

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Search Criteria:

Applicant/Owner: Blizzard Entertainment, Inc., a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US

IP Number: 268757

Client Reference:

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: STARCRAFT

Intended use: Proposed to be used by the proprietor(s), (being the applicant)

Filing Date: 29 Oct 1996

Registration Date: 30 Sep 1997

Renewal Due Date: 29 Oct 2017

Under Proceeding: No

Nice Classification Schedule: 4

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	computer software, computer programs, pre-recorded video tapes, video cassettes, and video discs; phonograph records, tapes, cassettes, and compact discs for the reproduction of sound; amusement apparatus adapted for use with television receivers and personal computers, films; computer game cartridges to be used in computer game machines adapted for use with television receivers; video discs; computer memories; computer interfaces; microprocessors, modems, digital optical transmission apparatus and instruments; laser apparatus and instruments; apparatus for viewing electronic images recorded by electronic cameras; electronic, telecommunications, intercommunications, data communications and data acquisition installations, apparatus and instruments, all for processing, logging, storing, transmission, display, reception, input, output or printout of non-pictorial or graphical data; apparatus for recording transmission of reproduction of sound or images; discs, tapes and wires, all being magnetic data carriers; floppy discs, computer driving apparatus; magnetic tapes for audio or visual signals, visual display units; parts and fittings for all the aforesaid goods

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ
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Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM assigned to New Owner	Multiple Change IP Owner	1509	24 Mar 2005
TM assigned to New Owner	Request for this change of interests is stored on IP 268757		09 Mar 2005
IP Renewed	Renewal ON line		06 May 2003
IP Renewed	Renewed by A J PARK	1487	30 May 2003
TM Registered	Arev conversion seed action		30 Sep 1997
TM Accepted	Change Control Request 13	1416	26 May 1997
TM App submitted	ARev conversion		29 Oct 1996

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 268758

Client Reference:

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: STARCRAFT

Intended use: Proposed to be used by the proprietor(s), (being the applicant)

Filing Date: 29 Oct 1996

Registration Date: 30 Sep 1997

Renewal Due Date: 29 Oct 2017

Under Proceeding: No

Nice Classification Schedule: 4

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
28	electronic games, hand-held units for playing electronic games, and parts and fittings therefor; games and playthings; gymnastic and sporting articles not included in other classes; decorations for christmas trees

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Type	Description	Journal	Published
TM assigned to New Owner	Multiple Change IP Owner	1509	24 Mar 2005
TM assigned to New Owner	Request for this change of interests is stored on IP 268757		09 Mar 2005
IP Renewed	Renewal ON line		06 May 2003
IP Renewed	Renewed by A J PARK	1487	30 May 2003
TM Registered	Arev conversion seed action		30 Sep 1997
TM Accepted	Change Control Request 13	1416	26 May 1997
TM App submitted	ARev conversion		29 Oct 1996

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 268792

Client Reference:

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: DIABLO

Conditions, Explanations, Memoranda, Transliteration, English Translation:

- A translation of the Spanish word "DIABLO" in the mark is "DEVIL" or "FIEND"

Intended use: Proposed to be used by the proprietor(s), (being the applicant)

Nice Classification Schedule: 4

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	computer software, computer programs, pre-recorded video tapes, video cassettes, and video discs; phonograph records, tapes, cassettes, and compact discs for the reproduction of sound; amusement apparatus adapted for use with television receivers and personal computers, films; computer game cartridges to be used in computer game machines adapted for use with television receivers; video discs; computer memories; computer interfaces; microprocessors, modems, digital optical transmission apparatus and instruments; laser apparatus and instruments; apparatus for viewing electronic images recorded by electronic cameras; electronic, telecommunications, intercommunications, data communications and data acquisition installations, apparatus and instruments, all for processing, logging, storing, transmission, display, reception, input, output or printout of non-pictorial or non-graphical data, but excluding any letter quality printing device; apparatus for recording transmission or reproduction of sound or images; discs, tapes and wires, all being magnetic data carriers; floppy discs, computer driving apparatus; magnetic tapes for audio or visual signals, visual display units; parts and fittings in this class for all the aforesaid goods

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM assigned to New Owner	Multiple Change IP Owner	1509	24 Mar 2005
TM assigned to New Owner	Request for this change of interests is stored on IP 268757		09 Mar 2005
IP Renewed	Renewal ON line		05 May 2003
IP Renewed	Renewed by A J PARK	1487	30 May 2003
TM Registered	Arev conversion seed action		09 Mar 1999
TM Accepted	Change Control Request 13	1434	25 Nov 1998
TM App submitted	ARev conversion		29 Oct 1996

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 268793

Client Reference:

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: DIABLO

Intended use: Proposed to be used by the proprietor(s), (being the applicant)

Filing Date: 29 Oct 1996

Registration Date: 24 Nov 1998

Renewal Due Date: 29 Oct 2017

Under Proceeding: No

Nice Classification Schedule: 4

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
28	electronic games excluding spinning top games, hand-held units for playing electronic games, and parts and fittings therefor none being adapted for use with television receivers; games and playthings; gymnastic and sporting articles not included in other classes; decorations for christmas trees

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Type	Description	Journal	Published
Edit case details	Change IP Association		03 Jun 2009
TM assigned to New Owner	Multiple Change IP Owner	1509	24 Mar 2005
TM assigned to New Owner	Request for this change of interests is stored on IP 268757		09 Mar 2005
IP Renewed	Renewal ON line		05 May 2003
IP Renewed	Renewed by A J PARK	1487	30 May 2003
TM Registered	Arev conversion seed action		24 Nov 1998
TM Accepted	Change Control Request 13	1430	28 Jul 1998
TM App submitted	ARev conversion		29 Oct 1996

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 281070

Client Reference:

Status: Registered

Mark Nature: Trade Mark

Mark Type: Combined

Series: Yes

Mark Name: BLIZZARD ENTERTAINMENT ;

BLIZZARD ENTERTAINMENT ; BLIZZARD

ENTERTAINMENT

Filing Date: 15 Aug 1997

Registration Date: 08 Oct 1998

Renewal Due Date: 15 Aug 2018

Under Proceeding: No

Conditions, Explanations, Memoranda, Transliteration, English Translation:

- The second mark in the series is to be limited to the colours blue, black and white, The third mark in the series is to be limited to the colours red, black and white

Intended use: Proposed to be used by the proprietor(s), (being the applicant)

Image:



Vienna Codes: 26.4.18, 27.5.10, 27.5.17, 27.5.24

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Nice Classification Schedule: 4

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	computers, computer software (recorded), computer software (on-line), computer programs (recorded), computer programs (on-line); pre-recorded video tapes, video cassettes, and video discs; phonograph records, tapes, cassettes, and compact discs for the reproduction of sound; amusement apparatus adapted for use with television receivers and personal computers; computer game cartridges to be used in computer game machines adapted for use with television receivers; computer memories; computer interfaces; microprocessors, modems, digital optical transmission apparatus and instruments; laser apparatus and instruments; apparatus for viewing electronic images recorded by electronic cameras; electronic, telecommunications, intercommunications, data communications and data acquisition installations, apparatus and instruments, all for processing, logging, storing, transmission, display, reception, input, output or printout of non-pictorial or graphical data; apparatus for recording, transmission or reproduction of sound or images; discs, tapes and wires, all being magnetic data carriers; floppy discs, computer driving apparatus; magnetic tapes for audio or visual signals, visual display units; cinematographic films, animated cartoons; parts and fittings for all the aforesaid goods

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM assigned to New Owner	Multiple Change IP Owner	1509	24 Mar 2005
TM assigned to New Owner	Request for this change of interests is stored on IP 268757		09 Mar 2005
IP Corrected	Change IP Document		20 Aug 2003
IP Corrected	Change IP Document		20 Aug 2003
IP Renewed	Renewal ON line		15 Aug 2003
IP Renewed	Renewed by A J PARK	1491	26 Sep 2003
IP Corrected	Change IP Document		29 Nov 2001
IP Corrected	Change IP Document		30 Jan 2001
TM Registered	Arev conversion seed action		08 Oct 1998
TM Accepted	Change Control Request 13	1428	27 May 1998
TM App submitted	AREv conversion		15 Aug 1997

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 281071

Client Reference:

Status: Registered

Mark Nature: Trade Mark

Mark Type: Combined

Series: Yes

Mark Name: BLIZZARD ENTERTAINMENT ;

BLIZZARD ENTERTAINMENT ; BLIZZARD

ENTERTAINMENT

Filing Date: 15 Aug 1997

Registration Date: 08 Oct 1998

Renewal Due Date: 15 Aug 2018

Under Proceeding: No

Conditions, Explanations, Memoranda, Transliteration, English Translation:

- The second mark in the series is to be limited to the colours blue, black and white, The third mark in the series is to be limited to the colours red, black and white

Intended use: Proposed to be used by the proprietor(s), (being the applicant)

Image:



Vienna Codes: 26.4.18, 27.5.10, 27.5.17, 27.5.24, 29.1.13

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Nice Classification Schedule: 4

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
16	printed matter, calendars, booklets, advertisement boards of paper or cardboard, greeting cards, printed publications, books, cards, handbooks, magazines, newsletters, catalogues, photographs, pictures, posters, playing cards, postcards, instructional and teaching materials (except apparatus), stationery, bags of paper or plastics for packaging, bookbinding material, drawing instruments, writing instruments

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM assigned to New Owner	Multiple Change IP Owner	1509	24 Mar 2005
TM assigned to New Owner	Request for this change of interests is stored on IP 268757		09 Mar 2005
IP Corrected	Change IP Document		21 Aug 2003
IP Renewed	Renewal ON line		15 Aug 2003
IP Renewed	Renewed by A J PARK	1491	26 Sep 2003

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Type	Description	Journal	Published
IP Corrected	Change IP Document		29 Nov 2001
IP Corrected	Change IP Document		06 Sep 2001
TM Registered	Arev conversion seed action		08 Oct 1998
TM Accepted	Change Control Request 13	1428	27 May 1998
TM App submitted	ARev conversion		15 Aug 1997

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 281072

Client Reference:

Status: Registered

Mark Nature: Trade Mark

Mark Type: Combined

Series: Yes

Mark Name: BLIZZARD ENTERTAINMENT ;

BLIZZARD ENTERTAINMENT ; BLIZZARD

ENTERTAINMENT

Filing Date: 15 Aug 1997

Registration Date: 08 Oct 1998

Renewal Due Date: 15 Aug 2018

Under Proceeding: No

Conditions, Explanations, Memoranda, Transliteration, English Translation:

- The second mark in the series is to be limited to the colours blue, black and white, The third mark in the series is to be limited to the colours red, black and white

Intended use: Proposed to be used by the proprietor(s), (being the applicant)

Image:



Vienna Codes: 26.4.18, 27.5.10, 27.5.17, 27.5.24, 29.1.13

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Nice Classification Schedule: 4

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
28	electronic games, hand-held units for playing electronic games, and parts and fittings therefor; toys, toy figurines, models, dolls, mannequins, puppets, toy masks, toy pistols, toy vehicles; parlour games, games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
Edit case details	Change IP Association		01 Aug 2006
Proceeding discontinued	Challenge Withdrawn		20 Jul 2006
Extension of Time requested	Hearings Extension Request		28 Apr 2006
IP Corrected	Change IP Document		31 Oct 2005
Extension of Time requested	Hearings Extension Request		05 Aug 2005

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Type	Description	Journal	Published
Revocation proceeding commenced	Lodge Challenge		07 Jun 2005
TM assigned to New Owner	Multiple Change IP Owner	1509	24 Mar 2005
TM assigned to New Owner	Request for this change of interests is stored on IP 268757		09 Mar 2005
IP Corrected	Change IP Document		21 Aug 2003
IP Renewed	Renewal ON line		15 Aug 2003
IP Renewed	Renewed by A J PARK	1491	26 Sep 2003
IP Corrected	Change IP Document		29 Nov 2001
IP Corrected	Change IP Document		06 Sep 2001
TM Registered	Arev conversion seed action		08 Oct 1998
TM Accepted	Change Control Request 13	1428	27 May 1998
TM App submitted	ARev conversion		15 Aug 1997

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 281073

Client Reference:

Status: Registered

Mark Nature: Trade Mark

Mark Type: Combined

Series: Yes

Mark Name: BLIZZARD ENTERTAINMENT ;

BLIZZARD ENTERTAINMENT ; BLIZZARD

ENTERTAINMENT

Filing Date: 15 Aug 1997

Registration Date: 08 Oct 1998

Renewal Due Date: 15 Aug 2018

Under Proceeding: No

Conditions, Explanations, Memoranda, Transliteration, English Translation:

- The second mark in the series is to be limited to the colours blue, black and white. The third mark in the series is to be limited to the colours red, black and white.

Intended use: Proposed to be used by the proprietor(s), (being the applicant)

Image:



Vienna Codes: 26.4.18, 27.5.10, 27.5.17, 27.5.24, 29.1.13

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Nice Classification Schedule: 4

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
41	educational services, educational information, publication of books, entertainment information, entertainment, amusements, tuition, training demonstration, arranging and conducting of seminars, arranging and conducting workshops, organisation of education or entertainment competitions, organisation of exhibitions for cultural or educational purposes, instruction services, lending libraries, rental of motion pictures, rental of video tapes

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM assigned to New Owner	Multiple Change IP Owner	1509	24 Mar 2005
TM assigned to New Owner	Request for this change of interests is stored on IP 268757		09 Mar 2005
IP Corrected	Change IP Document		21 Aug 2003
IP Renewed	Renewal ON line		15 Aug 2003
IP Renewed	Renewed by A J PARK	1491	26 Sep 2003

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Type	Description	Journal	Published
IP Corrected	Change IP Document		29 Nov 2001
IP Corrected	Change IP Document		06 Sep 2001
TM Registered	Arev conversion seed action		08 Oct 1998
TM Accepted	Change Control Request 13	1428	27 May 1998
TM App submitted	ARev conversion		15 Aug 1997

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 281074

Client Reference:

Status: Registered

Mark Nature: Trade Mark

Mark Type: Combined

Series: Yes

Mark Name: BLIZZARD ENTERTAINMENT ;

BLIZZARD ENTERTAINMENT ; BLIZZARD

ENTERTAINMENT

Filing Date: 15 Aug 1997

Registration Date: 08 Oct 1998

Renewal Due Date: 15 Aug 2018

Under Proceeding: No

Conditions, Explanations, Memoranda, Transliteration, English Translation:

- The second mark in the series is to be limited to the colours blue, black and white. The third mark in the series is to be limited to the colours red, black and white.

Intended use: Proposed to be used by the proprietor(s), (being the applicant)

Image:



Vienna Codes: 26.4.18, 27.5.10, 27.5.17, 27.5.24, 29.1.13

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Nice Classification Schedule: 4

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
42	technical research; testing of computing, telecommunication, electrical and electronic apparatus and instruments; computer programming, software design and development; professional consultancy services relating to telecommunications, computing apparatus and instruments, computer networks, software and information systems; rental of computers, computer software, electrical and electronic apparatus and instruments relating to computing and telecommunications; updating computer software; leasing access time to a computer data base

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM assigned to New Owner	Multiple Change IP Owner	1509	24 Mar 2005
TM assigned to New Owner	Request for this change of interests is stored on IP 268757		09 Mar 2005
IP Corrected	Change IP Document		21 Aug 2003
IP Renewed	Renewal ON line		15 Aug 2003

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Type	Description	Journal	Published
IP Renewed	Renewed by A J PARK	1491	26 Sep 2003
IP Corrected	Change IP Document		29 Nov 2001
IP Corrected	Change IP Document		06 Sep 2001
TM Registered	Arev conversion seed action		08 Oct 1998
TM Accepted	Change Control Request 13	1428	27 May 1998
TM App submitted	ARev conversion		15 Aug 1997

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 614877

Client Reference: T425247 DB/tjw

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: CATAclysm

Intended use: Proposed to be used by the proprietor(s), (being the applicant)

Filing Date: 18 May 2000

Registration Date: 10 Jan 2002

Renewal Due Date: 23 Nov 2016

Under Proceeding: No

Nice Classification Schedule: 4

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	computer game software and instruction manuals sold therewith

Priority :

Country	Priority Date	Priority Number	Class	Claims
United States of America	23 Nov 1999			

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM assigned to New Owner	Assignment Client Reference: 615256 LXT/FJU/ ezd	1570	30 Apr 2010
TM assigned to New Owner	Request for this change of interests is stored on IP 614877		12 Apr 2010
TM assigned to New Owner	Assignment Client Reference: 571431	1543	31 Jan 2008
TM assigned to New Owner	Request for this change of interests is stored on IP 316015		21 Dec 2007
IP Renewed	Renew	1525	28 Jul 2006
TM assigned to New Owner	Request for this change of interests is stored on IP 291290		21 Jun 2004
TM assigned to New Owner	Assignment Client Reference: 495985 DXB/mxb		21 Jun 2004
TM Registered	Registered	1471	01 Feb 2002
TM Accepted	Application Accepted	1467	28 Sep 2001
IP App validated	Collation Completed		25 May 2000
TM App submitted	Filed		22 May 2000

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 646234

Client Reference: T453449 DB/tjw

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: WARCRAFT

Intended use: Proposed to be used by the proprietor(s), (being the applicant)

Filing Date: 01 Oct 2001

Registration Date: 09 Dec 2002

Renewal Due Date: 01 Oct 2018

Under Proceeding: No

Nice Classification Schedule: 4

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	computer game software; entertainment computer programs; computer games; electronically delivered games; computers; apparatus for recording, transmission or reproduction of sound or images; magnetic and optical data carriers and recording discs; data processing equipment; videotapes, video discs, audio tapes and compact discs; motion pictures
16	paper goods, namely, comic books, strategy guides for playing entertainment computer programs in the nature of role-playing adventure games, trading cards, trading card milk bottle caps, colouring books, adhesive stickers, rub-on transfers, notebooks and stationery-type portfolios
21	lunch boxes, vacuum flasks and thermally insulated containers for food and beverages
25	clothing, namely pajamas, hats, sweatshirts, T-shirts, shirts, shoes, jackets, shorts, socks and sweaters
28	toys, namely toy action figures and action figure accessories
41	entertainment services in the nature of an on-line interactive game provided by means of a global computer network; entertainment services in the nature of television show and theatrical motion pictures; movie screening

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ**Linked Cases:**

Case Number	Case Type	Case Title	Submission Date	Case Status	Under Proceeding	Linked Label
646235	Trade Mark	WARCRAFT	01 Oct 2001	Merged	No	Parent Merger TM
646236	Trade Mark	WARCRAFT	01 Oct 2001	Merged	No	Parent Merger TM
646237	Trade Mark	WARCRAFT	01 Oct 2001	Merged	No	Parent Merger TM
646238	Trade Mark	WARCRAFT	01 Oct 2001	Merged	No	Parent Merger TM
646239	Trade Mark	WARCRAFT	01 Oct 2001	Merged	No	Parent Merger TM

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM Classes Changed	Change IP Class		11 Jan 2011
IP Renewed	Renew	1547	30 May 2008
TM Classes Changed	Change IP Class		22 Feb 2008
TM Classes Changed	Change IP Class		22 Feb 2008
TM assigned to New Owner	Multiple Change IP Owner	1509	24 Mar 2005
TM assigned to New Owner	Request for this change of interests is stored on IP 268757		09 Mar 2005
TM Registered	Registered	1483	31 Jan 2003
TM Accepted	Application Accepted	1478	30 Aug 2002
IP Corrected	Change IP Product		05 Jul 2002
IP App validated	Collation Completed		03 Oct 2001
TM App submitted	Filed		02 Oct 2001

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 644793

Client Reference: T452350 DB/tjw

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: WORLD OF WARCRAFT

Intended use: Proposed to be used by the proprietor(s), (being the applicant)

Filing Date: 03 Sep 2001

Registration Date: 04 Nov 2002

Renewal Due Date: 03 Sep 2018

Under Proceeding: No

Nice Classification Schedule: 4

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	computer game software; entertainment computer programs; computer games; electronically delivered games; pre-recorded motion picture and television films; computer game cartridges to be used in computer game machines adapted for use with television receivers
41	entertainment services in the nature of an on-line interactive game provided by means of a global computer network

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases:

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Case Number	Case Type	Case Title	Submission Date	Case Status	Under Proceeding	Linked Label
644794	Trade Mark	WORLD OF WA RCRAFT	03 Sep 2001	Merged	No	Parent Merger TM

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM Classes Changed	Change IP Class		11 Jul 2011
TM Classes Changed	Change IP Class		10 Jan 2011
IP Renewed	Renew	1547	30 May 2008
TM Classes Changed	Change IP Class		22 Feb 2008
TM assigned to New Owner	Multiple Change IP Owner	1509	24 Mar 2005
TM assigned to New Owner	Request for this change of interests is stored on IP 268757		09 Mar 2005
TM Registered	Registered	1481	22 Nov 2002
TM Accepted	Application Accepted	1477	26 Jul 2002
IP Corrected	Change IP Product		21 Jun 2002
IP App validated	Collation Completed		05 Sep 2001
TM App submitted	Filed		04 Sep 2001

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 681621

Client Reference: 488442 DXB/MXB

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: BATTLE CHEST

Intended use: Being used by the proprietor(s), (being the applicant)

Filing Date: 25 Jun 2003

Registration Date: 05 Jan 2004

Renewal Due Date: 25 Jun 2020

Under Proceeding: No

Nice Classification Schedule: 8

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	computer game software and instruction manuals sold therewith; pre-recorded motion picture and television films; audio cassettes, video cassettes, DVDs, CDs and CD-ROMs featuring musical scores and dialog; apparatus for recording, transmission or reproduction of sound or images; entertainment software in the nature of a game capable of being played on a personal computer, television gaming system, portable gaming system or global computer network; electronic games, hand-held units for playing electronic games, all included in this class

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
IP Renewed	Renew	1571	28 May 2010
TM assigned to New Owner	Multiple Change IP Owner	1509	24 Mar 2005
TM assigned to New Owner	Request for this change of interests is stored on IP 268757		09 Mar 2005
TM Registered	Registered	1495	30 Jan 2004
TM Accepted	Application Accepted	1489	25 Jul 2003
IP App validated	Collation Completed		27 Jun 2003
IP Corrected	Change IP Product		26 Jun 2003
TM App submitted	Filed		25 Jun 2003

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 724965

Client Reference: 518965 LT/TLE

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: DIABLO

Filing Date: 09 Feb 2005

Registration Date: 11 Aug 2005

Renewal Due Date: 09 Feb 2025

Under Proceeding: No

Conditions, Explanations, Memoranda, Transliteration, English Translation:

- The applicant advises that the translation of the Spanish word DIABLO in the mark is "devil" or "fiend".

Intended use: Proposed to be used by the proprietor(s), (being the applicant)

Nice Classification Schedule: 8

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
41	entertainment services; providing on-line computer games, tips and strategies for computer games; arranging and conducting computer game competitions; management of video game arcades; production and distribution of theatrical motion pictures featuring characters from a fantasy and adventure game

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM Renewed	Trade Mark Renewed for 10 years until 09 Feb 2025 by AJ PARK	1624	31 Oct 2014
TM Registered	Registered	1514	26 Aug 2005
TM Accepted	Application Accepted	1509	24 Mar 2005
IP Corrected	Change IP Document		07 Mar 2005
TM Classes Changed	Change IP Class		24 Feb 2005
IP App validated	Collation Completed		10 Feb 2005
IP Corrected	Change IP Product		10 Feb 2005
TM App submitted	Filed		09 Feb 2005

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 729585

Client Reference: 523651 LT/FJU/TLE

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: THE BURNING CRUSADE

Intended use: Proposed to be used by the proprietor(s), (being the applicant)

Filing Date: 12 May 2005

Registration Date: 17 Nov 2005

Renewal Due Date: 12 May 2025

Under Proceeding: No

Nice Classification Schedule: 8

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	computer game software; computer game software and manuals sold as a unit; interactive video game programs; interactive computer game programs, downloadable computer game software, downloadable interactive entertainment software for playing computer games, downloadable interactive entertainment software for playing video games; apparatus for recording, transmission and reproduction of sound or images; magnetic data carriers; pre-recorded video tapes, video cassettes, CD-ROMs, DVDs, compact discs, and video discs, featuring entertainment related to games and music; parts and fittings in this class for the aforesaid goods

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM Renewed	Trade Mark Renewed for 10 years until 12 May 2025 by AJ PARK	1626	24 Dec 2014
TM Registered	Registered	1518	23 Dec 2005
TM Accepted	Application Accepted	1512	24 Jun 2005
IP App validated	Collation Completed		13 May 2005
IP Corrected	Change IP Product		13 May 2005
TM App submitted	Filed		12 May 2005

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 728130

Client Reference: 521875 LXT/SLS

Status: Expired but restorable

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: BLIZZCON

Intended use: Proposed to be used by the proprietor(s), (being the applicant)

Filing Date: 14 Apr 2005

Registration Date: 20 Oct 2005

Renewal Due Date: 14 Apr 2015

Under Proceeding: No

Nice Classification Schedule: 8

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
41	arranging, organizing and conducting exhibitions, expositions and conferences for the video game, consumer electronic, and entertainment industries; entertainment services, including providing on-line computer games, tips and strategies for computer games; arranging and conducting computer game competitions

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Type	Description	Journal	Published
TM Expired / Restorable	Trade Mark Expired with renewal fees unpaid	1630	24 Apr 2015

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM Registered	Registered	1517	25 Nov 2005
TM Accepted	Application Accepted	1511	27 May 2005
IP App validated	Collation Completed		15 Apr 2005
TM App submitted	Filed		14 Apr 2005

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 728177

Client Reference: 521887 LXT/SLS

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: BLIZZARD

Intended use: Proposed to be used by the proprietor(s), (being the applicant)

Filing Date: 15 Apr 2005

Registration Date: 10 Aug 2006

Renewal Due Date: 15 Apr 2025

Under Proceeding: No

Nice Classification Schedule: 8

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
25	clothing, headgear, and footwear, including pajamas, hats, caps, sweatshirts, t-shirts, shirts, shoes, jackets, shorts, socks, sweaters, slippers, and ties

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Type	Description	Journal	Published
TM Renewed	Trade Mark Renewed for 10 years until 15 Apr 2025 by AJ PARK	1626	24 Dec 2014

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Type	Description	Journal	Published
TM Registered	Registered	1526	31 Aug 2006
TM Accepted	Application Accepted	1522	28 Apr 2006
IP Corrected	Change IP Document		20 Jan 2006
IP App validated	Collation Completed		18 Apr 2005
IP Corrected	Change IP Product		15 Apr 2005
TM App submitted	Filed		15 Apr 2005

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 743888

Client Reference: 540513 LXT/FJU/KDJ

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: DIABLO

Filing Date: 03 Mar 2006

Registration Date: 12 Oct 2006

Renewal Due Date: 03 Mar 2016

Under Proceeding: No

Conditions, Explanations, Memoranda, Transliteration, English Translation:

- The applicant advises that the translation of the Spanish word DIABLO in the mark is "devil".

Intended use: The mark is being used or proposed to be used, by the applicant or with his/her consent, in relation to the goods/services

Nice Classification Schedule: 8

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
16	paper, cardboard and goods made from these materials, not included in other classes; printer matter; comic books, strategy guides; trading cards; colouring books; adhesive stickers, rub-on transfers; notebooks; stationery-type portfolios, posters; greeting cards; calendars; instructional leaflets; manuals; advertisement boards of paper or cardboard; pictures; catalogues; photographs; prints
25	clothing, headgear, and footwear, including pyjamas, hats, caps, sweatshirts, t-shirts, shirts, shoes, jackets, shorts, socks, sweaters, slippers, and ties

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Linked Cases: None

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM Registered	Registered	1528	27 Oct 2006
TM Accepted	Application Accepted	1524	30 Jun 2006
IP Corrected	Change IP Document		06 Jun 2006
IP Corrected	Change IP Product		10 Mar 2006
IP Corrected	Change IP Product		08 Mar 2006
IP App validated	Collation Completed		06 Mar 2006
IP Corrected	Change IP Product		06 Mar 2006
TM App submitted	Filed		03 Mar 2006

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 743889

Client Reference: 540514 LXT/FJU/KDJ

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: STARCRAFT

Intended use: The mark is being used or proposed to be used, by the applicant or with his/her consent, in relation to the goods/services

Filing Date: 03 Mar 2006

Registration Date: 07 Sep 2006

Renewal Due Date: 03 Mar 2016

Under Proceeding: No

Nice Classification Schedule: 8

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
16	paper, cardboard and goods made from these materials, not included in other classes; printer matter; comic books, strategy guides; trading cards; colouring books; adhesive stickers, rub-on transfers; notebooks; stationery-type portfolios, posters; greeting cards; calendars; instructional leaflets; manuals; advertisement boards of paper or cardboard; pictures; catalogues; photographs; prints
25	clothing, headgear, and footwear, including pyjamas, hats, caps, sweatshirts, t-shirts, shirts, shoes, jackets, shorts, socks, sweaters, slippers, and ties
41	education; providing of training; entertainment; providing on-line computer games, tips and strategies for computer games; arranging and conducting computer game competitions; providing electronic publications (non-downloadable); advisory, consultancy and information services in this class for all the aforesaid services

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM Registered	Registered	1527	29 Sep 2006
TM Accepted	Application Accepted	1521	31 Mar 2006
IP Corrected	Change IP Product		10 Mar 2006
IP Corrected	Change IP Product		08 Mar 2006
IP App validated	Collation Completed		06 Mar 2006
IP Corrected	Change IP Product		06 Mar 2006
IP Corrected	Change IP Document		06 Mar 2006
TM App submitted	Filed		03 Mar 2006

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 797463

Client Reference: 588688 LXT/FJU/EMW

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: HEART OF THE SWARM

Intended use: The mark is being used or proposed to be used, by the applicant or with his/her consent, in relation to the goods/services

Filing Date: 10 Oct 2008

Registration Date: 16 Apr 2009

Renewal Due Date: 10 Oct 2018

Under Proceeding: No

Nice Classification Schedule: 9

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	computer software; computer game software and related instruction manuals and guides sold together as a unit; downloadable software for use in connection with computer games; interactive multimedia computer game program; mousepads

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Type	Description	Journal	Published
TM Registered	Registered	1558	30 Apr 2009
TM Accepted	Application Accepted	1553	28 Nov 2008
IP App validated	Collation Completed		13 Oct 2008
IP Corrected	Change IP Product		13 Oct 2008
TM App submitted	Filed		10 Oct 2008

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 797464

Client Reference: 588689 LXT/FJU/EMW

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: LEGACY OF THE VOID

Intended use: The mark is being used or proposed to be used, by the applicant or with his/her consent, in relation to the goods/services

Filing Date: 10 Oct 2008

Registration Date: 16 Apr 2009

Renewal Due Date: 10 Oct 2018

Under Proceeding: No

Nice Classification Schedule: 9

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	computer software; computer game software and related instruction manuals and guides sold together as a unit; downloadable software for use in connection with computer games; interactive multimedia computer game program; mousepads

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Type	Description	Journal	Published
TM Registered	Registered	1558	30 Apr 2009
TM Accepted	Application Accepted	1553	28 Nov 2008
IP App validated	Collation Completed		13 Oct 2008
IP Corrected	Change IP Product		13 Oct 2008
TM App submitted	Filed		10 Oct 2008

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 797465

Client Reference: 588690 LXT/FJU/EMW

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: WINGS OF LIBERTY

Intended use: The mark is being used or proposed to be used, by the applicant or with his/her consent, in relation to the goods/services

Filing Date: 10 Oct 2008

Registration Date: 16 Apr 2009

Renewal Due Date: 10 Oct 2018

Under Proceeding: No

Nice Classification Schedule: 9

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	computer software; computer game software and related instruction manuals and guides sold together as a unit; downloadable software for use in connection with computer games; interactive multimedia computer game program; mousepads

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Type	Description	Journal	Published
TM Registered	Registered	1558	30 Apr 2009
TM Accepted	Application Accepted	1553	28 Nov 2008
IP App validated	Collation Completed		13 Oct 2008
IP Corrected	Change IP Product		13 Oct 2008
TM App submitted	Filed		10 Oct 2008

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 799174

Client Reference: 590431 LXT/FJU/EMW

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: BATTLE.NET

Filing Date: 19 Nov 2008

Registration Date: 08 Jul 2010

Renewal Due Date: 19 Nov 2018

Under Proceeding: No

Conditions, Explanations, Memoranda, Transliteration, English Translation:

- The provisions of section 18(2) of the Trade Marks Act 2002 apply.

Intended use: Use Claimed

Nice Classification Schedule: 9

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
41	entertainment services, namely, providing on-line computer games, tips and strategies for computer games, and news concerning computer games; arranging and conducting computer game competitions

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM Registered	Registered	1573	30 Jul 2010
TM Accepted	Application Accepted	1569	26 Mar 2010
IP Corrected	Change IP Document		04 Mar 2010
IP Corrected	Change IP Data		04 Mar 2010
IP Corrected	Change IP Document		04 Mar 2010
IP Corrected	Change IP Document		04 Mar 2010
IP Corrected	Change IP Document		21 Nov 2008
IP App validated	Collation Completed		21 Nov 2008
IP Corrected	Change IP Product		19 Nov 2008
TM App submitted	Filed		19 Nov 2008

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 773018

Client Reference: 567154 LXT/FJU/MAT

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: WRATH OF THE LICH KING

Intended use: The mark is being used or proposed to be used, by the applicant or with his/her consent, in relation to the goods/services

Filing Date: 30 Jul 2007

Registration Date: 31 Jan 2008

Renewal Due Date: 30 Jul 2017

Under Proceeding: No

Nice Classification Schedule: 9

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	computer software; computer game software and related instruction manuals and guides sold together as a unit; downloadable software for use in connection with computer games; interactive multimedia computer game program; mousepads

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Type	Description	Journal	Published
TM Registered	Registered	1544	29 Feb 2008
TM Accepted	Application Accepted	1538	31 Aug 2007
IP App validated	Collation Completed		01 Aug 2007
IP Corrected	Change IP Product		31 Jul 2007
TM App submitted	Filed		30 Jul 2007

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 848031

Client Reference: 646657 LXT/SLC

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: MISTS OF PANDARIA

Intended use: The mark is being used or proposed to be used, by the applicant or with his/her consent, in relation to the goods/services

Filing Date: 22 Aug 2011

Registration Date: 22 Feb 2012

Renewal Due Date: 28 Jul 2021

Under Proceeding: No

Nice Classification Schedule: 9

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	Computer game software; computer game discs; computer game software and related instruction manuals and guides sold together as a unit; downloadable computer game software; computer game software downloadable from a global computer network; downloadable electronic games via the internet and wireless devices; interactive multimedia computer game program; mousepads.

Priority :

Country	Priority Date	Priority Number	Class	Claims
United States of America	28 Jul 2011	85384110		

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Linked Cases: None

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM Registered	Trade Mark Registered	1592	24 Feb 2012
Correction of Error - Trade Mark Registration notice sent in error	Correction of Error - Trade Mark Registration notice sent in error.		16 Feb 2012
TM Accepted	Application Accepted	1587	30 Sep 2011
IP Corrected	Change IP Product		07 Sep 2011
IP App validated	Collation Completed		23 Aug 2011
TM App submitted	Filed		22 Aug 2011

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 980484

Client Reference: 677930 LXT/ejc

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: HEARTHSTONE

Intended use: The mark is being used or proposed to be used, by the applicant or with his/her consent, in relation to the goods/services

Filing Date: 08 Jul 2013

Registration Date: 09 Jan 2014

Renewal Due Date: 28 Feb 2023

Under Proceeding: No

Nice Classification Schedule: 10

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	Computer game software; downloadable computer game software; computer game software downloadable from a global computer network; downloadable electronic games via the internet and wireless devices; interactive multimedia computer game program.
41	Entertainment services, namely, providing on-line computer games; providing computer games that may be accessed via a global computer network; conducting contests online and providing a website for organizing, planning and executing exhibitions and special events between computer game players and interest groups for entertainment purposes; conducting entertainment exhibitions online in the nature of card games for entertainment purposes; conducting card game competitions online for entertainment purposes.

Priority :

Country	Priority Date	Priority Number	Class	Claims
Swaziland	28 Feb 2013	65/2013	9,41	

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM Registered	Trade Mark Registered	1615	31 Jan 2014
TM Accepted QC	Trade Mark Accepted	1610	30 Aug 2013
TM App submitted	IP Application submitted		09 Jul 2013

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 982668

Client Reference: 679853 LXT/FJU/jnf

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: REAPER OF SOULS

Intended use: The mark is being used or proposed to be used, by the applicant or with his/her consent, in relation to the goods/services

Filing Date: 13 Aug 2013

Registration Date: 14 Feb 2014

Renewal Due Date: 13 Aug 2023

Under Proceeding: No

Nice Classification Schedule: 10

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	Computer game software, computer game discs, downloadable computer game software, downloadable electronic games via the internet and wireless devices, interactive multimedia computer game programs.
41	Entertainment services, namely, providing on-line computer games, providing computer games that may be accessed via a global computer network, providing online news and information in the field of computer games.

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM Registered	Trade Mark Registered	1616	28 Feb 2014
TM Accepted QC	Trade Mark Accepted	1611	27 Sep 2013
TM App submitted	IP Application submitted		14 Aug 2013

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 985078

Client Reference: 682304 LXT/FJU/jnf

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: HEROES OF THE STORM

Intended use: The mark is being used or proposed to be used, by the applicant or with his/her consent, in relation to the goods/services

Filing Date: 25 Sep 2013

Registration Date: 26 Mar 2014

Renewal Due Date: 25 Sep 2023

Under Proceeding: No

Nice Classification Schedule: 10

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	Computer game software, computer game discs, downloadable computer game software, computer game software downloadable from a global computer network, interactive multimedia computer game program; downloadable electronic game software for use on portable electronic devices such as mobile and cellular phones, laptops, handheld computers, and tablet PCs.
41	Entertainment services, namely, providing on-line computer games, providing computer games that may be accessed via a global computer network, providing online news and information in the field of computer games.

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Linked Cases: None

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM Registered	Trade Mark Registered	1617	28 Mar 2014
TM Accepted QC	Trade Mark Accepted	1612	25 Oct 2013
TM App submitted	IP Application submitted		26 Sep 2013

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 987287

Client Reference: 683706 LXT/FJU/jnf

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: WARLORDS OF DRAENOR

Intended use: The mark is being used or proposed to be used, by the applicant or with his/her consent, in relation to the goods/services

Filing Date: 01 Nov 2013

Registration Date: 02 May 2014

Renewal Due Date: 01 Nov 2023

Under Proceeding: No

Nice Classification Schedule: 10

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	Computer game software, computer game discs, downloadable computer game software, computer game software downloadable from a global computer network, interactive multimedia computer game program; downloadable electronic game software for use on portable electronic devices such as mobile and cellular phones, laptops, handheld computers, and tablet PCs.
41	Entertainment services, namely, providing on-line computer games; providing on-line non-downloadable computer games that may be accessed via a global computer network; providing online news and information in the field of computer games.

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Linked Cases: None

History:

Type	Description	Journal	Published
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM Registered	Trade Mark Registered	1619	30 May 2014
TM Accepted QC	Trade Mark Accepted	1613	29 Nov 2013
TM App submitted	IP Application submitted		02 Nov 2013

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 998820

Client Reference: 692402 LXT/FJU/jal

Filing Date: 30 May 2014

Status: Under Examination

Mark Nature: Trade Mark

Mark Type: Word

Under Proceeding: No

Series: No

Mark Name: OVERWATCH

Intended use: The mark is being used or proposed to be used, by the applicant or with his/her consent, in relation to the goods/services

Nice Classification Schedule: 10

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	Computer game software, computer game discs, downloadable computer game programs, computer game software downloadable from a global computer network, electronic games software for wireless devices, interactive multimedia computer game programs, mousepads, computer mice, headsets for use with computers, computer keyboards.
41	Entertainment services, namely, providing on-line computer games; providing computer games that may be accessed via a global computer network; providing information on-line relating to computer games and computer enhancements for games; electronic games services provided by means of the internet; arranging of contests.

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Linked Cases: None

History:

Type	Description	Journal	Published
TM App submitted	IP Application submitted		31 May 2014

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 1007728

Client Reference: 777939 LXT/FJU/kyc

Status: Registered

Mark Nature: Trade Mark

Mark Type: Word

Series: No

Mark Name: OVERWATCH

Intended use: The mark is being used or proposed to be used, by the applicant or with his/her consent, in relation to the goods/services

Filing Date: 28 Oct 2014

Registration Date: 29 Apr 2015

Renewal Due Date: 28 Oct 2024

Under Proceeding: No

Nice Classification Schedule: 10

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
16	Printed matter, namely, strategy guides, comic books, graphic novels, novels, framed art prints, art books, calendars, posters, notebooks, and stickers.
25	Clothing, footwear, and headgear, namely, caps, overcoats, costumes, Halloween costumes, hats, hooded sweatshirts, jackets, pajamas, socks, sweaters, and T-shirts.
28	Toys, games, and playthings, namely, action figures, collectible figures, board games, dolls, plush toys, statues, toy guns, and vinyl figures.

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

History:

Type	Description	Journal	Published
TM Registered	Trade Mark Registered	1631	29 May 2015
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM Accepted QC	Trade Mark Accepted	1625	28 Nov 2014
TM App submitted	IP Application submitted		29 Oct 2014

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 1008440

Client Reference: 778684 LXT/FJU/jal

Status: Registered

Mark Nature: Trade Mark

Mark Type: Image

Series: No

Mark Name: Representation Only

Intended use: The mark is being used or proposed to be used, by the applicant or with his/her consent, in relation to the goods/services

Filing Date: 07 Nov 2014

Registration Date: 08 May 2015

Renewal Due Date: 07 Nov 2024

Under Proceeding: No

Image:



Vienna Codes: 16.3.25, 26.1.3, 26.1.16, 26.11.11, 26.13.25

Nice Classification Schedule: 10

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	Computer game software, computer game discs, downloadable computer game programs, computer game software downloadable from a global computer network, electronic games software for wireless devices, interactive multimedia computer game programs, mousepads, computer mouses, headsets for use with computers, computer keyboards.
16	Printed matter, namely, strategy guides, comic books, graphic novels, novels, framed art prints, art books, calendars, posters, notebooks, and stickers.
25	Clothing, footwear, and headgear, namely, caps, overcoats, costumes, Halloween costumes, hats, hooded sweatshirts, jackets, pajamas, socks, sweaters, and T-shirts.
28	Toys, games, and playthings, namely, action figures, collectible figures, board games, dolls, plush toys, statues, toy guns, and vinyl figures.
41	Entertainment services, namely, providing on-line computer games; providing computer games that may be accessed via a global computer network; providing information on-line relating to computer games and computer enhancements for games; electronic games services provided by means of the internet; arranging of contests.

Priority : None

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

History:

Type	Description	Journal	Published
TM Registered	Trade Mark Registered	1631	29 May 2015
TM Correction of Error	Trade Mark correction of error	1627	30 Jan 2015
TM Accepted	Trade Mark Accepted	1625	28 Nov 2014
TM App submitted	IP Application submitted		08 Nov 2014

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: 1015540

Client Reference: 785394 LXT/FJU/jal

Filing Date: 10 Mar 2015

Status: Accepted

Mark Nature: Trade Mark

Mark Type: Word

Under Proceeding: No

Series: No

Mark Name: HEROES OF THE DORM

Intended use: The mark is being used or proposed to be used, by the applicant or with his/her consent, in relation to the goods/services

Nice Classification Schedule: 10

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
25	Clothing, namely, hats, caps, sweatshirts, T-shirts, shirts, jackets.
41	Entertainment services in the nature of eSports contests, games, tournaments, exhibitions and events at the college level; providing live eSports contests, games, tournaments and exhibitions; production of television and global computer communications programs and network broadcast programs featuring news highlights, eSports contests, games, tournaments, exhibitions and events at the college level.

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Linked Cases: None

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

History:

Type	Description	Journal	Published
TM Accepted	Trade Mark Accepted	1629	27 Mar 2015
TM App submitted	IP Application submitted		11 Mar 2015

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Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

IP Number: NULL

ID: 683706TM00086

Client Reference: 683706 LXT/FJU/jnf

Filing Date: 25 Jul 2015

Status: Under Examination

Mark Nature: Trade Mark

Mark Type: Word

Under Proceeding: Yes

Series: No

Mark Name: COUNCIL OF GLADES

Intended use: The mark is being used or proposed to be used, by the applicant or with his/her consent, in relation to the goods/services

Nice Classification Schedule: 10

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	Computer game software, computer game discs, downloadable computer game software, computer game software downloadable from a global computer network, interactive multimedia computer game program; downloadable electronic game software for use on portable electronic devices such as mobile and cellular phones, laptops, handheld computers, and tablet PCs.
41	Entertainment services, namely, providing on-line computer games; providing on-line non-downloadable computer games that may be accessed via a global computer network; providing online news and information in the field of computer games.

Priority : None

Agent :

AJ PARK	Postal : DX SX10007, Wellington, NZ Postal : PO Box 949, Wellington 6140, NZ Physical : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Service : State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ Email Address: casedataupdates@ajpark.com
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Applicant(s) :

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details : AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Jul 2015 01:26:37 a.m.

Linked Cases: None

History:

Type	Description	Journal	Published
TM App submitted	IP Application submitted		25 Jul 2015