



A Rosie Outlook

LIFESTYLE BLOGGER
WWW.AROSIEOUTLOOK.COM

about the blog

A Rosie Outlook is a Southampton (UK) based lifestyle and wellness blog that features fitness, spirituality, travel, adventures and eating out. Established in 2010, A Rosie Outlook has built up a loyal following with a predominant demographic of 25-44 year old women based in the UK and the US. A Rosie Outlook is written by Rosie Tapping, a 33-year-old who enjoys photography, food and yoga. Previous brand partnerships have included ASOS, Trek America, IKEA, Innocent Drinks and Royal Caribbean Cruises.

SEO and analytics

Page Authority - 46
Domain Authority - 40
15,000 monthly page views
6,000 unique users (monthly)

statistics



1,150



7,200



6,140



3,360

services offered

Social media collaborations - e.g. instagram content and photography

Brand ambassadorship e.g. ongoing partnerships

Sponsored posts

Event attendance

Product reviews



collaboration fee

Sponsored posts - £200

Full featured post with links, photography and social media sharing tailored to your needs.

Social media: £75

Single instagram post tailored to your requirements with inclusion of any required handles or hashtags. Twitter sharing also available - please contact for a quote.

contact details

Email

rosietapping@hotmail.com

Website / Social Media

www.rosieoutlook.com
@rosieoutlook / twitter
@rosieoutlook / instagram

