

# How to get your Blog Crashed

If you host your site independently (or or have a service that's affected by the number of visitors), there is a good chance we will ruin your website.

For those who have been around for a while, this is known as the Slashdot effect, wherein an enormous site overpowers a smaller one with traffic. Even Matticus, who can handle a large number of hits, has crashed this year due to WoW.com links, thus inspiring the name of this article in a back-channel discussion.

To paraphrase Arnold Toynbee: We are a large , friendly dog who lives in a small area. Every time we sniff your posts and notice something we like (...that did not come out in the way I had hoped) We raise our tails and knock your server over. Before you request a link, make sure you have a realistic estimate of the amount of traffic you can handle. A spike that shoves your site offline will make it difficult for users to remember to visit again; they'll click over, receive an error message and then forget to come back.

Your traffic might not increase as much depending on the topic. However, we do apologize for any inconvenience in the event that you are linked on a day Blizzard releases patch notes or anything else.

The most effective way to make us /facepalm is by jumping up and down, howling that you haven't been connected.

There are a number of reasons why we won't link you, even if you've submitted an application:

Your words may not be relevant to the article we are writing.

Your article could be pertinent to an article published recently or one in the queue that is yet to be written.

Most of the time, we became overwhelmed by writers, and someone who could have utilized your link didn't see it.

Your website is crammed with spelling and grammatical mistakes and we're sure that your commenters will find it irritating.

Your website is full of sexual images, cussing or other sexually explicit content, and we have absolutely no desire to be bothered by you.

On a more personal note, if you've ever been a troll to a blogger and I learn about it, you'll never receive any link from me.

There's a good chance that your blog post will fall into one or more of these categories. Therefore, before you send us an angry email or a comment, make sure to check your blog to make sure that images of women in scantily-clad dresses aren't raining down your sidebars or that your content won't cause an English teacher shout. If not, then #1-3 is very likely. Just send us another link, but with an accompanying note that accuses us of hating us. We do not like people who feel entitled.

Since we receive so many submissions that are nothing more than an email, your post will stand out if you include a brief description of the subject of your post or if you think that a particular columnist in your class could benefit from it. We want to share excellent posts! It shouldn't take us very long to determine what your post is!

The other way to make us /facepalm is to leap up and down while screaming that you did indeed get linked.

We don't want to be targeted because you didn't want any attention directed to your public post on a public blog or forum. You aren't able to post anything on the internet that isn't private.

We connect people because we think they have written something interesting or cool, not to get them in trouble. We're not clairvoyant and aren't able to tell if what you wrote could make you a target for a criminal. Many people on the WoW.com team are members of social media sites which allow users to "lock" posts to other members of the community. We interpret locking a post by the poster to mean that it's not available to linking. If a post doesn't get locked, it's open to anyone who is a member of the community, regardless of whether they're member or not. And if you really don't want something linked but you're posting on a public or semi-public site, talk to your community members about what you post and what you don't want it to be made public. Most of the time, it was someone from the community who provided the information to us because they thought it would be cool. We agreed.

The most important thing to remember is that you shouldn't put anything on the internet that your mother wouldn't approve of.

By wow dad

Do not be worried when traffic slows.

The websites eventually develop patterns of traffic that reflect their true users. Individual bloggers typically cover one specific aspect of one class or perhaps one class, since it's difficult and time-consuming to write effectively about multiple classes. This does limit the audience for your blog. If you write about Holy Paladins, then Affliction Warlocks won't be able access your blog via Google hits or be interested in the guides you create. They are not your audience and it's not personal. Your traffic may not always appear like a steady rise on graphs. Don't worry about your numbers if you produce quality material, help people comprehend and access high-quality information, and keep building a great archive. You're doing your job.

Be patient.

Rome was not built in a day and you're unlikely to go from a few pageviews per day to 50K in a single month, or 2 months, or even 6 months. Keep at it and we're here to assist.