Car needs a 'reformat' to meet new requirements. Like the phone went through.

There's a strong similarity between the two largest consumer markets - personal communication and personal mobility. The first is about bridging distances through some handheld device (smartphone). The second is about needing a bigger 'device' to bridge distances in person. As long as we're not capable of "beam me up Scotty" to go from A to B, we will need a vehicle, right? Let's focus on that, because there's something strange about the way we displace ourselves.

<click

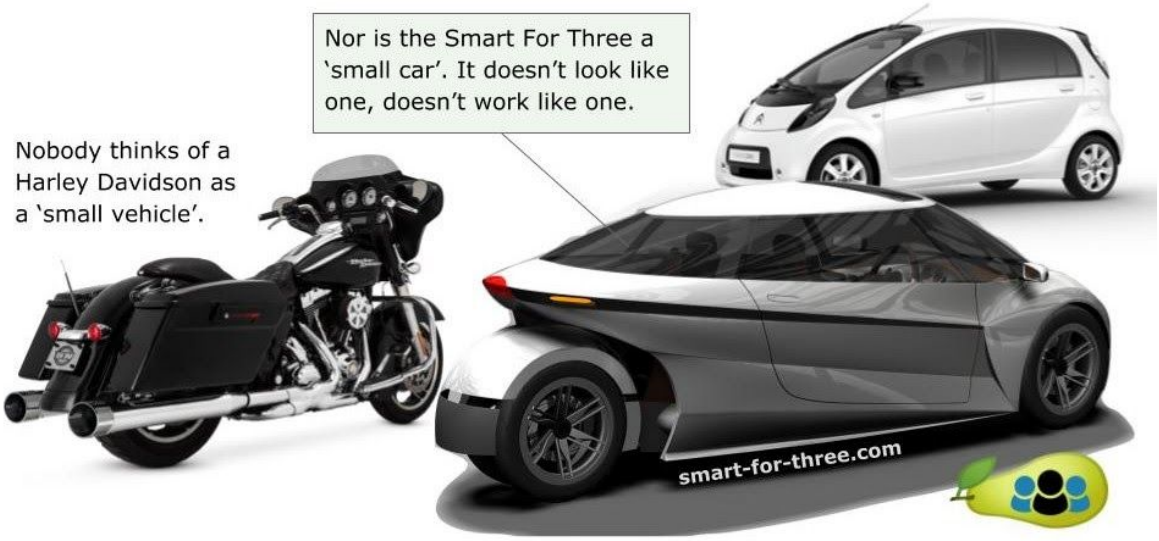
Look, when **Steve Jobs** introduced the smartphone in 2007, people weren't exactly complaining about their cellphones. However, he understood that **personal communication** can be about so much more than calling each other. The iPhone product format (size, shape, feel, possibilities) grew out to become the industry standard all over the world, making Apple the richest company in the world.

Personal mobility can be about so much more too. Three differences that immediately standout:

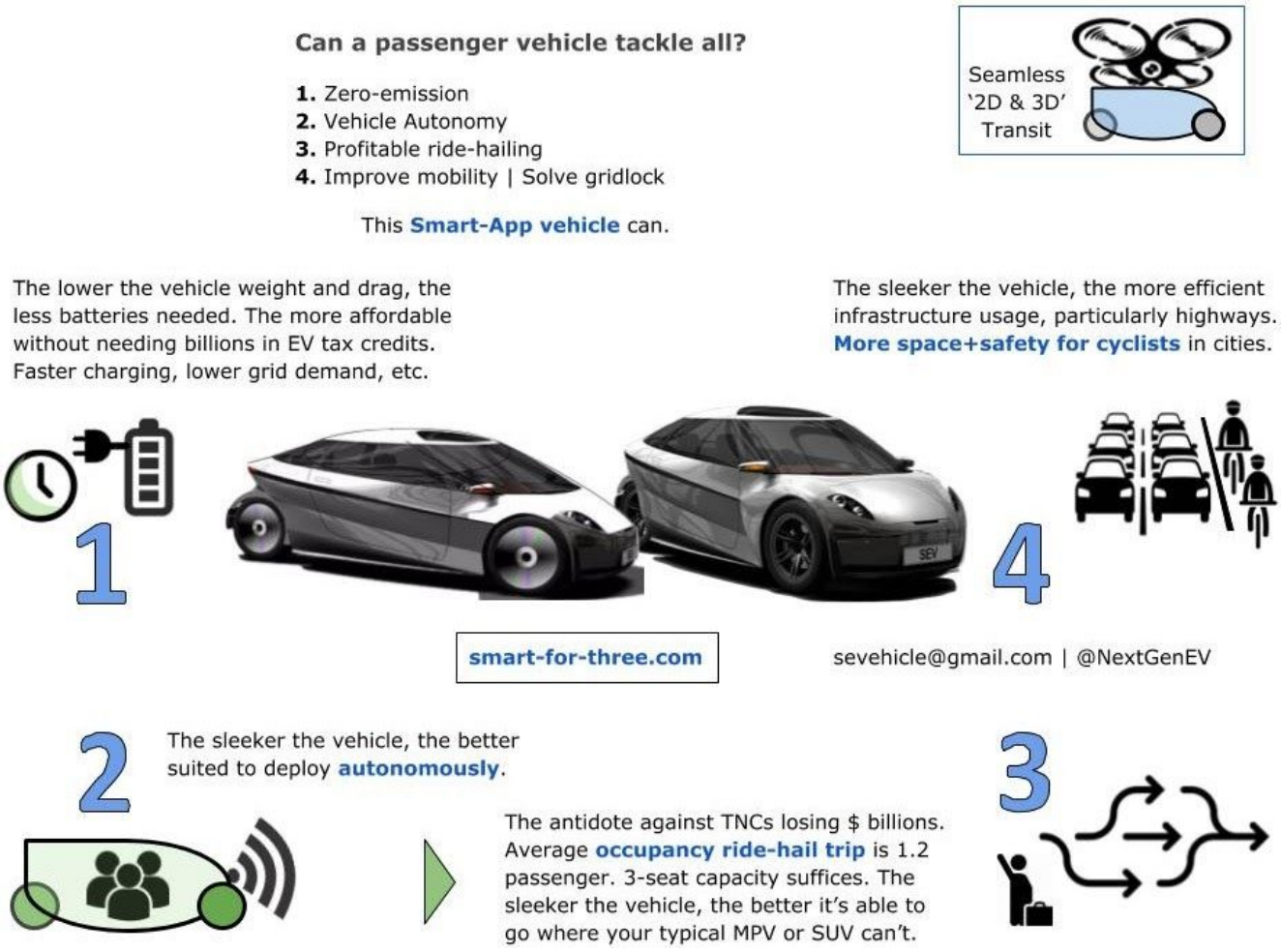
- ❏ People spend 20-50 times more on a car purchase than on buying a new smartphone
- ❏ People DO complain a lot about car travel; Uber and Lyft keep hemorrhaging billions
- ❏ Traffic contributes to the deterioration of our living environment and to climate change

Time to bridge the **growing gap** between cars and micro-mobility (moped, segway, bicycle, scooter). Plenty of opportunity to bring something completely new and exciting. **Lose the idea of the old car that outweighs you 20-30 times over**, is wider than you are tall. The bigger the car, the less room in traffic. When the car uses electric drive, has all sorts of electronic features, why not move on to a 'smart-app(liance) vehicle'? Something lightweight, lean, green. Other OEMs (than car makers) may step up to the plate then. Its huge potential is in helping users and governments all over the world in saving energy, space, time, money and the Planet. The average car trip consists of 1.1 person, the

average ride-hail trip of 1.2 passenger? So, whether you own a car or call UBER, a 3-seat capacity suffices, particularly when *operated in self-drive mode*. Click on **picture below**.



Since the (semi) three-wheeler you see here combines a narrow front track with a long wheelbase (for comfort), it will have to lean whilst taking high-speed bends to be able to offset lateral forces.

The **safety** and comfort of a car, and… the fun, agility, economy of a motor scooter. **A 'cure' too**.

Click on **picture below** for more info