms: 5-10 year agreements.

This is a biggie. The length of the venue contract terms is the key thing that every shareholder needs to focus on here. We're talking sustainability of an excellent business model here.



3.) **NEW smartCity Projects** – Green Zebra has been in negotiations with **several** SmartCity projects. Announcements expected Dec. 2018 / Jan 2019.

Projected Annual Revenue: Gross revenue ranges 500k to 2.5 million per year per project depending on the venue or location with in the city.

Green Zebra expects to be the **exclusive** Agency of Record for supplying wireless, digital, wifi marketing technology and sponsorships solutions. Sponsorship revenues **are expected to increase year over year** as Green Zebra advisors uncover additional IoT technology and sponsorship opportunities with venue executive stakeholders.



I'll re-emphasize for those that glossed over this earlier quote from the CEO, Coleman Smith. I asked him about the long term Contract sales and revenue.

"We have a backlog of long term contracts being negotiated and pending either with GZ directly or indirectly with telecom partners." Coleman Smith

### **Additional Revenue Streams**

# Keep those eyes on Twitter <a href="https://twitter.com/greenzebra">https://twitter.com/greenzebra</a>

Based on my communication with GZIC, it appears that there are many deals that are in the works that the Company just isn't able to share openly quite yet with the shareholders and the market. But I believe they do "hint" at them in their very active Twitter account.

As per Mr. Smith, any deals with public companies require a co-op PR and must go through the legal and communications teams first. Here's an example of such a tweet. You will notice the ambiguous tweet is filled with great information, such as "200K per race" revenue stream.



Speedway Motorsports, Inc. is an American corporation that owns and manages racing facilities that host NASCAR, IndyCar Series, NHRA, World of Outlaws and other motor racing series. It trades under the symbol TRK on the NYSE at \$ 17.33 a share.

## **Global Reach**

Punta Mita Exclusive Resorts Community Mexico Expands Green Zebra (OTC: GZIC) Wireless & IOT WiFi Monetization's Services

Punta Mita Mexico is home to a variety of residential offerings and estate lots, as well as two Jack Nicklaus Signature Golf Courses and various recreational amenities; Four Seasons Resort Punta Mita, and The St. Regis Resort Punta Mita.







"The Green Zebra solutions has turned our Wi-Fi network from a cost structure into a revenue stream through clean data acquisition, social media expansion and increased opportunities for our guests to access more services during their stay at Punta Mita resorts."

## Who does GZIC associate with?

"We have a backlog of long term contracts being negotiated and pending either with GZ directly or indirectly with telecom partners."

Who are these said partners?

# **Wireless Hardware Partners**



# Wireless Voice Data Broadband Partners









### Who are some of the clients?



## Who are some of the Ad clients?

# Green Zebra Ad Network Clients



# **Other Key Points**

GZIC has no toxic notes. This is important. In other words, no dilution. The Company is fully aware that toxic financing will hurt the chance for future acquisition opportunities.

Mr. Smith has stated that his goal is to get the Company to a fully reporting status and is actively working towards that goal. Stock value and revenue is most important for the Company longer term. His plans are to build shareholder value, liquidity and revenue. They have

traditional financing in place to help grow the business and the revenue generation will help with this directly as well. A fully reporting status allows them more opportunities to get better types of additional structured financing while leveraging PPS as collateral versus dilution now.

Based on the research done, posts, filings, financials, and PRs read, GZIC is one of the best value OTC stocks trading under \$ 0.02 a share. The importance of wireless, high speed wi-fi is such a necessity in this ever so connected world and GZIC is a leading global wireless innovator of this said service. Almost any city or business can be more connected and GZIC can make it happen with turnkey design and management services.

Take advantage of the bargain prices below \$ 0.02 because with the share structure as attractive as it is, and the float as low as it is, coupled with 53 percent insider ownership, the march up towards \$ 0.05 a share is more than just reasonable, it is very attainable, as Contract updates, PRs and financials are released.



**Key Company Contacts** 

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