

February 1, 2021

Dear Executives of Go Fund Me,

We are members of No Space for Hate, a research group that tracks far-right extremist and white nationalist activity in the Midwest. We write to you today with concerns about the campaign started by Sarah Dye of Schooner Creek Farm, a white nationalist social media personality who is using your platform to fund her activities. Ms. Dye is a member of the American Identity Movement (formerly Identity Evropa), an ethnonationalist organization which you suspended from Go Fund Me in 2015. A few months ago, we requested that GFM take down her campaign. We were dismayed to learn that GFM had determined that Dye's fundraising initiative did not violate your terms of service considering that she uses her social media presence as a tool for recruitment into white nationalist hate groups. We hope that you will reconsider if we provide further evidence of how their campaign violates your policies. Allowing Dye to receive funds and recruit new donors on your platform erodes public trust in your commitment to protect racial equality and stand up to hate.

Since you reviewed this campaign and decided it did not violate your policies, Sarah Dye has painted GFM as sympathetic to her cause, associating your organization with support for her brand of white nationalism. We hope you review this information seriously and carefully to understand what kinds of hate group activity your company is now being associated with, and we wanted to stress that this campaign -- and GFM's sanctioning of it -- is being broadcast on white nationalist networks across the web and US radio. We greatly appreciate your attention to this important issue.

Campaign information

Fundraiser by Sarah Dye: Schooner Creek Farm Constitutional Defense Fund  
<https://www.gofundme.com/f/schooner-creek-farm-constitutional-defense-fund>

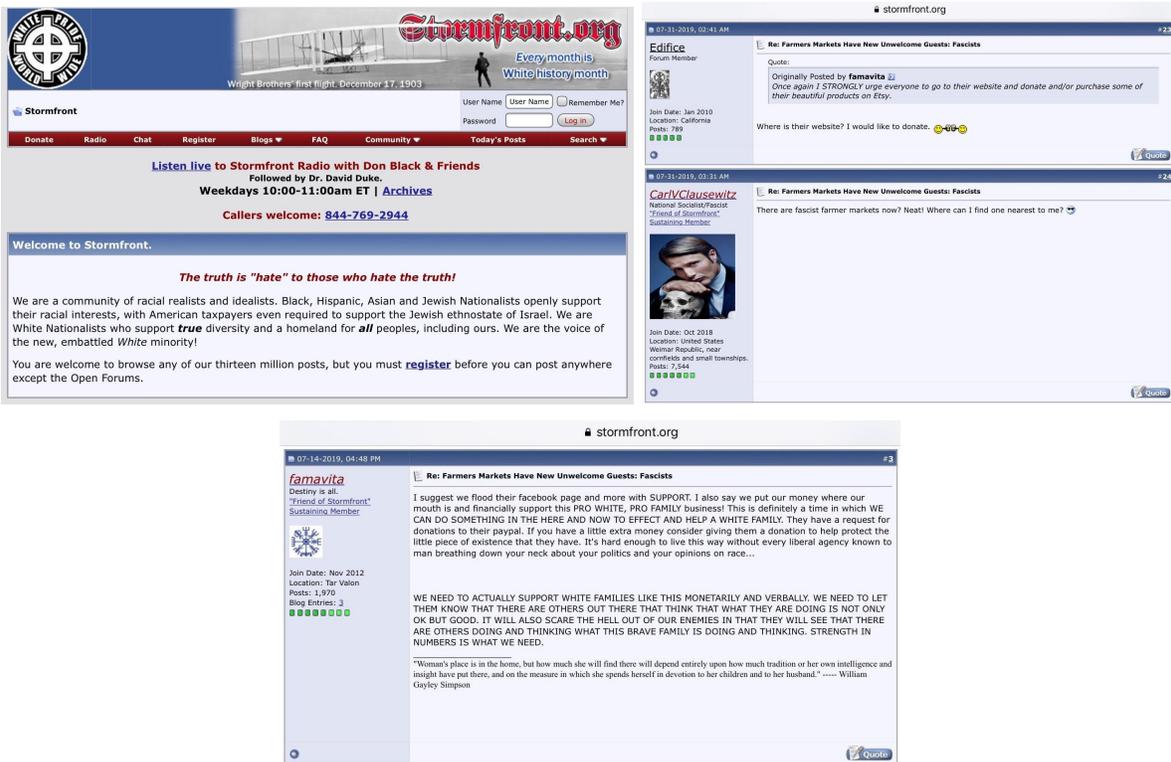
## Terms & Conditions Violations

8. User Content or reflecting behavior that we deem, in our sole discretion, to be an abuse of power or in support of hate, violence, harassment, bullying, discrimination, terrorism, or intolerance of any kind relating to race, ethnicity, national origin, religious affiliation, sexual orientation, sex, gender, gender identity, gender expression, serious disabilities or diseases;

Sarah Dye and Doug Mackey's [affiliation with SPLC designated hate groups Identity Evropa and the American Identity Movement](#), and Dye's place as a figurehead for the "Identitarian" movement has been extensively documented and is not in dispute. Ms. Dye's supporters have

spread the link for her Go Fund Me to the neo-Nazi forum Stormfront in the hopes of gaining more donations for her legal defense fund from like-minded white nationalists. Dye maintains a public persona as a white supremacist, and she has actively and publicly participated in activities ranging from American Identity Movement propaganda rallies to podcasts. [Ms. Dye has publicly acknowledged that she posted in white nationalist forums under the name “Volkmom”- a reference to the racist volkisch movement in Nazi Germany.](#)

Her very name as well as the name of her business are both directly associated with the cause of white nationalism and are instantly recognizable among many white supremacist circles. She has been an important advocate for her white nationalist cause and a recruiter in her community. Our organization has extensively documented her activity, and [you can read about it on our website](#) under the “research” tab.



Examples of Stormfront calls to support GFM campaign

Dye maintains accounts on Twitter, telegram, Facebook, Instagram and several other platforms. She makes regular appearances on white nationalist podcasts and videocasts and maintains public connections with other prominent white nationalist figureheads like Patrick Casey as part of the “inner circle” of public proponents of institutionalized racism. Casey is currently a named defendant in the Charlottesville UTR lawsuit *Sines v. Kessler*. Photos of Casey visiting her market stand and traveling to Indiana with Nick Fuentes of America First became the basis for an array of viral Groyper memes.



Patrick Casey visits Schooner Creek Farm’s Stand, posts photo on Twitter with American Identity Movement logo

The banner photo used by SCFARM’s GoFundMe campaign is a still from a propaganda video produced by [Identity Evropa and AIM videographer Kerrick Martin who works under the alias Fascinema \(Fascist Cinema\)](#). GoFundMe is cited near the end of the video as one of the primary ways of supporting Schooner Creek Farm and advancing their values. Predictably, Patrick Casey, who can be seen in several frames, has shared links to this video from his Telegram channel.

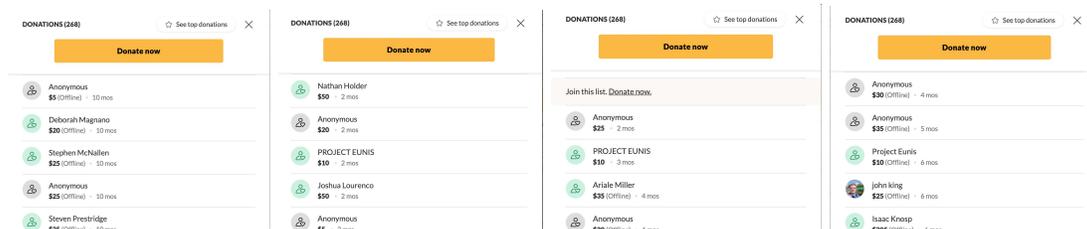


SCF GFM Campaign Photo also appears [on their Facebook page, where you can view the video](#)

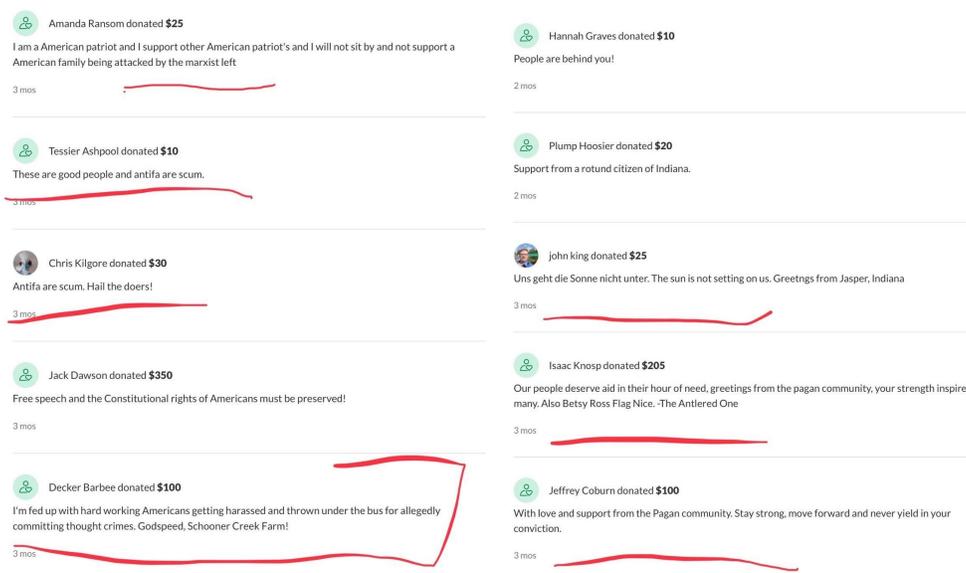
The plight of Schooner Creek Farm has not only become a prominent cause within white nationalist circles, [it is an extension of Dye’s Neo-Nazi identity and advocacy for ecofascism](#). For instance, her business’ logo contains an obscure Nazi rune. As we discuss in great detail on our website, one of the values of the original Nazi Party was agrarianism, and thus many Neo-Nazis have resurrected agrarianism as a value. Like the original Nazi Party, figureheads such as Dye extoll the virtues of farm life as a gateway to a political ideology of white separatism. Under the name “Volkmom”, Dye’s first efforts as a white nationalist content creator

started with the alt-right Asatru podcast, Midgard Rising, which featured a Nazi SS hymn as it's theme song.

The best evidence of the popularity of her campaign among white supremacists are the donations and comments from other white nationalists on her GFM campaign page. Donations from Stephen McNallen and the director of Project EUNIS on Ms. Dye's Go Fund Me account are further evidence of her deep ties. McNallen is a Neo-Nazi and a (former) head of the Asatru Folk Assembly, which popularized a "volkish" interpretation of paganism distorted through the prism of white supremacy. McNallen has been [denounced by members of the heathen and pagan communities](#) for his statements that a new version of the German SS is required to eliminate Muslim immigration in Europe and for his calls to create an "agile, hostile and mobile" network of white separatist organizations. Project EUNIS is a white nationalist philanthropy fund based in the EU which has recently been deplatformed from twitter. Given the examples above, it is apparent that Ms. Dye's Go Fund Me page has now become a major hub for white nationalists seeking to support someone who, in their view, is spreading their ideology and furthering their cause.



### Donations from Project Eunis & Steve McNallen



### Comments on campaign page



Donor John King references this Nazi song-book in his comment.

As user comments suggest, Ms. Dye’s connections to extremist communities have grown since she began her Go Fund Me account. Her patrons use references to Nazi materials, as in the comment by John King which references *Uns Geht die Sonne Nicht Unter*, the title of a popular song book published for the Hitler Youth by the Nazi regime in 1936. The song itself references the Sonnenrad, a Nazi sun glyph that is symbolic of the slogan the “sun shall never set on the Third Reich”. Comments like this one, with explicit references to Nazi Reich propaganda have been found throughout Ms. Dye’s time on your platform.

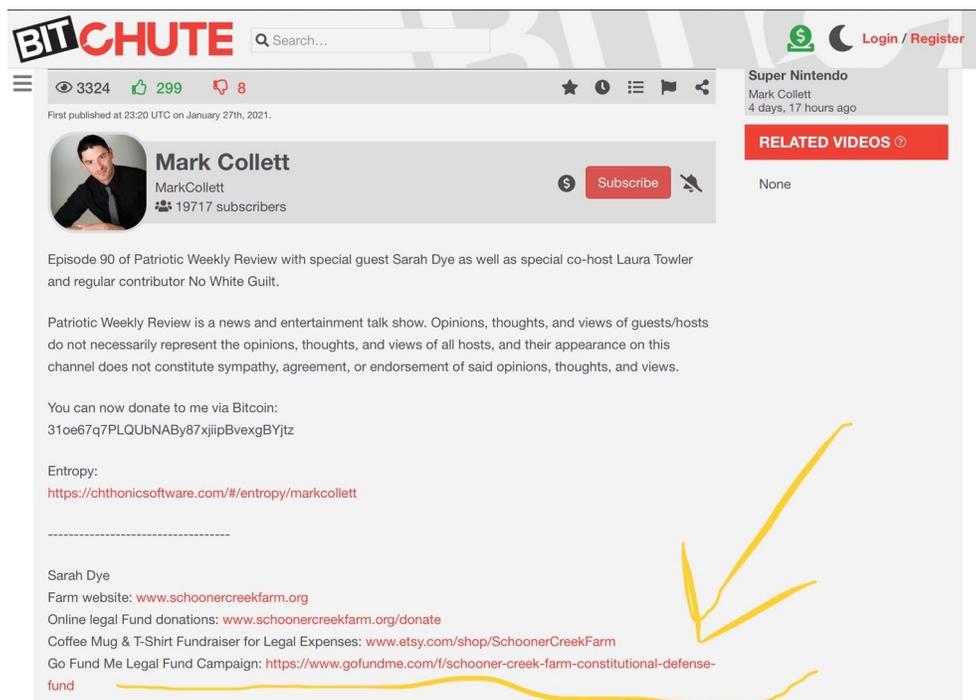
Ms. Dye’s Go Fund Me account has also been prominent feature of her advertising on white nationalist and Neo-Nazi podcasts. Most recently, [she appeared on a DLive broadcast with British neo-Nazi Mark Collett of “Patriot Alternative”](#) who promoted her Go Fund Me account link on an episode of his show aired on Holocaust Remembrance Day. Collett, an avowed white supremacist and xenophobe, [was charged in the UK for hate-speech incidents in 2006](#) in which he referred to Muslim immigrants as “cockroaches”. During the episode, Mr. Collett provided explicit instructions for his listeners about how to skirt donation barriers, and encouraged his listeners to support Ms. Dye, deeming public expressions of displeasure with Neo-Nazi ideology to be “anti-white hate speech”. The episode itself also contains numerous references to Bergen-Belsen concentration camp and continues Mr. Collett’s record of Holocaust denial. For example, he states,

...even if you did take the official number of 6 million, even if you said that was an actual 100% fact, it would actually still pale in comparison when compared to the number of people killed by Communist regimes... It’s very telling that we hear about Nazism, the Holocaust et cetera, et cetera ad infinitum but we don’t hear about the regimes that murdered... white Christians...They were killed by a certain ethnic group that has a certain interest in promoting the idea that the Holocaust is the greatest evil that has ever happened.<sup>1</sup>

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<sup>1</sup> You can listen to a clip of this podcast that we uploaded [here](#).

Mr. Collett then went on to claim that the number of people killed during the Holocaust is a subject “up for debate”. The group released this episode on January 27th of this year, Holocaust Remembrance Day. Collett posted the link to Dye’s Go Fund Me in the show notes for this episode, as seen in the photo below.

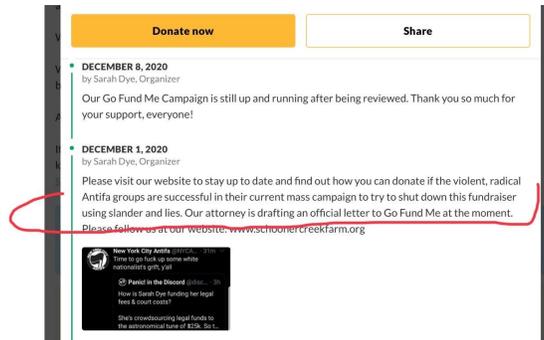
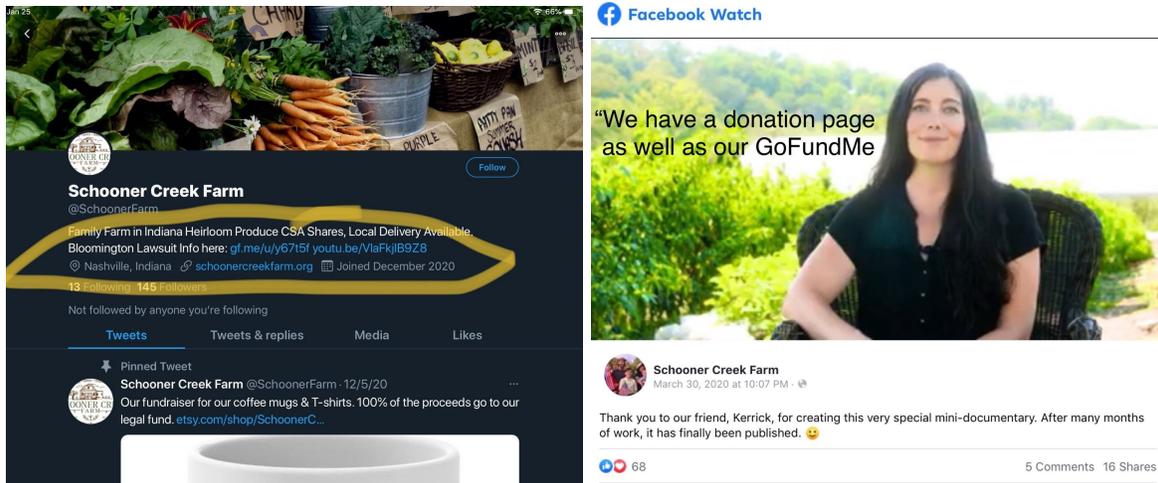


In addition to her appearances on Neo-Nazi DLive broadcasts, Dye’s latest statements have painted GFM as sympathetic to the plight of white nationalists. In one update, Dye alleges,

Recently, 'No Space For Hate' (the group whose actions at the market were publicly praised by Mayor John Hamilton in 2019) in conjunction with groups such as 'NYC Antifa', promoted a “call to action” on Twitter to try to get our Go Fund Me campaign shut down. Similarly, they were successful at getting us banned from PayPal last year. Fortunately, Go Fund Me determined that we are in compliance with their user agreement, and we are still able to accept donations to our legal fund on our Go Fund Me campaign.

This statement gave the impression that GFM sanctions their cause -- that GFM is “on their side” even if PayPal isn’t -- which is important to other white nationalists visiting this page who are looking for signs that they are “winning” even as social media platforms continue to ban them for hate speech and incitement to violence.

The GFM page has itself become an important recruitment tool for Dye recently, and it works in two ways. It circulates among her white nationalist followers, where she is extolled as a legal hero of the movement taking on a corrupt government. It also circulates among conservative groups, where it serves to funnel people toward her white nationalist network. It links directly to an article from a white supremacist online newspaper called “American Greatness.” But it also includes information about the farm itself, and a link to Schooner Creek Farm’s website where you can find extensive resources to direct you to learn more about Dye as well as her cause.



GFM Campaign advertised across Ms. Dye’s social media and website

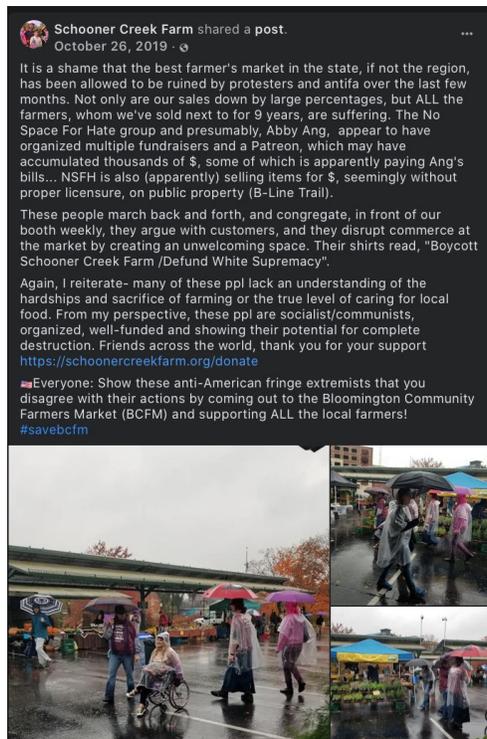
3. User Content or campaigns that are fraudulent, misleading, inaccurate, dishonest, or impossible;

Sarah Dye’s business was the target of a 2019 boycott because she was a vendor in the Bloomington farmers market with known connections to the white nationalist movement. The boycott took place at this public market. It happened in response to Dye’s role as a leader of a hate movement, and it escalated after she encouraged her followers and other hate group members to “assist” at her stand in an act of intimidation and retaliation. [The City had to shut down the market for two weeks because violent neo-Nazi Brien James threatened to attend the market and harm patrons.](#) The City of Bloomington then emboldened Ms. Dye by arresting

non-violent protesters for holding signs, which is also well documented on our website (and in local newspapers).

Dye’s lawsuit alleges, “Organized boycotts and protests against our farm were allowed, endorsed and encouraged by the mayor and city staff for months on end while the city made unconstitutional demands of us in hopes of leaving us destitute.” This is simply untrue. [City staff took every available opportunity](#) to remove protesters from the market, [including changing the market rules against protest mid-season](#) in order to have [standing to arrest protesters](#).

On the surface, Dye’s fundraiser appears to collect money for legal fees for a lawsuit against the City of Bloomington Indiana for violating her free speech. However, Dye and Mackey have been collecting donations for their “cause” long before they had retained an attorney or filed their suit. Dye and Mackey first began collecting funds on Facebook and on weekends at her Farmers Market stand in early spring 2019 to supplement income they allege they had lost because of the boycott. By fall, they had established a donation page on their website:



October 2019 post asking for donations to supplement income

We have no reason to believe anything has changed about her circumstances except GFM’s constraints on what she is allowed to collect for. Even the name -- “Constitutional Defense Fund” -- is vague in that it is soliciting donations to an idea, and not to a specific action. In most of her posts and updates, Dye describes retaining an attorney & filing a lawsuit, and then asks for money to defend the “cause.” This vague description in her call for financial support may include

furnishing monies for Dye’s own white nationalist nationalist homesteading podcast, Hearth and Helm, or any of a number of other alarming activities. Considering her documented history of making false claims, there is strong reason to question what exactly is entailed in the phrase “supporting her cause”. Similar [patterns of grifting and fraud are common in white nationalist networks because it is hard for them to fund their causes directly.](#)

Another fraudulent aspect of how she frames her cause has to do with her audience. Dye wants donations from conservatives who don’t usually give money to white nationalist causes and [has formed alliances with local Republican organizations](#) in an effort to achieve that end. By framing her recruitment as a campaign to protect free speech, Dye seeks to attract people who are sympathetic to constitutional issues, but who wouldn’t want to give money to a hate group. In many cases, however, once these people show an interest, Dye and her other “identitarian” group members groom them to accept more extreme ideas about white nationalism, racial separatism, and even genocide. These processes are not unusual for hate groups and are widely documented and well understood by experts. Dye does not mention her Identitarian beliefs on her GFM page because stating her beliefs about white racial superiority would undermine her efforts to gain new donors and recruits. Hiding these facts from certain visitors, while frequently directing her white nationalist followers to her GFM page, allows her to solicit funds broadly across a right-wing spectrum in a way that also serves as an example to other white nationalists.

Dye has repeatedly made vague allegations of violence that are unsubstantiated in an effort to cultivate a victim-persona. On December 1, she wrote, “Please visit our website to stay up to date and find out how you can donate if the violent, radical Antifa groups are successful in their current mass campaign to try to shut down this fundraiser using slander and lies.” Our organization exclusively practices non-violent protest and peaceful resistance. She has made dubious allegations of vandalism on social media, but none of these claims have ever been evidenced.

Here is a further list of factually untrue claims that you can verify independently online. Please let us know if you would like any further information about these points:

- “Protesters formed "human walls" in front of our stand to intimidate customers, some wore black and covered their faces in masks, others put on elaborate displays with costumes and loud music containing derogatory slurs.”<sup>2</sup>

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<sup>2</sup> Please see the following newspaper reports on the protests. More available on our website:  
<https://bloomingtonian.com/2019/06/15/activists-protest-vendor-at-farmers-market/>  
<https://bloomingtonian.com/2019/09/28/protesters-in-purple-t-shirts-protest-schooner-creek-farm-at-farmers-market/>  
<https://apnews.com/article/dd6d976e725ef3b4ea7cd384437600dc>  
<https://www.thedailybeast.com/unicorns-arrested-at-protest-of-white-supremacy-at-bloomington-indianas-farmers-market>  
<https://bloomingtonian.com/2019/11/09/five-protesters-arrested-at-farmers-market/>

- “The protesters have been emboldened to vandalize, follow, and stalk us. We have also had our vehicle license plate, home address and phone number maliciously published on the internet by the protesters. They have promoted a number of dangerous lies about us, left hundreds of sharp nails in our driveway and thrown fake blood on our car. We filed multiple police reports.”<sup>3</sup>
- “We just want to be able to continue farming in peace and providing wholesome food to our community.” [In fact, Dye wants to continue to use the Farmers Market and her business’ Facebook page to recruit to her white nationalist network. She also wants to change the law to be more tolerant of hate groups.]

While Dye claims to be a “non-violent” dissident herself, the reality is that she has extensive connections to Neo-Nazis, “Identitarians”, white nationalists and far-right militia members, many of whom participated in the Unite the Right event in Charlottesville. Since that time, Dye herself has used social media to secure her status as a figure in far right extremist organizing in the state of Indiana. Dye’s inner circle includes some of the most prominent organizers of and participants in the Unite the Right rally, including Patrick Casey, Peter Dietzel and Erica Joy Alduino.

Dye was originally exposed as the online white nationalist figure “Volkmom” in 2019 when she was outed in an FBI interview. A man named Nolan Brewer, who was prosecuted for a hate crime after attacking a synagogue in Carmel, Indiana, exposed her and her husband as local members of his hate group that he was in contact with. He claimed to have had dinner with them when he was first recruited, raising questions about Dye’s involvement in his recruitment. While Dye and Mackey claim to have no knowledge of his hate crime, it is important to keep in mind that Brewer was only caught by the FBI because he had widely bragged about his crime to his coworkers, who were not sympathetic to his cause, and Brewer was recruited by Dye’s organization after the synagogue attack.

9. for the legal defense of alleged crimes associated with hate, violence, harassment, bullying, discrimination, terrorism, or intolerance of any kind relating to race, ethnicity, national origin, religious affiliation, sexual orientation, sex, gender, gender identity, gender expression, serious disabilities or diseases, financial crimes or crimes of deception;

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<https://www.idsnews.com/article/2020/01/protesters-cited-at-the-bloomington-community-farmers-market-wont-face-charges>

<sup>3</sup> Please see the links as well as our website for more information about how these protests were organized. The protests were led by leaders from religious, educational, political, and other institutions across our town, and they were high-profile events that were extensively documented by local media. We do not share phone numbers, addresses, or personal information, and the protests took place within the public space of the market and, in one case, in a public library. We also don’t vandalize. [Please see our Facebook page to learn more about our mission & get a sense of how we interact with the public.](#)

Dye's lawsuit itself is, in our view, a frivolous attempt to harass our local government officials and drum up support for her white nationalist cause. She has a long history of extensive harassment and bullying of members of our community. She has shared the names and images of people who have spoken out against her on dangerous white nationalist websites, YouTube channels, and other online outlets.<sup>4</sup> While many people, including her own family members, have protested her racist views, Dye tends to single out protesters of color and use violent rhetoric to describe their behavior, presumably to incite anger in her racist audience, many of whom have documented histories of violence. [For instance, in an interview on the white nationalist YouTube channel RedIce TV](#), Dye shared pictures of an Asian American activist as well as personal identifying information to her violent following. She repeated these personal attacks against this same individual in a [more recent interview](#).

If you would like any further information clarifying or independently verifying the information contained here, please do not hesitate to reach out to us at [NSFHResearch@protonmail.com](mailto:NSFHResearch@protonmail.com)  
Thank you for your careful consideration.

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<sup>4</sup> [Visit our timeline of events](#) & click on the links to view/read her various appearances on far-right media outlets.