

VOLOCHAIN

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WHY NETWORK MARKETING,

AND WHY YOU?



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Network marketing is the big wave of the future. It's taking the place of franchising, which now requires too much capital for the average person.

Jim Rohn

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If I would
be given a
chance to
start all
over
again...



I would choose NETWORK MARKETING. - Bill Gates

Business Advantages Of Network Marketing

- No layoffs, downsizing or missed promotions
- Low overhead and low start-up
- No employees
- High touch and high tech
- Time and money freedom
- Unlimited income
- Leverage
- No special degrees
- Tax advantages



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IS MLM BUSINESS



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**SUPER EFFECTIVE
FOLLOW UP
STRATEGY**

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Advantages & Disadvantages

Advantages

- ✿ Reduced capital investment
- ✿ Reduced advertising expenditures
- ✿ High repeat sales
- ✿ High earning potential
- ✿ Tax advantages
- ✿ No franchise fees to pay
- ✿ Opportunity to make new friends

Disadvantages

- ✿ Longer start up time
- ✿ Less control
- ✿ More paperwork
- ✿ Long hours
- ✿ Demand on your work time by network members
- ✿ Action of other MLM members reflect on you
- ✿ Necessity of staying active in company so as not to lose network

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**THE FASTEST WAY
TO MAKE
MONEY
IN NETWORK MARKETING**

RH
RAY HIGDON LLC

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Key Activities

The most important activities in the MLM business!



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