

STAGE IT TO SELL





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STAGE IT TO SELL

What is Staging?

- **Staging is the art of turning a seller's home into a product.**
- **Staging is depersonalizing a seller's home so that ALL potential buyers can envision living there.**
- **Staging is statistically proven method that typically sells homes quicker and for more money.**
- **HUD states prepared homes sell for 17% more.**
- **Staging is the Realtor's ultimate marketing tool!**
- **"ASP Staging makes your job so much easier!"**



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It All Matters! The Entry and The Whole House needs to be Staged!





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Way Too Much Furniture, Less Is More!





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Now We Can Sell The Space!





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The Sofa Blocked the Space Before.





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Too Much Furniture And No Color, Made For A Dull Room!





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This Staged Room Appears So Much Larger!





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Staging Around a Pool Table, It works!





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This Kitchen Is Now Staged and Ready to Sell!





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Before Staging and After Staging!





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We Covered Chairs To Get Rid Of The 80's Feel!





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Yes, This Is The Same Room!





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The Exercise Equipment Has To Go!





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It was hard for a Buyer to Imagine Living here before, but now this Bedroom has been Staged!





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De-Cluttering Works Every Time!





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Bathroom Clutter must Be Eliminated!





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Depersonalizing Is Mandatory!

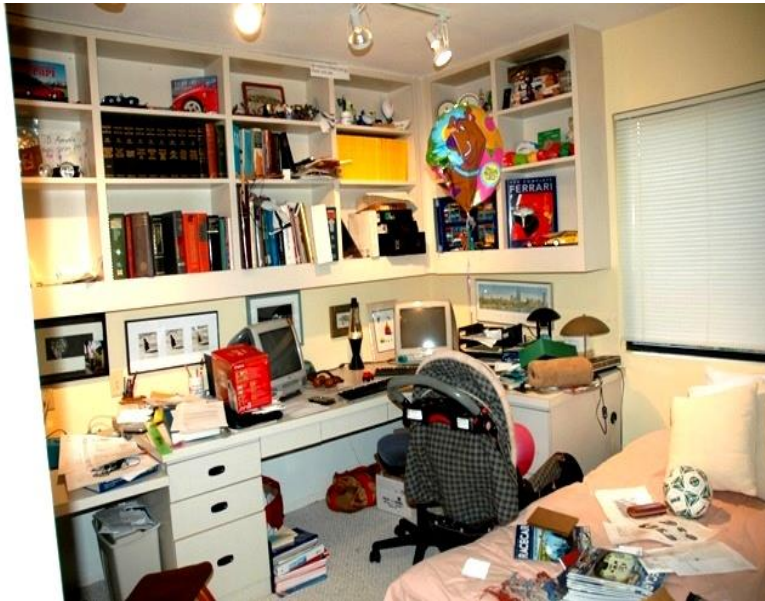




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Can you picture yourself
moving in a room like this?





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Even A Laundry Room Can Be Staged Beautifully!





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**Before Staging this Vacant Town home
Didn't Reflect It's \$1.2M Price Tag!
Now as it is Staged it Does!**





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From Cold To Welcoming!





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Staging is Setting The Scene So The Buyer Can Mentally Move In!





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Vacant Doesn't Make It!





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Staging Sets The “Scene” for the Buyers!





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Staged Fine Dining!





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Staging Sets the Scene to Sell!





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Vacant Homes Don't Sell Well...

Bringing in Rental Furniture is Crucial





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Create An Inviting Staged Home Look!





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How Can anyone move into a Vacant Room as easily as an Staged Room!





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Bathrooms Need to be Staged to Also Sell their Features!





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From Bookcase To a Staged Showcase!





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**The Real Estate market has changed,
it's not business as usual!**

**I am ASP Home Stager,
I Stage it to Sell !**

**I look forward to serving you
as my clients with my
ASP Staging Expertise!**

**FOR MORE INFORMATION
CONTACT**



**YOUR ASP®
RENA KOVACH!**

rena@renakovach.com

(703)599-6057

