



GreenBuzz Zurich

Enabling Sustainability Leadership



Unconference for Sustainability Professionals



Hosted by: Duane Raymond (Fairsay) & Neelke Verhelst (Barry Callebaut)



The Network for Zurich's Best Sustainability Leaders



We are a family of professionals who drive change in business for a more sustainable planet.

Our Main Partners



responsAbility



swisscontact

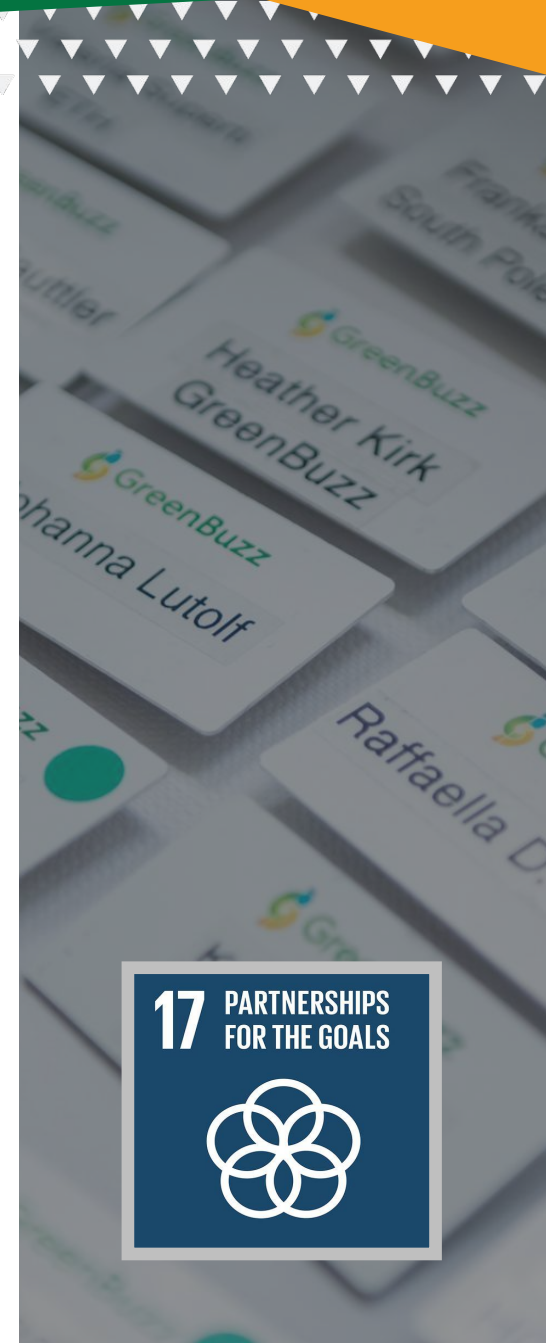


Schweizer



Universität St.Gallen

17 PARTNERSHIPS
FOR THE GOALS



About Us

Our Reach in Zurich



Public events and learning format



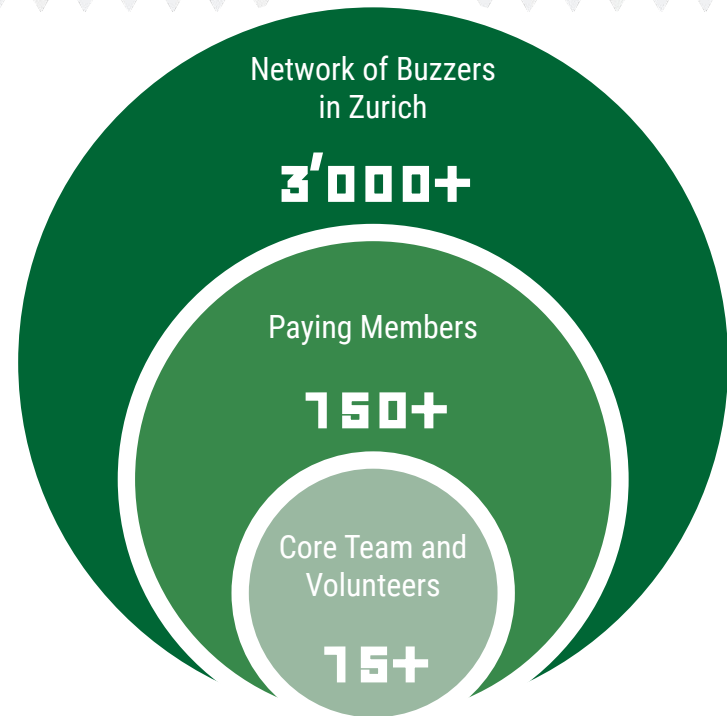
«Buzzers» in Zurich



Partner Organisations



Successful Intrapreneurs and Entrepreneurs



Number of Buzzers in Zurich

International Impact



5 local initiatives in 3 countries: Zurich, Bern, Geneva, Berlin, Amsterdam - Total 7000+ «Buzzer»

Become an Individual Member

GreenBuzz
Friend
Be part of our community

95.-
CHF per year

Get free and discounted tickets for GreenBuzz events, and get inspired by meeting other members of our community.

- 1 free event ticket
- 25% discount on all other events
- Personalised badge to wear at events

JOIN US

GreenBuzz
Connect
Create powerful connections

195.-
CHF per year

Learn about sustainability trends, mingle with like-minded people at exclusive member events, and co-shape our activities.

- 2 free event tickets
- 50% discount on all other events
- Personalised badge to wear at events
- Access to members' only community events

SIGN UP

GreenBuzz
Green
Share your sustainability vision

295.-
CHF per year

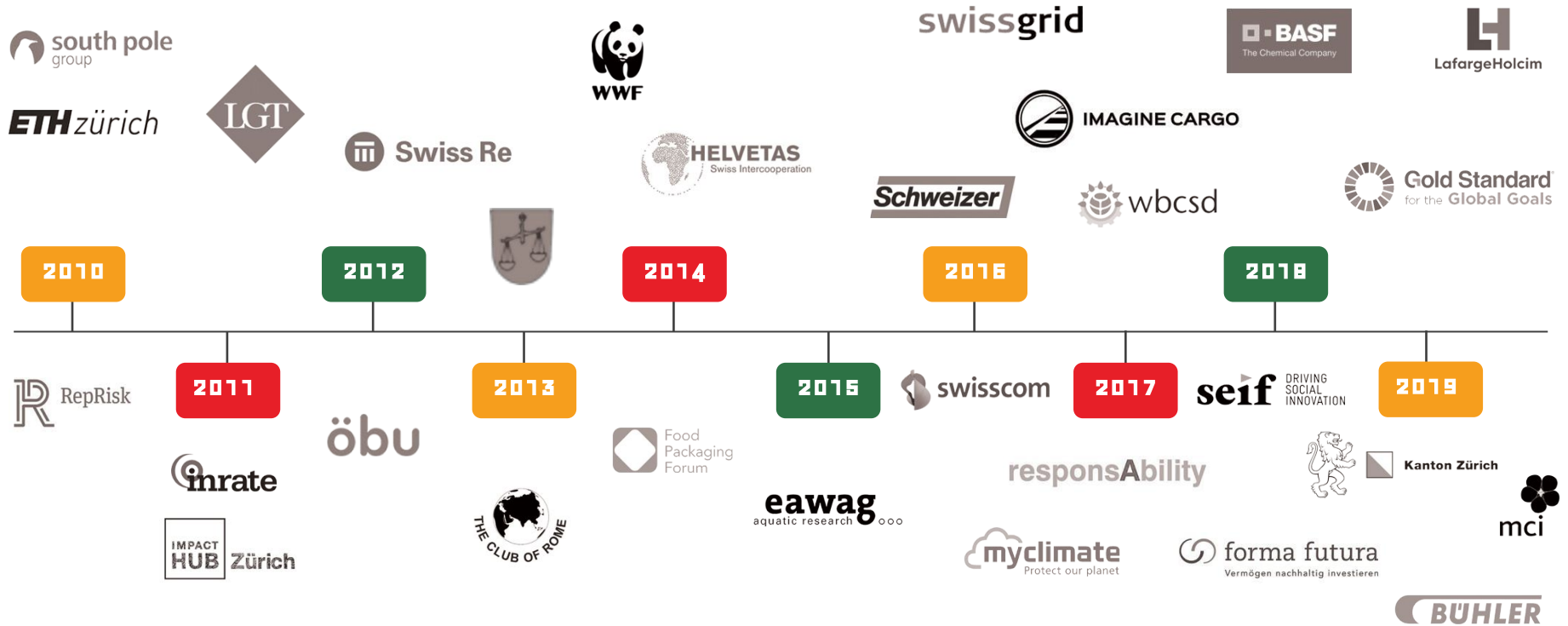
Be the ultimate sustainability champion and promoter – bring friends & colleagues and enjoy unlimited access to our events.

Be a sustainability champion!

- FREE ACCESS to all GreenBuzz events
- 4 extra free tickets to bring friends and colleague to GreenBuzz events
- Personalised badge to wear at events
- Access to members' only community events
- Option to be featured on our website as a sustainability champion

PLUG IN

Become an Organisational Partner of GreenBuzz Zurich



«In their growth, GreenBuzz Zurich has come to represent a driving force of influential sustainability professionals.»

Wolfgang Hafenmayer. Former Managing Partner LGT Venture Philanthropy

Upcoming Events

- September 26th: **Sustainability Communication**
- October 2nd: The Future of **Mobility and Spatial Planning**
- October 23rd: Workshop: **Sustainability Reporting** with Sustainserv
- October 24th: Workshop: **Pitching for Purpose** with KSP
- October 29th: **Energy Transition** - Filling the Gap
- November 19th: Workshop: **ESG Implementation**
- December 19th: Lunch: Earthling Ed goes GreenBuzz Zurich
- January 23rd: **Circular Plastic Economy**
- February (TBA): **Blended Finance**
- March (TBA) **Technology and Sustainable Food Production**

Event Programme

- 17:00 – 17:15 Registration
- 17:15 – 17:30 Welcome by GreenBuzz
- 17:30 – 17:45 Introduction of Unconference format by moderator Duane Raymond
- 17:45 - 18:00 Co-moderator Neelke Verhelst from Barry Callebaut
- 18:00 – 18:15 Definition of Unconference topics
- 18:15 – 19:15 Break out groups - session 1
- 19:15 – 19:45 Break including an apéro
- 19:45 – 20:45 Breakout groups - session 2
- 20:45 – 21:30 Wrap up / Buzzing / Apéro



GreenBuzz Zurich

Enabling Sustainability Leadership

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Duane Raymond

Campaigning Strategist and Innovator

Founder and Managing Director of FairSay Ltd



Four Basic Rules

- Whoever comes, are the right people;
- Whatever happens, is the only thing that could have happened;
- Whenever it starts, is the right time;
- When it's over, it's over.

Neelke Verhelst

Global Sustainability Operations Lead

Barry Callebaut Group

BARRY CALLEBAUT

FOREVER
Our Movement to make CHOCOLATE the Norm





PROSPERING FARMERS

By 2025 we will lift more than 500,000 cocoa farmers out of poverty



THRIVING NATURE

By 2025 we will be carbon and forest positive



FOREVER CHOCOLATE



ZERO CHILD LABOR

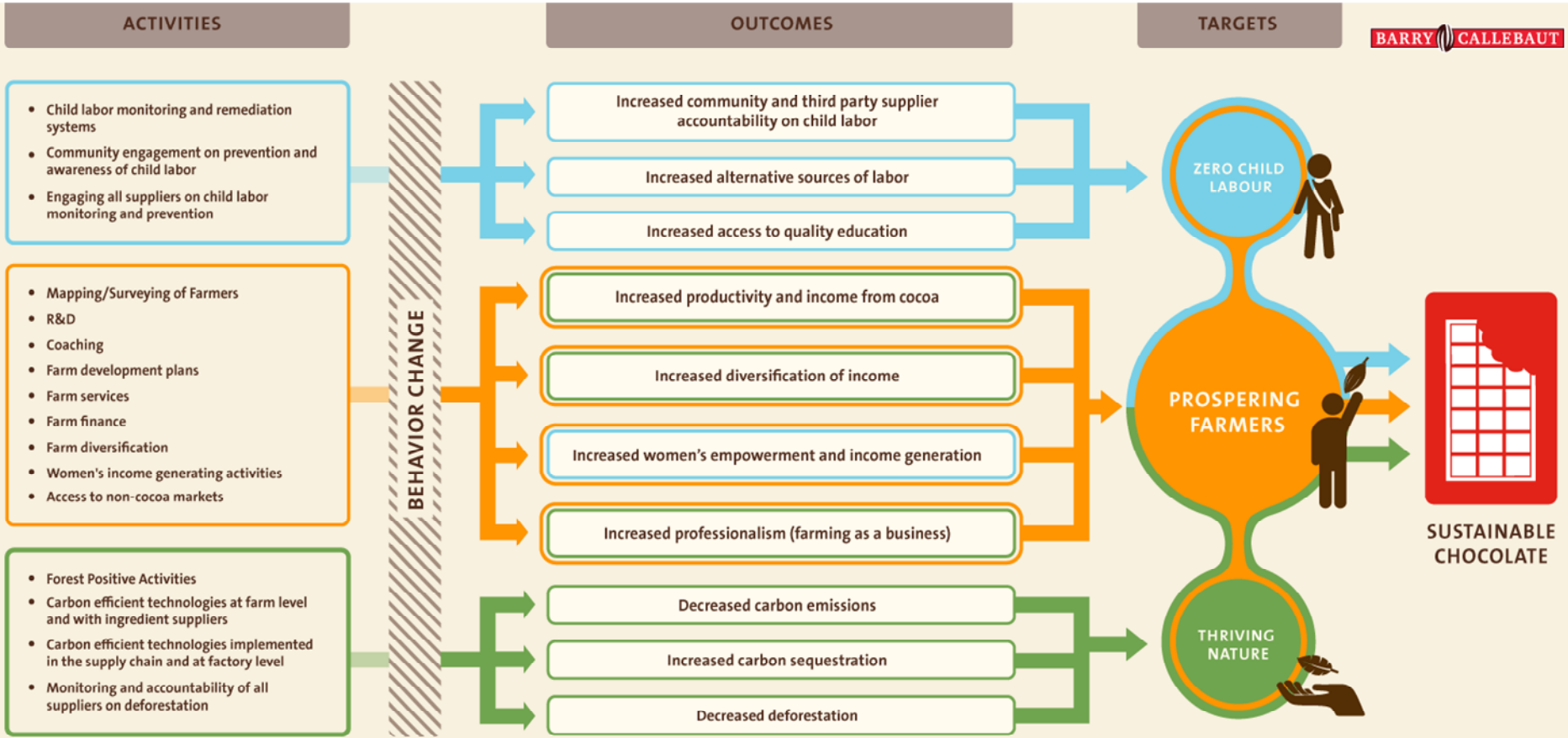
By 2025 we will eradicate child labor from our supply chain



SUSTAINABLE CHOCOLATE

By 2025 we will have 100% sustainable ingredients in all of our products





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Market access



Infrastructure

ENABLING ENVIRONMENT

GOVERNMENTS / NGOS / CUSTOMERS / SUPPLIERS / PARTNERS / MEDIA



Finance



Land tenure



Education

- ▶ Build trust of Civil Society

- ▶ Ngos, governments, consumers
- ▶ *Why do you just not pay MORE for the cocoa you buy?*

- ▶ Shared Value Creation

- ▶ Actions that increase competitiveness
- ▶ Meaningful projects vs. cheapest options
- ▶ Economic Sustainability activities

- ▶ Build trust of internal organization

- ▶ Corporate Sustainability Team: 19 persons, Origin Sustainability Team: + 100 persons
- ▶ Barry Callebaut: 12 000 employees
- ▶ Change management
- ▶ Long term thinking vs. short term actions

IMPACT

