



Empowered lives.
Resilient nations.



A UNDP initiative

SDG Impact Jordan

IMPACT MEASUREMENT AND MANAGEMENT

February 23rd, 24th, & 25th 2020
Location: InterContinental Amman Hotel

Organized by **SDG Impact Jordan** and
co-facilitated by **Integrated International** and
Social Value UK (SVUK)

ABOUT

the IMM Workshop

The workshop provides an examination of the most prominent approaches to measuring and managing social impact and considers the data needs from a range of perspectives; the investor, the enterprise and the beneficiary.

The focus of the workshop is on the information needed to measure, manage and optimise impact. It provides a practical learning experience of how to collect data to improve decision making. The course describes how the process of collecting and using data needs to be continuous and part of a cycle of constant improvement. The course explores important issues that arise in terms of different audiences and purposes for this information and the levels of rigour required. The course also assesses the risks and opportunities associated with this type of impact data and how they can be managed.

The course uses a case study and references real life examples of impact management. All participants will receive a certificate of completion.



TARGET AUDIENCE

The course targets private sector businesses interested in telling their impact story. This includes:

- Private sector businesses
- Impact investors
- Entrepreneurs
- Management consultants (interested in impact reporting)

INTENDED BENEFITS

Successful completion of this course will provide participants with the skills and resources they need to carry out their own social impact analysis. It will also enable them to create the culture and put systems in place for their organisation to improve its impact management, and prepares participants to produce an Impact or Social Return on Investment (SROI) report that can be assured by Social Value International.



TOPICS TO BE COVERED

- What are the SDGs and why are they important to your business.
- How to prioritize the SDGs relevant to your business and how to identify the relevant targets.
- Current trends in impact investing and blended finance.
- What are the policy incentives related to impact investing globally and in Jordan.
- How to determine, collect, analyse, and use social impact data.
- Practical solutions to the challenges faced at enterprise and investor levels.
- Accountability to investors and customers.
- Using data to drive better decision making.
- The social value principles and an introduction to monetisation of social outcomes (SROI).
- Impact management dimensions and an introduction to portfolio management.

AGENDA

To be shared with registered participants.

FEES

Corporate Rate: JOD 300 for the -3day training

Startup Rate: JOD 100 for the -3day training

Payment details will be shared upon confirming your spot.



MEET YOUR FACILITATORS



NEDJMA KOVAL-SAIFI:

is the Founder and CEO of Integrated International. She is a senior economic development expert with over 20 years of strategic policy analysis, research, monitoring, evaluation and learning experience in Jordan, Lebanon and Palestine with USAID, US Department of State, and the United Nations.



SWETA POKHAREL:

is a senior results based monitoring expert, specialized in results-based monitoring, complemented by eight years of experience in impact investment in South East Asia, South Asia, and Jordan. She holds a double masters degree in Business Administration and International Management, as well as a Bachelor's Degree in Finance.



JEREMY NICHOLLS:

is the Founder of Social Value UK and Social Value International, and a specialist in accounting for, reporting on, and managing social and environmental value. He is the leading international trainer for SVUK and has over 12 years experience in delivering Impact Measurement and Management trainings.

ABOUT INTEGRATED INTERNATIONAL (INTEGRATED)

Integrated International is a Jordanian learning-specialized organization working to maximize the impact of development programs throughout the Middle East and North Africa (MENA) region. INTEGRATED actively engages with the private sector in bridging public private partnerships, and providing an evidence base of impact for solutions that effectively address social challenges aligned with Sustainable Development Goals.

ABOUT SOCIAL VALUE UK (SVUK)

Social Value UK are the largest and most established national network affiliated to Social Value International (SVI). SVUK have been designing and delivering world class training on Social Value/Impact accounting for over a decade. The team comprises of international experts in impact measurement and management experienced in delivering practical training courses and professional development. SVUK training courses are accredited by the Institute of Leadership and Management (ILM) and Continuous Professional Development (CPD).

