

To What Extent Does Women Empowerment Benefit the Industry?



Seatrade ShipTech Middle East Date: 24th September 2019
Time: 15:15 - 18:15
Location: Joharah Ballroom, Madinat Jumeirah

Supporting Partner **WISTA** arabia
UNITED ARAB EMIRATES

JOIN THE DISCUSSION

IMO has been making a concerted effort to help the industry move forward and help women achieve a representation that is in keeping with 21st century expectations. This work has been focused through IMO's gender and capacity building programme, which is now in its thirtieth year. Accordingly, under the Patronage of IMO, The Arab Women in Maritime Association "AWIMA" is hosting a session discussing the below:

3:15 to 3:25 PM

Welcoming speech from Eng.Hessa AlMalek, Executive Director of Maritime Transport at FTA and President of AWIMA

3:25 to 3:45 PM

Presentation about AWIMA and its main objectives by Effat Mostafa, Executive Director of Tactics Marketing Management and Marketing Media Head of AWIMA

3:45 to 4:15 PM

1. IMO has chosen "women empowerment in maritime" as its' theme for 2019, and it is been widely discussed in the industry. What are some tangible actions / initiatives that have been made by the local community in regards of empowering the Arab women in the Maritime industry?
2. International efforts VRS. Local efforts – in comparison to the global market, where does the local maritime community stand in terms of women empowerment and achieving the SDGs goals of creating equal opportunities for women in the industry?

04:15 to 4:45 PM

1. Maritime Education is a topic of interest in the industry, and more maritime personale are paying attention to its significance. How much opportunities are given for women in the maritime industry when it comes to the education sector?
 - What can be done to make the presence of women in the maritime education sector stronger (locally and regionally)?
 - What has been already done in this sector- example of successful female maritime educators/ scholars?
2. The UAE is focusing on women empowerment on, both, professional and personal levels. What are some government efforts to promote the SDGs- to help create an environment in which women are identified and selected for career development opportunities in maritime administrations, ports and maritime training institutes?
3. Aligning the maritime community with the business market latest trends; smart technologies have been heavily incorporated into the maritime industry. How do women impact the smart technologies sector of the maritime industry?

4:45 to 05:15 PM

1. In comparison of last year, how did the conversations on gender equality have evolved in the community? Does the local community hold the same stereotypes it held a year ago?
2. The UAE is considered the business hub of the Arab world, and it is evolving with each passing day. How can the involvement of the women workforce benefit the private business sector in the maritime industry?
3. Closing remarks and recommendations

Panelists:

- **Eng.Hessa AlMalek**, Executive Director of Maritime Transport at FTA and President of AWIMA
- **Jasamin Fichte**, Managing Partner, Fichte and Co.
- **Lars Seistrup**, Managing Director, Albwardy Damen
- **June Manoharan**, Managing Director, Lukoil Marine Lubricants
- **Fazel Fazelbhoj**, CEO, Synergy Offshore
- **Ghazalah Moloobhoy**, Director, A.S Moloobhoy
- **Dr.Ahmed Youssef**, Acting Dean, Maritime Transport and Technology College, Arab Academy for Science, Technology and Marine Transport, Sharjah
- **Pia Terese**, Maritime Law Researcher and Graduate Teaching Assistant at City University of London
- **Capt.Gamal Fekry**, Managing Director, MC Ship Management
- **Noura Rashid Al Dhaheri**, Cruise Terminal Manager, Abu Dhabi Ports
- **Sanaz Taransari**, Commercial Director, Seaport UAE
- **Dr. Ksenia Zudinova**, St- Petersburg State University of Economics, International Economics and Maritime Researcher
- **Ronak Shaikh**, Ship Brokers in Dry Bulk Cargo Department, Clarksons Dubai
- **Prisa Kaveh**, General Manager, Kaveh Logistics
- **Katherine Yakunchenkova**, Commercial Director Maritime, CKS International
- **Capt. Sahar Rasti**, CEO, SJR Group
- **Kirsty Cattanach**, Senior Associate, Baker & McKenzie Habib Al Mulla
- **Mariam Mubarak**, Government Accounts Manager, Maqta Gateway

Session moderator:

- **Effat Mostafa**, Managing Partner, Tactics Maritime Media & Marasi News

Register now and join us on 24th of September from 03:15 pm to 06:15 pm at the Seatrade Shiptech Middle East 2019, as diversified panelists put forward their thoughts on the benefits of women empowerment to the maritime industry

[JOIN THE DISCUSSION >](#)

Find out more: <https://www.seatrademaritimeevents.com/shiptech/agenda/awima-session>