

Jon Alba

Multimedia Journalist

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Education

Quinnipiac University, School of Communications

Hamden, CT

Bachelor of Arts in Journalism, May of 2015

- Concentration in Broadcast Journalism; Minor in Sports Studies
- Cumulative GPA: 3.87, Magna Cum Laude, Winner of "School of Communications Overall Achievement" Award (Top Communications Student in Class) and "Outstanding Senior" Award
- **Six-time Connecticut Society of Professional Journalists award-winner** for reporting, twice regionally

Recent Media Experience

FOX ABC Maine (WVII-TV/WFVX-TV)

September 2015-Present

Sports Director/Anchor/Reporter

- Serves as lead anchor & producer for three nightly sportscasts, five nights a week in competitive market
- Interviews, shoots, writes all content, with coverage including New England pro/college/high school sports
- Sideline reporter for University of Maine football games, broadcast on ESPN/FOX College Sports
- Deliver live scripted and ad-lib reports/interviews on-location, working with directors and producers
- Developed innovative basketball-oriented studio show, increasing ratings in 10 p.m. newscast

MLB Network

June 2014-September 2015

Associate Producer, Assignment Desk Broadcast Associate

- **Emmy Award** winner for "Outstanding Studio Show," serving as an associate producer (MLB Tonight)
- Developed daily television programs broadcast for a national audience, including pitching ideas for air
- Duties included requesting video, transcribing, booking feeds and reaching out to personalities or entities for booking, monitor wires and social media for breaking news to be relayed to fellow producers

Wrestle Reaction

June 2015-Present

Host/Producer/Social Media Manager

- Co-hosts and produces two professional wrestling/MMA/combat sports audio and video shows/podcasts
- Manages social media for brand, interacting with more than 20,000 followers internationally

AOL Sports

September 2014-May 2015

Columnist

- Contributed sports editorials for AOL Sports, utilizing CMS and other multimedia tools

Major League Baseball Advanced Media, L.P.

July 2013-August 2014

Production Assistant

- Cut game highlights and helped produce in-studio shoots for MLB.com
- Researched and worked within the MLB Productions tape library to contribute multimedia elements for site

Skills

Broadcast Writing, Voicing, One-Man Band Reporting, Live shots, Interviewing, Podcasting, Edius, Final Cut Pro, Adobe Creative Suite, Inception, ENPS, Microsoft Office, Social Media, CMS/WordPress, AP Style, Google Hangout