



SPONSORSHIP

PROSPECTUS

16 OCTOBER, THE MARITIME ROOM, AUCKLAND

www.broadbandawards.co.nz

Recognizing excellence and achievement across the broadband sector. The Broadband Compare Awards are the premier gala awards event celebrating the very best of the broadband industry in New Zealand.

GOLD SPONSOR

\$8,750 **\$5,000** +GST
Special 2020 offer

Only two available – an exclusive opportunity to position your organisation as a key supporter of the awards.

BENEFITS

- Status associated with being a Gold Sponsor
- 5 complimentary tickets to the Awards
- Opportunity to sit on the Awards judging panel

PRE & POST EVENT EXPOSURE

- Company profile & logo under the sponsor section on the Awards website
- Company logo also on emails, event brochure, event banners and pre and post awards promotional literature from point of contract
- A company shout out in our social media
- Post-event benefit from a year of exposure on our legacy awards site and post awards email

ON THE NIGHT

- Sponsorship of a category award and the opportunity for a representative from your company to present the award on the night
- Exclusive round table of 10 for you and your guests on the night
- Introduction and thank you from the MC during the event
- Ability to display a pull up banner at the Awards evening
- Company logo & “awards supported by” on screen during the awards

SILVER SPONSOR

\$4,250 **\$2,500** +GST
Special 2020 offer

Become one of ten category sponsors for the awards.

BENEFITS

- Status associated with being a Silver Sponsor
- 2 complimentary tickets to the Awards

PRE & POST EVENT EXPOSURE

- Company profile & logo under the sponsor section on the Awards website
- Company logo also on emails, event brochure, event banners and pre and post awards promotional literature from point of contract
- A company shout out in our social media
- Post-event benefit from a year of exposure on our legacy awards site and post awards email

ON THE NIGHT

- Network with existing & potential customers
- Present the winner for your category with their prize
- Company logo & “awards supported by” on screen during the awards

DRINKS SPONSOR

\$10,000 **\$5,000** +GST
Special 2020 offer

BENEFITS

- Kick the awards evening off to a great start with a 5 minute slot to introduce yourself and company, and make a toast
- 5 complimentary tickets to the awards

PRE & POST EVENT EXPOSURE

- Your logo in the sponsor section on the awards website
- Company logo also on emails, event brochure, event banners and pre and post awards promotional literature from point of contract
- A company shout out in our social media
- Post-event benefit from a year of exposure on our legacy awards site and post awards email

ON THE NIGHT

- Start the awards with an introduction and toast
- Exclusive round table of 10 for you and your guests on the night
- Ability to display a pull up banner at the Awards evening
- Company logo & “awards supported by” on screen during the awards

PHOTO BOOTH SPONSOR

\$5,000 **\$2,500** +GST
Special 2020 offer

- Leave a lasting impression by sponsoring the awards photo booth
- Logo on all photo booth pictures
- 2 complimentary tickets to the awards

Something else?
Please contact us with your idea to make an impact at the Broadband Compare Awards

www.broadbandawards.co.nz

AWARDS 2020 CATEGORIES

NZ Service Provider of the Year

Best Streaming Service Provider

Best Wireless Service Broadband Provider

Emerging Leader in Digital Technology

Best Innovation in Education & Training

Best Innovation in Healthcare

NZ Compare People's Choice Award

Best Fibre Broadband Provider

Best Bundled Plan

Best Customer Support

Best Service Provider under 10,000 customers

Best Rural Service Provider

Best Broadband Innovation

Best Value Broadband Provider



Visit www.broadbandawards.co.nz for more details and to see highlights of last year's event

Please contact Gavin Male, Broadband Compare to discuss these sponsorship opportunities or any alternative suggestions

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