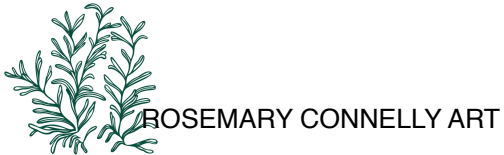


Many thanks to:



PHILADELPHIA FASHION INCUBATOR



For links to these organizations and businesses, please see our event page at www.ardenartisans.com/2024retreat

About the Collective...

The three Ardens: Arden (1900), Ardentown (1922) and Ardencroft (1950), were founded as utopian societies based on the principals of the Single Tax and the Arts & Crafts Movements. From its inception in 1900, Arden enticed artists and craftspeople with dedicated studio space and lodging. Within a decade of its founding, the village was dotted with studios for potters, photographers, weavers, sculptors, furniture makers and painters. It even had its own working forge and textile shop.

Today the arts are as integral a part of village life as they were in the early 1900's and can be experienced across disciplines of theater, music, and dance in addition to visual arts. The Arden Artisans Collective formed in 2021 to celebrate and encourage our artisans, whose breadth of work is apparent, not only in the variety of mediums represented but also by skill level—from hobbyists and students to nationally recognized professional artists/artisans. Our collective aims to expose members' works to a larger audience through regional events as well as support our membership through educational and collaborative experiences.

To learn more about our organization and receive information on upcoming events

OR

To get more details about the upcoming retreat please check out our website and follow us on social media.

www.ardenartisans.com/2024retreat



Arden Artisans Collective Winter Retreat

Saturday January 20, 2024
7 AM- 3:15 PM (No snow date)
Buzz Ware Village Center 2119
The Highway; Arden DE
\$25 resident/ \$35 nonresident



Sadie Somerville, *Original Homestead*

Join us as we :

**Set our intentions for our individual creative practices and set an agenda for collective initiatives for 2024... and beyond.*

**Define leadership and support roles for the AAC*

**Hear speakers that will inspire us and/or help us as artisans grow in our practice.*

**Best of all...an opportunity to socialize and network with other artisans in your community*

COME to all sessions or choose ones to fit your needs.

What to bring: Notebook and pen; water bottle; pillows or blankets: any books, art supplies, tools, or product to trade or give-away at our trading table.

SCHEDULE OF EVENTS

7 AM—Morning Meditation

Megan King will enact a guided meditation and breath work to energize us for the work ahead.

7:30 AM—Creative Journaling

Jill Althouse-Wood will lead a session of journaling complete with prompts to get us thinking about our intentions for the new year, with a focus on our creative practices and in community.

8:30 AM—Welcome Breakfast

Sign-in and join us for coffee, muffins and light fare.

9:00 AM — Arden Artisan Collective 2024 Summit

We will review what we have accomplished and brainstorm an agenda for 2024 and beyond. Breakout groups will help us define interest groups and support for proposed agenda. We will reconvene in a larger group to vote for a steering committee who will oversee the agenda, publicity, and finances.

Non-residents are invited to join us, but will not have voting privileges. An alternate vision board activity will also be available for those who do not attend meeting.

10:45 AM Break

11 AM — Keynote Speaker

Roxanne Stanulis from Delaware Division of the Arts will speak about state and local resources for artists and art groups.

12 PM LUNCH (included) :
Kahlo Bowl (A hearty, Mexican inspired vegetarian meal of quinoa, beans, corn and toppings) plus fruit, cookie, and a beverage

PM Sessions (Choose one in Each time slot)

12:45-1:35 PM—Session 1, choice of one

Room 1: Joe Del Tufo, of Moonloop Photography, will demo how to photograph artwork for social media and reproductions.

Room 2: Nationally renowned speaker, Elissa Bloom, of Philadelphia Fashion Incubator, will talk about art and entrepreneurship.

15 Min break The Delaware Contemporary will have a table to share more information about ArtSource and their programs throughout the year

1:50-2:40— Session 2, choice of one

Room 1: Jamie Liberatore of Jester Artspace will discuss artist branding, why you need a plan, and how to use Canva in your marketing.

Room 2 Sketchbook artist Rosemary Connelly of Urban Sketchers will talk about on-location drawing and show her work.

2:45-3:00 PM Wrap-up and final thoughts

For more in-depth information on the retreat, including bios of speakers, more detailed descriptions of the afternoon sessions. Please be sure to read all FAQ's as they provide important details of the event.

www.ardenartisans.com/2024retreat

Registration

*Full-day attendance limited to 50, with priority given to Ardens residents registering before December 22nd. All members of AAC are welcome to attend meeting portion regardless of retreat attendance, but we ask that you give a donation toward Buzz rental. **Registration and payment due by January 10, 2024.** Event will be held regardless of weather—mostly.*

NAME _____

ADDRESS _____

PHONE NUMBER _____

EMAIL _____

Count me in for **Breakfast** **Lunch**

Require Vegan? *Gluten Free?*

Preferred Sessions (We will try to accommodate all requests if room. If not, early bird gets the worm)

PM Session 1, choose 1

Photographing your artwork with Joe del Tufo

Art Entrepreneurship with Elissa Bloom

PM Session 2, choose 1

Artist Branding/Using Canva with Jamie Liberatore

Urban Sketchers/Artist, author Rosemary Connelly

Resident \$25 **Non-resident \$35**

*Preferred: Check made out to **Jeanne Orr.***

*Send Registration/Payment to: **Jeanne Orr***

1503 Upper Greenbriar; Ardencroft, DE 19810

or drop off to Jean at Buzz on Monday night open studio 7 PM-9PM. Only if you can't do check/cash, please make arrangement for an electronic payment, text Jill at 717-799-7286