



University of East Sarajevo, Faculty of Economics Pale

Study program Tourism and Hospitality

(4 year, 240 ECTS)

First Year

Winter 30 ECTS	Principles of Economics 8 ECTS Basic Mathematics for Economists 8 ECTS Sociology of Tourism English Language 1	Mandatory	Fall 30 ECTS	Tourism Economics 9 ECTS Tourism Geography 7 ECTS Basic Statistics and Demography 7 ECTS English Language 2 7 ECTS	Mandatory
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Second Year

Winter 30 ECTS	Managing Tourist Destination 8 ECTS Accounting with Financial Analysis 8 ECTS Tourism Law 7 ECTS English Language 3 7 ECTS	Mandatory	Fall 30 ECTS	Entrepreneurship in Tourism 8 ECTS Tourism policy and economic development 8 ECTS Tourism Marketing 7 ECTS English Language 4 7 ECTS	Mandatory
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Third Year

Winter 30 ECTS	Financial Operations 8 ECTS International Tourism 8 ECTS Event Management 7 ECTS German Language 1 7 ECTS	Mandatory	Fall 30 ECTS	Electronic Tourism 8 ECTS Tourism and Local Economic Development 8 ECTS Gastronomy 7 ECTS German Language 2 7 ECTS	Mandatory
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Fourth Year - Tourism Management

Winter 30 ECTS	Tourism Market Research 5 ECTS Quality Management in Tourism and Hospitality 5 ECTS German Language 3 5 ECTS Economics of Culture 5 ECTS Management of Travel Agencies and Travel Organizers 5 ECTS Specific Forms of Tourism 5 ECTS	Mandatory
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Fall 10 ECTS	German Language 4 5 ECTS Business French Language 5 ECTS Transport Economics 5 ECTS Economy of Sport and Entertainment 5 ECTS Hotel Companies Business 5 ECTS	Election 2 of 5
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Fall 10 ECTS	Business Russian Language 5 ECTS Consumer Behaviour and Protection in Tourism 5 ECTS Trade Companies Business 5 ECTS Planning in Tourism 5 ECTS Tourism and Globalisation 5 ECTS	Election 2 of 5
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Fourth Year - Hospitality Management

Winter 30 ECTS	Tourism Market Research 5 ECTS Quality Management in Tourism and Hospitality 5 ECTS German Language 3 5 ECTS Hotel Sales and Reception Business 5 ECTS Hotel Companies Business 5 ECTS Public Relations 5 ECTS	Mandatory
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Fall 10 ECTS	German Language 4 5 ECTS Business French Language 5 ECTS Specific Forms of Tourism 5 ECTS Hotel Engineering 5 ECTS Management of Travel Agencies and Travel Organizers 5 ECTS	Election 2 of 5
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Fall 10 ECTS	Business Russian Language 5 ECTS Consumer Behaviour and Protection in Tourism 5 ECTS Hotel Corporations 5 ECTS Hotel Digital Marketing 5 ECTS Business Correspondence 5 ECTS	Election 2 of 5
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Fall 2 ECTS	Professional Internship	Mandatory
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Fall 8 ECTS	Final (Diploma) Paper	Mandatory
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Bachelor of Arts in Economics of Tourism and Hospitality - 240 ECTS