

If you've ever been in a place where it looks like things, aren't going your way, where it looks like maybe you're not going to hit your goals. It looks like maybe your launch is a flop. It looks like absolutely nothing is happening. Even though you're trying and trying and trying, you're going to want to stay tuned for today's episode, where I'm going to be sharing with you. What to do in that messy, middle, how to navigate yourself when you're going through those times and how to hold the pain through and through so that you can meet your goals every single time. There's a whole world out there of people that need you to serve that you are now investing your time and your energy, and you are stepping up to be that person and that woman who makes investments like this, who takes her business seriously, who's willing to go on, who is driven, who is ambitious, who is going to make shit happen no matter what this is meant for millions.

Here's your host. Jennifer face come to met for millions, the podcast for online entrepreneurs who want to create wealth and freedom with their business. You're in the right place. If you're looking for the mindset and strategies to get seen, known and paid online, I am your host, Jenna, faith, formerly known as Jen Scalia at success and mindset strategist for entrepreneurs who want to leave a legacy and build a sustainable and predictably profitable business, make sure that you join us each and every week where you'll get a short 15 to 20 minute training on how to build wealth from the inside out. There's absolutely no fluff here. You get a little bit of strategy, a whole lot of mindset and a healthy dose of tough love with 100% authentic, raw and real advice on how to navigate this crazy world of entrepreneurship. So I believe that everyone has been in the place where we're unsure.

We don't know what's happening. It looks like the breakthrough wasn't coming. It looks like we're not hitting our launch goals. It looks like things might be a flop for us. These are the moments where we have to stay steady. These are the moments where we have to hold the faith. In today's episode, I'm going to be diving into how to handle these moments and how to handle these times with grace, how to really stay in the energy and stay in the frequency of all of your desires and really how to navigate that messy middle. So let's go ahead and dive right into today's episode. Whenever we're in a business or we're in a launch or we're putting out a new product, or maybe we're shifting our branding or moving into doing something different in our business, we get really excited. We have a lot of excitement.

We have a lot of things that are just like pulling out us. And it's like, this is great. This is amazing. But as soon as things start to move, we kind of get in this space where it's like, ah, like nothing's actually happening. Right? And so between this excitement that you have, and this goal that you have, whether it's a launch goal, whether it's doing something different, whether it's trying something new, there's what I call the messy middle. And this is where we're like really tested. We're really tested in our faith. So a lot of people think that faith is like in the beginning. And I always say the faith is not in the beginning. The beginning is always the excitement. Yeah, it's the hype. It's the, I'm like ready to go and ready to do this thing. Right? The faith comes in when it looks like it's not happening.

The faith comes in when it looks like you're not hitting your goals. The faith comes in when it looks like you're not anywhere near where you're supposed to be or where you want to be. So this is the part where we really have to, as one of my friends says, hold the ball. We have to hold the ball on. What do we actually want? What do we actually believe is available to us? What does that goal that we actually want? What is that target that we actually want to hit? And even when it doesn't look like it's going to happen, we still have to hold the faith. The faith comes in during that messy middle, and this can happen. Like with anything. It doesn't just have to be a launch. Like it could be a new business venture. It could be, maybe you start working with a coach and like things aren't really shifting or things aren't really happening right away.

It could be a new relationship. It could be moving. It could be anything in your life, but it's in those moments that you're really truly tested. But it's also in those moments where you evolve. It's in those

moments where you grow it's in those moments where you seek different opportunities and you seek different answers and you be the best that you are so that you can become the person who does hit those goals. Ultimately. So I want to talk quickly now about goals and setting your goals and really setting your standards. And what happens if you hold the faith, you hold the ball, you've pushed through that messy middle. And then on the other side of it, you don't actually get what you want. You know, when I set a goal, I will set a goal and I will keep that goal until I actually achieve it until I actually hit it.

And here's one thing that I know, I know that if a vision or if a goal, or if a target is like, put on my heart and put on my soul, and I know that this is what I want to go for. I know that it's, for me, I know a hundred percent that it's for me, but I may not be ready with the time. I mean, like, I may not be in alignment with the timing. And one of the things I always say to my clients is you're not God, you're not God. And so the title just may not be in your timeframe, but it doesn't mean that that thing isn't going to happen. So well, a lot of times what happens is people will set a goal. They don't reach it. And so they pull back on their goal or they go completely the opposite direction, or they do something completely different, right?

Because they don't think that that thing is for them. But I want you to remember that even during the messy middle, even when you're pushing through that thing is always for you. It didn't come to you for it not to be for you. However, the timing is not always something that you can dictate. It's not always something that you can predict Dick, but you can always stay steady on that one thing that you actually want. And I've done that so much in my business. Sometimes I've had the same goal for a really, really long time. Actually, what I've discovered is typically when I have a goal, like it's the same goal for like months and months, sometimes years. Typically the reason why I can't hit that goal is because it's not aligned either. It's not an aligned goal for, you know, what I'm seeking to do with my life and my business, or, and this is what I actually tend to see is the truth is that the goal is too small.

It's too small. A lot of times we set goals because we think we can achieve them. We set goals that are reasonable. We set goals that if we look, we think, yeah, I could probably do that based on where I'm at right now. I could probably hit that goal. And for me, that's like a slippery slope because then when you don't hit that goal, you're kind of like, Oh wow, I must not really be that good. And then we kind of start to beat up on ourselves and feel better about ourselves. And then we bring the goal down again. For me, I always like to overshoot the goal. I always like to go way ahead, because when you're shooting for something so big, it becomes almost like a game. It becomes almost like, wow, like, wouldn't that be really, really cool. If I was able to achieve that, there's less stress.

There's less pressure than if we have something that seems like it's going to work for us or seems like we should reasonably be able to do that. Now here's the deal. As an entrepreneur, as a personal brand, as someone who is growing a business online, being reasonable is never the answer being reasonable is never the goal. So we have to be unreasonable. We have to set those goals high. We have to push through that messy middle, that messy middle is the test for us. It's like, Hey, do you really want that? Do you really, really, really want that? And most people lean back and they just shrink and it doesn't happen for them. So it's through that messy middle that we have to even, you know, pump ourselves up even more, do even more, be even more evolved, even more and, you know, push through that because once we can push through that and still have our eye on the prize, that's when the magic is going to happen for us.

So if you're in that messy middle, if you're in the middle of a launch, if you're in the middle of changing something in your business, and it just doesn't seem like it's working push through that messy middle, because on the other side is the prize. I always also say like, what happens before breakthrough? What happens before a big breakthrough? Absolutely nothing. Absolutely nothing happened. So even if it seems like nothing's happening, no. And hold faith, that, that thing that was put on your heart is

absolutely for you. So that's it for today's show as always. I really hope that you got a lot out of this and the next time you're in that place, you're in the messy middle. You're not sure what's going to happen, actually happen. That you can hold onto the ball that you can hold the faith through and through, because that is what's going to allow you to go to that next level.

That is what's going to allow you to create the manifestations. That's what's going to allow you to hit those goals every single time. So head on over to the show notes@jennscaliam.com forward slash E 71, that is the letter E and the number 71 as always have some goodies over there for you. I also have a link over there for the revenue on repeat challenge. It is not too late to join us. You can head on over to the show notes and grab that link, or just go directly to Jen scaliam.com forward slash live L I V E, and get access to the revenue on repeat challenge, where I'm going to be sharing with you, how to create consistent five figure months in your business.

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